



Subject card

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|---|---|---|-------------------------------------|------------|--|---------|-----|
| Subject name and code | INTRODUCTION TO MANAGEMENT, PG_00061044 | | | | | | |
| Field of study | Management | | | | | | |
| Date of commencement of studies | February 2024 | Academic year of realisation of subject | | | 2023/2024 | | |
| Education level | second-cycle studies | Subject group | | | Obligatory subject group in the field of study Subject group related to scientific research in the field of study | | |
| Mode of study | Part-time studies (on-line) | Mode of delivery | | | blended-learning | | |
| Year of study | 1 | Language of instruction | | | Polish | | |
| Semester of study | 1 | ECTS credits | | | 3.0 | | |
| Learning profile | general academic profile | Assessment form | | | assessment | | |
| Conducting unit | Department of Management -> Faculty of Management and Economics | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr Franciszek Kutrzeba | | | | | |
| | Teachers | dr Franciszek Kutrzeba | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 8.0 | 8.0 | 0.0 | 0.0 | 0.0 | 16 |
| | E-learning hours included: 12.0 Additional information: Course on eNauczenie: https://enauczenie.pg.edu.pl/moodle/course/view.php?id=37232 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | Self-study | SUM | | |
| | Number of study hours | 16 | 3.0 | 56.0 | 75 | | |
| Subject objectives | Explains the principles of the functioning of the organization, indicating the key factors determining its effective operation | | | | | | |
| Learning outcomes | Course outcome | Subject outcome | | | Method of verification | | |
| | [K7_U04] prepares and presents convincing, professional presentations of the results of its activities, with their in-depth interpretation | interprets all areas of the organization's activities, presenting in a convincing way the factors affecting the effectiveness of these activities | | | [SU2] Assessment of ability to analyse information | | |
| | [K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values | makes management decisions caring for the public interest and maintaining economic, social and environmental values | | | [SK5] Assessment of ability to solve problems that arise in practice | | |
| Subject contents | Management and leadership The concept of a managerial role and a brief history of management Planning Organizational structure Organization, its types and formalization Tangible and intangible resources Organizational processes Motivating people classical and modern theories Information and knowledge What is organizational culture? Internal and external organization balance Leadership Change management. Organization development. Strategy building Creating value Innovation and entrepreneurship | | | | | | |
| Prerequisites and co-requisites | | | | | | | |

| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
|--|---|---|-------------------------------|
| | Final test | 51.0% | 40.0% |
| | Activity in class | 51.0% | 45.0% |
| | Attendance | 90.0% | 15.0% |
| Recommended reading | Basic literature | Czarniawska B. (2010) Trochę inna teoria organizacji, Warszawa: Poltext Kozłowski A.K., Jemielniak D. (2011) Zarządzanie od podstaw, Warszawa: Wolters Kluwer Ciuk S. (2008) Nowe kierunki w badaniach nad przywództwem (w): Nowe kierunki w zarządzaniu, red. M. Kostera | |
| | Supplementary literature | Mintzberg H. (2011) Managing, Pearson Education Robbins et al. (2020) Fundamentals of Management, Pearson Education | |
| | eResources addresses | Podstawowe https://enauczanie.pg.edu.pl/moodle/course/view.php?id=37232 - Course address on eNauczanie Adresy na platformie eNauczanie: Wprowadzenie do Zarządzania (Zaoczne FK 24) - Moodle ID: 37232 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=37232 | |
| Example issues/ example questions/ tasks being completed | What is management? How to effectively manage individual groups / units in the organization? | | |
| Work placement | Not applicable | | |