



Subject card

Subject name and code	MANAGEMENT IN MODERN ORGANISATIONS, PG_00061174						
Field of study	Management						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			English		
Semester of study	3	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Małgorzata Zięba					
	Teachers	dr hab. inż. Małgorzata Zięba Ewa Stolarek-Muszyńska					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	30.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	45	8.0		47.0	100	
Subject objectives	Identifies the key features characterizing the organization in order to select the appropriate management concept						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_W03] identifies reliable sources of information relevant to the analyzed issues	identifies the key factors of the organization's operation influencing the selection of the management concept ensuring its effective functioning			[SW1] Assessment of factual knowledge		
	[K6_U01] explains how to analyze and evaluate management processes in the context of their improvement potential	analyzes processes in the organization, assessing them and preparing concepts for their improvement			[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	<p>LECTURE</p> <p>Introduction to the main terms New economic environment in a knowledge-based society Introduction to new management concepts: innovation management, process-oriented management, knowledge management, change management, competence management Management in new organizational forms: learning organization, network organization, virtual organization, fractal organization, agile organization Forms of cooperation between organizations Organizations in the future</p> <p>TUTORIAL</p> <p>Discussion about new phenomena in knowledge-based economy Analysis and discussion about innovation management, knowledge management, change management, competence management, learning organization, network organization, virtual organization, fractal organization, agile organizations based on case studies Organizations in the future discussion</p>						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria	Passing threshold			Percentage of the final grade		
	Exam	60.0%			50.0%		
	Presentation	60.0%			50.0%		

Recommended reading	Basic literature	Scientific articles. Case studies from various organizations
	Supplementary literature	Dalkir, K., Knowledge management in theory and practice, 2011, Massachusetts Institute of Technology  Kotter, J. P., Akhtar, V., & Gupta, G. (2021). <i>Change: How organizations achieve hard-to-imagine results in uncertain and volatile times</i> . John Wiley & Sons.Osterwalder, A., Pigneur, Y., Smith, A., & Etienne, F. (2020). <i>The invincible company: how to constantly reinvent your organization with inspiration from the world's best business models</i> (Vol. 4). John Wiley & Sons.Kurtzberg, T. R. (2014). <i>Virtual teams: Mastering communication and collaboration in the digital age</i> . Bloomsbury Publishing USA.
	eResources addresses	Adresy na platformie eNauczanie: Management in modern organizations_2024_2025 - Moodle ID: 39774 <a href="https://enauzanie.pg.edu.pl/moodle/course/view.php?id=39774">https://enauzanie.pg.edu.pl/moodle/course/view.php?id=39774</a>
Example issues/ example questions/ tasks being completed	The concept of knowledge management Innovations in companies - types, sources, ways of managing	
Work placement	Not applicable	

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