



## Subject card

|   |  |  |  |                                     |   |            |     |
|---|--|--|--|-------------------------------------|---|------------|-----|
| Subject name and code                       | ECONOMY OF THE SME SECTOR, PG_00058445   |  |  |                                     |   |            |     |
| Field of study                              | Economics, Economic Analytics  |  |  |                                     |   |            |     |
| Date of commencement of studies             | October 2023   |  | Academic year of realisation of subject  |                                     | 2024/2025   |            |     |
| Education level                             | first-cycle studies  |  | Subject group  |                                     | Optional subject group<br>Subject group related to scientific research in the field of study  |            |     |
| Mode of study                               | Full-time studies  |  | Mode of delivery   |                                     | at the university   |            |     |
| Year of study                               | 2  |  | Language of instruction  |                                     | Polish  |            |     |
| Semester of study                           | 4  |  | ECTS credits   |                                     | 2.0   |            |     |
| Learning profile                            | general academic profile   |  | Assessment form  |                                     | assessment  |            |     |
| Conducting unit                             | Katedra Ekonomii -> Faculty of Management and Economics  |  |  |                                     |   |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor   |  | prof. dr hab. Nelly Daszkiewicz  |                                     |   |            |     |
|   | Teachers   |  |  |                                     |   |            |     |
| Lesson types and methods of instruction     | Lesson type  | Lecture  | Tutorial   | Laboratory                          | Project   | Seminar    | SUM |
|   | Number of study hours  | 0.0  | 30.0   | 0.0                                 | 0.0   | 0.0        | 30  |
|   | E-learning hours included: 0.0   |  |  |                                     |   |            |     |
| Learning activity and number of study hours | Learning activity  | Participation in didactic classes included in study plan |  | Participation in consultation hours |   | Self-study | SUM |
|   | Number of study hours  | 30   |  | 5.0                                 |   | 15.0       | 50  |
| Subject objectives                          | Uses data analyses to compare SMEs functioning in contemporary economies   |  |  |                                     |   |            |     |
| Learning outcomes                           | Course outcome   |  | Subject outcome  |                                     | Method of verification  |            |     |
|   | [K6_U06] acquires new knowledge by planning lifelong learning strategies   |  | gains new knowledge necessary to analyse SMEs and concluding on the basis of its results         |                                     | [SU5] Assessment of ability to present the results of task<br>[SU3] Assessment of ability to use knowledge gained from the subject<br>[SU2] Assessment of ability to analyse information<br>[SU1] Assessment of task fulfilment |            |     |
|   | [K6_K03] demonstrates the ability to think critically and analytically and integrates knowledge from many disciplines, acting in an entrepreneurial manner   |  | shows critical approach towards the choice of reliable sources of data necessary to analyze SMEs |                                     | [SK2] Assessment of progress of work<br>[SK1] Assessment of group work skills<br>[SK3] Assessment of ability to organize work   |            |     |
| Subject contents                            | <p>SME sector an overview of the issues, company size, which means small, medium, large, theoretical and practical concepts, company definitions and company classifications by size. What does small business mean in economic theory, in statistics (registers), in law and in business. Minimum Effectiveness of Scale (MES). Advantages and disadvantages of minority.</p> <p>Historical overview of the SME sector. Regress and renaissance of small business.</p> <p>Determinants of the role of SMEs technologies, organization of economic activity, management, influence of the demand side of the market, economic policies, theories of economics.</p> <p>The role of the SME sector in the process of economic growth. Theoretical and practical problems. The productivity gap. Innovativeness of SMEs. Clusters and networks. The influence of cultural factors.</p> <p>Entrepreneurship and SME. Various faces of entrepreneurship - productive, unproductive and destructive entrepreneurship.</p> <p>Entrepreneurs and the institutional environment. The SME sector and its role in selected countries of the world.</p> <p>The role of the SME sector in the Polish economy. 8. Internationalization of SMEs.</p> <p>Review of the problems of the SME sector in modern economies. Challenges facing the SME sector after the 2008/2009 financial crisis.</p> <p>Impact of the pandemic on the SME sector.</p> |  |  |                                     |   |            |     |
| Prerequisites and co-requisites             | Macroeconomics, microeconomics   |  |  |                                     |   |            |     |

|  |   |  |                               |
|--|---|--|-------------------------------|
| Assessment methods and criteria                                | Subject passing criteria  | Passing threshold  | Percentage of the final grade |
|  | written test  | 60.0%  | 60.0%                         |
|  | activity  | 60.0%  | 40.0%                         |
| Recommended reading  | Basic literature  | Dominiak, P. (2005). Sektor MSP we współczesnej gospodarce. Warszawa: WN PWN.<br>Dominiak, P., Wasilczuk, J., Starnawska, M. (2016). Przedsiębiorczość nieproduktywna. Warszawa: WN PWN.<br>Daszkiewicz, N., Wach, K..(2013). Małe i średnie przedsiębiorstwa na rynkach międzynarodowych. Kraków: Wyd. UEK.<br>Raporty PARP o stanie sektora MSP w Polsce. PARP 2020, 2021<br><a href="https://www.parp.gov.pl/index.php/component/publications/publication/1175">https://www.parp.gov.pl/index.php/component/publications/publication/1175</a> |                               |
|  | Supplementary literature  | Small Matters 2019 <a href="https://www.ilo.org/infostories/en-GB/Stories/Employment/SMEs#power-of-small/employment">https://www.ilo.org/infostories/en-GB/Stories/Employment/SMEs#power-of-small/employment</a><br>Doing business 2020 World Bank Group 2020  |                               |
|  | eResources addresses  | Adresy na platformie eNauczanie:   |                               |
| Example issues/<br>example questions/<br>tasks being completed | What are the main criteria of firms classification by size?<br>What were determinants of marginalization of the SMEs sector till the end of 1970s?<br>What determinants caused re-emergence of the SMEs sector in the end of XX century?<br>How the SMEs sector influenced the economic growth? |  |                               |
| Work placement   | Not applicable  |  |                               |