



Subject card

Subject name and code	KNOWLEDGE MANAGEMENT, PG_00060995						
Field of study	Management, Management						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Krzysztof Leja					
	Teachers	dr Franciszek Kutrzeba dr hab. inż. Krzysztof Leja					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	8.0	0.0	0.0	0.0	24
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	24	7.0		69.0	100	
Subject objectives	Analyzes and critically evaluates knowledge management processes, based on contemporary development trends in this area of the organization's functioning						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_U03] formulates research problems and selects appropriate research methods for their effective solution, using advanced IT tools, and evaluates the obtained results critically	formulates research problems in the field of creating and using knowledge in the organization, selecting appropriate methods for their effective solution			[SU4] Assessment of ability to use methods and tools		
	[K7_W02] explains the meaning and interdependence of key components describing management processes, using in-depth knowledge consistent with the main trends in the development of scientific disciplines related to the field of study	explains the importance and mutual relations between the factors determining the concept of knowledge management in an organization			[SW1] Assessment of factual knowledge		
Subject contents	LECTURE Introduction, course curriculum, rules of passing Discussion of the basic concepts in the field of knowledge management Presentation of the theory of organizational knowledge creation Presentation of the features of the knowledge society Discussion of the goals and processes of knowledge management Presentation of the role of organizational culture in knowledge management Presentation of systems and structures for gathering and disseminating knowledge Discussing the methods of acquiring knowledge from the environment Presentation of the relationship between human resource management and knowledge management Discussion of the role of knowledge workers Presentation of the challenges facing knowledge management TUTORIAL Illustration of topics discussed during lectures based on case studies and presentations by students of selected issues related to specific organizations						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	60.0%	60.0%
	Essay	0.0%	0.0%
	Activity in class	60.0%	40.0%
Recommended reading	Basic literature	<p>Evans Ch., Zarządzanie wiedzą, Polskie Wydawnictwo Ekonomiczne, Warszawa 2005</p> <p>Jemieliński D., Koźmiński A.K. (red.), Zarządzanie wiedzą, Wydawnictwa Akademickie i Profesjonalne, Warszawa 2012</p> <p>Fazlagić J., Innowacyjne zarządzanie wiedzą, Difin, Warszawa 2014</p> <p>Koźmiński A.K., Jemieliński D., Latusek-Jurczak D., Pikos, A. Zarządzanie. Nowe otwarcie. Poltext, Warszawa 2023.</p>	
	Supplementary literature	<p>Nonaka I., Takeuchi, H. Kreowanie wiedzy w organizacji, Poltext, Warszawa 2000</p> <p>Brdulak J., Wiedza w zarządzaniu przedsiębiorstwem Oficyna Wydawnicza SGH, Warszawa 2012</p>	
	eResources addresses	<p>Podstawowe</p> <p>https://teams.microsoft.com/join/19%3ameeting_MWU5OGZIODgtYzExNS00M2NiLTijY2MtODdiMwYxtcontext=%7b%22id%22%3a%2286760356-0022-486f-b793-a2d470bba5a5%22%2c%22oid%22%3a%227cd26f7c-248f-4764-9dd8 - Link to the course</p> <p>https://www.youtube.com/watch?v=k3jo7oWzUUc - Knowledge Management in 5 minutes or less</p> <p>https://www.youtube.com/watch?v=QfO3rm7G9NY - The future of knowledge work</p> <p>https://www.researchgate.net/publication/288044955_Managing_for_Knowledge_-_HR%27s_Strategic_Role - Knowledge management - HR's Strategic Role</p> <p>https://www.youtube.com/watch?v=SvEcTEB9ajQ - How knowledge management drives enterprise strategy?</p> <p>Uzupełniająca</p> <p>Adresy na platformie eNauczenie:</p> <p>Zarządzanie wiedzą zima 2024 - Moodle ID: 40066</p> <p>https://enauczenie.pg.edu.pl/moodle/course/view.php?id=40066</p>	
Example issues/ example questions/ tasks being completed	<p>Explain the importance of tacit knowledge in the organization</p> <p>Suggest improving the flow and conversion of knowledge in the organization</p> <p>How can you measure organizational culture?</p>		
Work placement	Not applicable		

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