



Subject card

Subject name and code	BUSINESS ORGANIZATIONS FINANCE, PG_00058561						
Field of study	Economic Analytics						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)	Mode of delivery			blended-learning		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Oleksandr Melnychenko				
	Teachers		dr hab. Oleksandr Melnychenko				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 12.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		5.0		54.0	75
Subject objectives	Analyzes the processes taking place in enterprises in the field of its assets, sources of financing, the cost of obtaining data and shaping the structure of the structure						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U05] designs innovative solutions to complex problems obtaining economic and socially valuable results		assesses the impact of the fundamental laws of economics and finance on the company's operations		[SU4] Assessment of ability to use methods and tools		
	[K6_K02] makes competent and ethical decisions to create and maintain the economic, social and environmental value		makes competent decisions in the selection of financing sources, estimating the costs of obtaining capital		[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	1. The functioning of the enterprise on the market, its attributes and goals.2. Costs and their impact on the financial result.3. Taxes. Their types, methods of calculation and optimization.4. Venture capital and its functioning.5. Bank loan as a source of financing.6. Factoring and forfaiting, essence, types and importance for conducting business.7. Leasing in financing business activity.8. Franchising, its types and principles of functioning.9. The cost of capital in the enterprise, its determination and interpretation.10. The effect of financial leverage. The degree of financial leverage.11. Capital structure and its formation.12. Financial markets - concept and types, share of companies in the financial market.13. Problems of behavioral finance in investing and managing the finances of the enterprise.14. Problems of information security in managing the finances of the enterprise.						
Prerequisites and co-requisites	Financial Mathematics						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Prezentation		60.0%		20.0%		
	Activity		60.0%		10.0%		
	Practical part of the exam		60.0%		19.0%		
	Theoretical part of the exam		60.0%		51.0%		

Recommended reading	Basic literature	<p>Bień Witold. Zarządzanie finansami przedsiębiorstwa. 2018, Difin, 367 s.</p> <p>MARTA POSTUŁA, RAFAŁ CIEŚLIK. ZARZĄDZANIE FINANSAMI PRZEDSIĘBIORSTWA - TEORIA I PRAKTYKA, 2020, 248 s. ISBN: 978-83-66282-22-3</p> <p>Katarzyna Prędkiewicz Robert Golej. Zarządzanie finansami przedsiębiorstwa, 2015, 244 s.</p> <p>Aurelia Bielawska, Magdalena Brojakowska-Trzaska. Gospodarka finansowa przedsiębiorstwa. 2018, 136 s.</p> <p>Sierpińska, M., Jachna, T. (2015). Metody podejmowania decyzji finansowych. Analiza przykładów i przypadków. Warszawa: PWN.</p> <p>Szlęzak Matusiewicz, J., Felis, P. (red.). (2014). Finansowanie przedsiębiorstwa ujęcie teoretyczne i praktyczne. Warszawa: Oficyna Wolters Kluwer business.</p> <p>Szysko, L. (2017). Finanse przedsiębiorstwa. Warszawa: PWE.</p>
	Supplementary literature	<p>Michalski, G. (2010). Wprowadzenie do zarządzania finansami przedsiębiorstw. Warszawa: Wyd. C.H. Beck.</p> <p>Motyłska Kuźma, A., Wieprow, J. (2013). Decyzje finansowe w przedsiębiorstwie. Warszawa: Difin.</p>
	eResources addresses	<p>Adresy na platformie eNauczanie: FINANSE ORGANIZACJI GOSPODARCZYCH 2024/2025 - zim (online) - Moodle ID: 40060 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=40060</p>
Example issues/ example questions/ tasks being completed	<p>Determine the cost of leasing Calculate the cost of trade credit.</p>	
Work placement	<p>Not applicable</p>	

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