



Subject card

Subject name and code	INTRODUCTION TO MANAGEMENT, PG_00061044						
Field of study	Management						
Date of commencement of studies	February 2024		Academic year of realisation of subject		2023/2024		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery		blended-learning		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Franciszek Kutrzeba				
	Teachers		dr Franciszek Kutrzeba				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	8.0	0.0	0.0	0.0	16
	E-learning hours included: 12.0						
	Additional information: Course on eNauczenie: https://enauczenie.pg.edu.pl/moodle/course/view.php?id=37232						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		3.0		56.0	75
Subject objectives	Explains the principles of the functioning of the organization, indicating the key factors determining its effective operation						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U04] prepares and presents convincing, professional presentations of the results of its activities, with their in-depth interpretation		interprets all areas of the organization's activities, presenting in a convincing way the factors affecting the effectiveness of these activities		[SU2] Assessment of ability to analyse information		
	[K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values		makes management decisions caring for the public interest and maintaining economic, social and environmental values		[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	Management and leadership The concept of a managerial role and a brief history of management Planning Organizational structure Organization, its types and formalization Tangible and intangible resources Organizational processes Motivating people classical and modern theories Information and knowledge What is organizational culture? Internal and external organization balance Leadership Change management. Organization development. Strategy building Creating value Innovation and entrepreneurship						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final test	51.0%	40.0%
	Activity in class	51.0%	45.0%
	Attendance	90.0%	15.0%
Recommended reading	Basic literature	Czarniawska B. (2010) Trochę inna teoria organizacji, Warszawa: Poltext Koźmiński A.K., Jemielniak D. (2011) Zarządzanie od podstaw, Warszawa: Wolters Kluwer Ciuk S. (2008) Nowe kierunki w badaniach nad przywództwem (w): Nowe kierunki w zarządzaniu, red. M. Kostera	
	Supplementary literature	Mintzberg H. (2011) Managing, Pearson Education Robbins et al. (2020) Fundamentals of Management, Pearson Education	
	eResources addresses	Podstawowe https://enauczanie.pg.edu.pl/moodle/course/view.php?id=37232 - Course address on eNauczanie Adresy na platformie eNauczanie: Wprowadzenie do Zarządzania (Zaoczne FK 24) - Moodle ID: 37232 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=37232	
Example issues/ example questions/ tasks being completed	What is management? How to effectively manage individual groups / units in the organization?		
Work placement	Not applicable		

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