



Subject card

Subject name and code	PUBLIC POLICY, PG_00058590						
Field of study	Economic Analytics						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2025/2026		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)	Mode of delivery			blended-learning		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Centre of Eastern Studies -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	prof. dr hab. Krystyna Gomółka					
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 12.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	16	5.0		29.0		50
Subject objectives	Describes issues in the field of public policy, using them in solving economic problems						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U06] Acquires new specialized knowledge related to the field of economic analytics by planning a personal lifelong learning strategy	acquires new knowledge in the field of public policy, which allows to identify factors that should be taken into account in making decisions			[SU3] Assessment of ability to use knowledge gained from the subject [SU1] Assessment of task fulfilment		
	[K6_K03] Critically evaluates their own knowledge necessary to solve cognitive and practical problems, supplementing gaps with input from external experts.	demonstrates a critical approach to the selection of reliable sources of information required for the analysis of public policy issues			[SK2] Assessment of progress of work [SK1] Assessment of group work skills		
Subject contents	Science about the state as a social science, The essence and concept of the state, Political lobbying, Marketing in politics, Do political parties reflect the views of society, Terrorism as a form of pressure on the state, State economic security, Institutions of modern democracy, The state and corporations, the state and civilization development of societies , The state and new means of information, The role of public opinion in the activities of the state, international organizations and states, the powers of the 21st century.						
Prerequisites and co-requisites	no						
Assessment methods and criteria	Subject passing criteria	Passing threshold			Percentage of the final grade		
	written exam	60.0%			100.0%		

Recommended reading	Basic literature	Surdej, A. (red.) (2012). Analiza ekonomiczna w polityce publicznej. Warszawa: Wydawnictwo Scholar. Osiński, J. (2013). Polityka publiczna we współczesnym państwie. Warszawa: Wydawnictwo SGH. Potoczek, A. (2017). Polityka regionalna jako polityka publiczna. Kraków: Wydawnictwo UJ. Zybała, A., (2014). Polityki publiczne. Doświadczenia w tworzeniu i wykonywaniu programów publicznych w Polsce i w innych krajach. Warszawa: Wydawnictwo Krajowa Szkoła Administracji Publicznej. Kwaśniewski, J. (red.) (2018). Nauki o polityce publicznej. Warszawa: Wydawnictwo Uniwersytetu Warszawskiego.
	Supplementary literature	Arcimowicz, J., (2011). Urzędnicy w służbie demokratycznego państwa. Warszawa: Wydawnictwo UW., Poznańska, K., Kraj, K. (red.) (2015). Finanse. Polityka Publiczna. Warszawa; Wydawnictwo SGH.
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Define the essence of public policy. List and characterize the sources of public policy financing. Discuss Poland's transport policy. Characterize Poland's foreign policy.	
Work placement	Not applicable	

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