



Subject card

Subject name and code	SUSTAINABILITY MANAGEMENT, PG_00061186						
Field of study	Management						
Date of commencement of studies	October 2023	Academic year of realisation of subject				2024/2025	
Education level	first-cycle studies	Subject group				Obligatory subject group in the field of study Subject group related to scientific research in the field of study	
Mode of study	Full-time studies	Mode of delivery				at the university	
Year of study	2	Language of instruction				English	
Semester of study	4	ECTS credits				3.0	
Learning profile	general academic profile	Assessment form				assessment	
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Małgorzata Zięba				
	Teachers		dr hab. inż. Małgorzata Zięba				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		5.0		40.0	75
Subject objectives	Identifies the problems of sustainable development of the organization, which it solves based on the acquired knowledge, being aware that it is a lifelong learning process						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W01] identifies management problems and selects methods of solving them using the accumulated knowledge, taking into account the mutual relations between the analyzed phenomena		correctly identifies the problems of sustainable development in managing the organization and selects methods of solving them using the accumulated knowledge, taking into account the mutual relations between the analyzed phenomena		[SW1] Assessment of factual knowledge		
	[K6_U06] acquires new knowledge by planning their own development and achieving set goals, including planning lifelong learning strategies		expands its managerial knowledge with new issues of sustainable development, achieving its development goals		[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	<p>Introduction to sustainability management</p> <p>Background and history of the concept of sustainability: Definitions; Background and History; Actors</p> <p>Sustainability and Economic Activities: New Approaches</p> <p>Sustainability in Organizational Context</p> <p>Corporate Social and Environmental Responsibility</p> <p>Sustainable Resources Management</p> <p>Introduction to Circular Economy and its neighboring concepts</p> <p>How can companies implement and assess Circular Economy</p> <p>Shared resources and business cooperation in Circular Economy</p> <p>Working, communicating and understanding diversity in virtual teams</p>						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Teamwork		50.0%		50.0%		
	Final test		50.0%		30.0%		
	Active course participation		50.0%		20.0%		

Recommended reading	Basic literature	<p>Blewit, J. (2008) Understanding Sustainable Development. Earthscan Publications Ltd.</p> <p>Elliott, J. (2006) An Introduction to Sustainable Development. Routledge.</p> <p>Jackson, T. (2017) Prosperity without Growth: Foundations for the Economy of Tomorrow. Routledge</p> <p>Laasch, O., & Conaway, R. N. (2014) Principles of Responsible Management: Global Sustainability, Responsibility, and Ethics. Cengage Learning</p> <p>21st Century corporate citizenship: a practical guide to delivering value to society and your business / by Dave Stangis Katherine Valvoda Smith, United Kingdom: Emerald Publishing, 2017</p> <p>Circle Economy. (2019). 7. The Circularity Gap Report 2019 EU Action: 2030 climate & energy framework</p>
	Supplementary literature	<p>Mintzberg, H. (2015) Rebalancing Society: Radical Renewal Beyond Left, Right, and Center. Berrett-Koehler Publishers, Inc. (https://mintzberg.org/books/rebalancing-society)</p> <p>Raworth, K. (2017) Doughnut Economics: Seven Ways to Think Like a 21st-Century Economist. Random House Business Books</p> <p>Reid, D. G. (2021) A New World-System: From Chaos to Sustainability (Routledge Studies in Sustainable Development). Routledge</p> <p>Dictionary of corporate social responsibility: CSR, sustainability, ethics and governance / Samuel O. Idowu, editor-in-chief ; Nicholas Capaldi, Matthias S. Fifka, Liangrong Zu, Rene Schmidpeter, co-editors. New York: Springer, 2015</p>
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	<p>Can you name some of the global challenges and social developments that have led sustainability to become such an important topic today?</p> <p>We need a systemic and collaborative approach to tackle the climate crisis. Why?</p> <p>What do you think are the roles of governments and companies in sustainability?</p> <p>What do you think is your biggest negative impact on the environment? What do you / can you do to minimize that impact?</p> <p>Why is CSER important for businesses?</p> <p>Name 5 CSER examples you consider to be successful and give arguments</p> <p>What are the trends in CSER?</p> <p>How would you describe the challenge of resource depletion? What are the main problems and opportunities?</p> <p>Name at least 3 EU policy issues dealing to sustainable resource management</p> <p>Please provide the benefits of moving from the linear to the circular economy from the business and environment perspective</p>	
Work placement	Not applicable	

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