



Subject card

Subject name and code	ECONOMIC INSURANCE, PG_00058567						
Field of study	Economic Analytics						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Aniela Mikulska					
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	16	5.0		29.0		50
Subject objectives	Analyzes the issues of economic insurance.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U06] acquires new knowledge by planning lifelong learning strategies	acquires new knowledge in the field of business insurance			[SU3] Assessment of ability to use knowledge gained from the subject [SU2] Assessment of ability to analyse information		
	[K6_K03] demonstrates the ability to think critically and analytically and integrates knowledge from many disciplines, acting in an entrepreneurial manner	demonstrates a critical approach to the selection of reliable sources of obtaining information required for the analysis of business insurance issues			[SK1] Assessment of group work skills [SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	The risk and uncertainty in business. Enterprise Risk Management. The concept of insurance. The nature of insurance services. Basic concepts of the insurance contract. Basic principles, functions and classifications of insurance. Organization of the insurance market. Insurance intermediation. Criteria for the selection of insurance services. Protection of consumer rights. Characteristics of selected products in the field of business insurance.						
Prerequisites and co-requisites	microeconomics, basic management						
Assessment methods and criteria	Subject passing criteria	Passing threshold			Percentage of the final grade		
	group project	60.0%			100.0%		
Recommended reading	Basic literature			Ronka-Chmielowiec, W. (red.) (2016). Ubezpieczenia. Warszawa: Wydawnictwo C.H. Beck Podlewski, J. (2015). Ryzyko gospodarcze. 15 studium przypadku. Warszawa: Wydawnictwo Self-Publishing Kwiecień, I.(2010). Ubezpieczenia w zarządzaniu ryzykiem działalności gospodarczej, Warszawa: Warszawa: Wydawnictwo C.H. Beck.			

	Supplementary literature	Podlewski, J. (2015). Apetyt na ryzyko (ebook). Będzin: Wydawnictwo e-bookowo Korombel, A. (2013). Istota i znaczenie kultury ryzyka dla funkcjonowania organizacji, Zeszyty Naukowe Uniwersytetu Szczecińskiego. Finanse, Rynki Finansowe, Ubezpieczenia, nr 60, s. 471-478. Williams, C.A. Jr., Smith, M.L., Young, P.C. (2002). Zarządzanie ryzykiem a ubezpieczenia. Warszawa: PWN Kaczmarek, T.T. (2010). Zarządzanie ryzykiem. Ujęcie interdyscyplinarne. Warszawa: Difin
	eResources addresses	Adresy na platformie eNauczenie:
Example issues/ example questions/ tasks being completed	Project: case study, identification of sources of risk in economic activity, an indication of the methods used in risk management, insurance practices.	
Work placement	Not applicable	