



Subject card

Subject name and code	SPORT FINANCE, PG_00058524						
Field of study	Economics						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2025/2026		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	5	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Krystian Zawadzki				
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		5.0		65.0	100
Subject objectives	Describes the principles of the financial system functioning in sports organizations considering their diversity						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W03] identifies reliable sources of information relevant to the analyzed issues		identifies reliable sources of information required to determine the sources of financing for the sports sector		[SW1] Assessment of factual knowledge		
	[K6_U06] acquires new knowledge by planning lifelong learning strategies		acquires new knowledge in the field of available methods of financing sports activities		[SU5] Assessment of ability to present the results of task [SU1] Assessment of task fulfilment		
Subject contents	The concept of finances in sport. Sources of financing for sports clubs. Sources of financing for sports events. The concept of wage inflation in sport. Television rights and the value of sports. The most important areas of the financial impact of sport and sporting events. Financing of sports infrastructure on selected examples. Sports tourism flow and its financial consequences. Difficult to measure financial effects in sport. Application of the conditional valuation method in the field of sport.						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Final assessment		60.0%		50.0%		
	final exam		60.0%		50.0%		
Recommended reading	Basic literature		Zawadzki, K. (2017). Ekonomiczne efekty organizacji wielkoformatowych wydarzeń sportowych. Gdańsk: Wydawnictwo PG. Preuss, H. (2000). Economics of the olympic games. Sydney: Walla Walla Press. Zawadzki, K. (2022). Residents Perception of Intangible Benefits and Costs Associated with Hosting Major Sporting Events. <i>Event Management</i> , 26, 297-317.				
	Supplementary literature		Zawadzki, K. (2019). Impact of the organisation of mega sporting events on selected elements of the tourism sector. <i>Polish Journal of Sport and Tourism</i> , 26, 33-39.				

	eResources addresses	Adresy na platformie eNauczenie:
Example issues/ example questions/ tasks being completed	What was the dynamics of wages in Polish football leagues in the 21st century? Indicate the ways of assessing the effects of measurable and non-measurable sports events. List the sources of sport financing broken down by sports disciplines,	
Work placement	Not applicable	