



Subject card

Subject name and code	MICROECONOMICS, PG_00058392						
Field of study	Economic Analytics						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2023/2024		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Entrepreneurship -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Hanna Adamkiewicz				
	Teachers		dr hab. Hanna Adamkiewicz dr Aniela Mikulska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	60	10.0		55.0	125	
Subject objectives	Identifies selected concepts of the functioning of market entities, recognizing and explaining to an advanced degree the meaning of their key components.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_W01] Understands and is familiar with economic issues and selects methods to explain them, taking into account their mutual interactions, using advanced general and specialized knowledge related to the field of study in economic analysis.	describes the behaviour of market participants in various contexts, paying attention to the optimization of the obtained results			[SW1] Assessment of factual knowledge		
	[K6_U01] Analyzes and evaluates economic and social processes in the context of their potential improvement, conducting a critical assessment and synthesis of the information used	analyzes and interprets microeconomic phenomena in companies operating in the market economy using various methods			[SU5] Assessment of ability to present the results of task [SU4] Assessment of ability to use methods and tools [SU2] Assessment of ability to analyse information		
Subject contents	Introduction to economics Basics of economic thinking Market forces and market balance Price elasticity of supply and demand Other elasticities of demand - income and mixed Production theory - short and long term Cost theory - short and long term Perfect competition market and the consequences of exogeneity of prices in an enterprise Pure monopoly market Price differentiation in a monopoly Monopolistic competition Oligopoly						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Two written tests	60.0%	50.0%
	Written exam	60.0%	50.0%
Recommended reading	Basic literature	Mankiw N.G., Taylor M.P, (2015). Mikroekonomia, Warszawa: PWE Ossowski, J.Cz. (2021). Mikroekonomia podręcznik pdf, Politechnika Gdańska Krugman,P., Wells, R. (2020). Mikroekonomia, Warszawa: PWN	
	Supplementary literature	Ossowski, J. Cz. (2004). Wybrane zagadnienia z mikroekonomii. Pojęcia, problemy, przykłady i zadania, Sopot: WSFiR Varian, H.R., (2013) MIKROEKONOMIA, Warszawa: PWN, Zaleśkiewicz, T., (2013), Psychologia ekonomiczna. Warszawa: Wydawnictwo Naukowe PWN	
	eResources addresses	Adresy na platformie eNauczanie: Mikroekonomia 2023/2024 - Moodle ID: 34139 https://enauzanie.pg.edu.pl/moodle/course/view.php?id=34139	
Example issues/ example questions/ tasks being completed	What is opportunity cost? Describe what happens in the market after introducing a price floor.		
Work placement	Not applicable		

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