



Subject card

Subject name and code	Social Communication, PG_00024844						
Field of study	Medical and Mechanical Engineering, Mechanical and Medical Engineering						
Date of commencement of studies	October 2020		Academic year of realisation of subject		2023/2024		
Education level	first-cycle studies		Subject group				
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	4		Language of instruction		Polish		
Semester of study	7		ECTS credits		1.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Energy and Industrial Apparatus -> Faculty of Mechanical Engineering and Ship Technology						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Marzena Banaszek				
	Teachers		dr inż. Marzena Banaszek				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		0.0		0.0	15
Subject objectives	Acquiring basic familiarity with principles of effective interpersonal communication, active listening techniques and efficient information sharing, methods of communication.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	K6_K01		The student knows his level of competence and limitations in performing professional tasks, is aware of the need to supplement knowledge throughout his life and is able to demonstrate entrepreneurship and innovation, is aware of the social role of the engineering profession.		[SK4] Assessment of communication skills, including language correctness		
	K6_W11		The student knows the social, economic and legal conditions as well as the general principles of creating and developing forms of individual entrepreneurship, running a business and quality management.		[SW3] Assessment of knowledge contained in written work and projects		
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	K6_U01		The student has the ability to self-educate, is able to find the necessary information in professional literature, databases and other sources, is able to integrate information and formulate conclusions and communicate using various techniques in and outside the professional environment.		[SU4] Assessment of ability to use methods and tools [SU2] Assessment of ability to analyse information		

Subject contents	<p>THE COMMUNICATION PROCESS: The concept of communication. Characteristics of the communication process: features, elements, levels, functions. The importance of communication.</p> <p>VERBAL COMMUNICATION: General theory of signs. Characteristics of the verbal communication process. Murals, graffiti, inspirational quotes, memes, codes and ciphers.</p> <p>NON-VERBAL COMMUNICATION - 1: Paralanguage. Meta messages. Speeches unforgettable. Words that changed the world.</p> <p>NON-VERBAL COMMUNICATION - 2: The effectiveness of the message, the distribution of the meaning of the message. Characteristics of non-verbal communication. Features of non-verbal communication. Disruption of non-verbal communication.</p> <p>BODY LANGUAGE IN PRACTICE: Video. Body language in practice.</p> <p>INTERCULTURAL COMMUNICATION: Diversity and cultural diversity. Differences in intercultural communication. Barriers in intercultural communication: stereotypes, prejudices, discrimination. Conditions for successful intercultural communication. Culture shock, third culture children.</p> <p>EFFECTIVE COMMUNICATION: Principles of effective communication between people. The importance of listening in the process of obtaining information. Active listening techniques. ASSERTIVENESS IN COMMUNICATION: Assertiveness as a form of communication focused on cooperation. Assertive refusal. Ability to accept criticism and praise. Assertive communication in difficult situations. COMMUNICATION IN THE TEAM: Team: the concept of team and group, team characteristics, phases of team development, roles in the team. Team communication process. Team communication in conflict situations. COMMUNICATION FRAUD: Communication fraud. Motives and strategies of lying. Portrait of a liar. Signs of lying.</p> <p>COMMUNICATION UNDER STRESS: Characteristics of stress: concept of stress, phases, types, sources, physiology, effects. Stress coping strategies. Communication under stress.</p> <p>EXERTING SOCIAL INFLUENCE MANIPULATION AND PERSUASION: Rules of exerting social influence. Persuasion and manipulation in interpersonal communication. Techniques of dealing with manipulation. INTERNET COMMUNITY OR VIRTUAL SOCIETY: Internet in the 21st century. Virtual world and cyberspace. Interpersonal relations and online communication: the phenomenon of cyberfriends, network identity, cyberbullying, Internet addiction syndrome. The future of the internet. COMMUNICATION IN THE INFORMATION ERA: Information society: definition, characteristics, properties, functions. Social changes in the information age. Generations X, Y, Z transformation of the way of communication.</p>		
Prerequisites and co-requisites	No requirements		
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Semester dissertation	50.0%	100.0%
Recommended reading	<p>Basic literature</p> <ol style="list-style-type: none"> 1. Bieniok H.: <i>Sztuka komunikowania się, negocjacji i rozwiązywania konfliktów</i>. Wydawnictwo Akademii Ekonomicznej 2005 2. Cialdini R.B.: <i>Wywieranie wpływu na ludzi. Teoria i praktyka</i>. Wydawnictwo GWP 2011 3. Dobek-Ostrowska B.: <i>Podstawy komunikowania społecznego</i>. Astrum 2007 4. Griffin E.: <i>Podstawy komunikacji społecznej</i>. Wydawnictwo GWP 2003 5. McKay M.: <i>Sztuka skutecznego porozumiewania się</i>. Wydawnictwo GWP 2007 6. Morreale S.P.: <i>Komunikacja między ludźmi: motywacja, wiedza i umiejętności</i>. PWN 2007 7. Nęcki Z.: <i>Komunikacja międzyludzka</i>. Antykwa 2000 8. Pease A.B. <i>Mowa ciała</i>. Dom Wydawniczy Rebis 2011 9. Pease A.B. <i>Mowa ciała w pracy</i>. Dom Wydawniczy Rebis 2011 10. Stewart J. (red.): <i>Mosty zamiast murów. O komunikowaniu się między ludźmi</i>. PWN 2000 		

	Supplementary literature	1. Bacon T., <i>Sposób na opornych. Skuteczne wywieranie wpływu</i> . Wydawnictwo GWP 2013 2. Baran S., Davis D.: <i>Teorie komunikowania masowego</i> , Wydawnictwo Uniwersytetu Jagiellońskiego 2017 3. Collin J., Hansen M.T.: <i>Wielcy z wyboru</i> , MT Biznes 2018 4. Covey S.R.: <i>Szybkość zaufania</i> . Wydawnictwo Rebis 2016 5. Dilts R.: <i>Sztuka prezentacji i komunikacji z grupami</i> , Wydawnictwo PINLP 2009 6. Fiske J.: <i>Wprowadzenie do badań nad komunikowaniem</i> . Astrum 2008 7. Ollivier B: <i>Nauki o komunikacji</i> . Oficyna Naukowa 2010 8. Sinek S.: <i>Zaczynaj od dlaczego, Jak wielcy liderzy inspirują innych do działania</i> . Wydawnictwo Helion 2013 9. Tokarz M.: <i>Argumentacja, perswazja, manipulacja</i> . Wydawnictwo GWP 2006 10. Wiszniewski A.: <i>Jak przekonywująco mówić i przemawiać</i> . PWN 1994
	eResources addresses	Adresy na platformie eNauczanie: Komunikacja społeczna, W, IMM, sem.07, zimowy 23/24 (PG_00024844) - Moodle ID: 31975 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=31975
Example issues/ example questions/ tasks being completed	1. Why do people communicate with each other? What they want to achieve through communication and what methods they use to achieve their goals? 2. How to talk so that others will listen. How to listen, to understand what others are saying.	
Work placement	Not applicable	