



Subject card

Subject name and code	ENTREPRENEURSHIP, PG_00061168						
Field of study	Management						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2023/2024		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		English		
Semester of study	2		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Entrepreneurship -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Julita Wasilczuk				
	Teachers		dr Magdalena Popowska				
			dr hab. Julita Wasilczuk				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		8.0		47.0	100
Subject objectives	Carries out creative entrepreneurial activities, developing and implementing innovative business ideas						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W04] demonstrates creative and entrepreneurial activity in identifying and solving innovative ideas		creates innovative business solutions, taking into account the financial, legal and technical aspects of entrepreneurial activity		[SW1] Assessment of factual knowledge		
	[K6_U03] demonstrates professional and effective teamwork, both as a leader and as a team member		works effectively in a team, preparing the concept of starting a business		[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	UNDERSTANDING ENTREPRENEURIAL THINKING The revolutionary impact of entrepreneurship Individual entrepreneurial attitude Types of Entrepreneurship Social and ethical perspectives of entrepreneurship STARTING A BUSINESS Creativity and innovation Initiating projects Legal challenges of entrepreneurship The search for capital PROJECT PLANNING Assessment of the chances of success Marketing aspects of new ventures Preparation of a business plan for new ventures Searching for support Going global						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Test	60.0%	40.0%
	Exercise + commitment	60.0%	60.0%
Recommended reading	Basic literature	Lavery, M., & Littel, G. C. (2022). Entrepreneurship. OpenStax	
	Supplementary literature	Bamford, C. E., & Bruton, G. D. (2022). Entrepreneurship: The art, science, and process for success. McGraw-Hill Education	
	eResources addresses	Adresy na platformie eNauczanie: PRZEDSIĘBIORCZOŚĆ lato 2023/2024 BiM - Moodle ID: 36203 https://enauczenie.pg.edu.pl/moodle/course/view.php?id=36203	
Example issues/ example questions/ tasks being completed	What are the main sources of innovative ideas? Explain and give examples What are the four main types of innovation? Create the Business model		
Work placement	Not applicable		

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