



Subject card

Subject name and code	Business management and economics , PG_00057770						
Field of study	Green Technologies						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2023/2024		
Education level	first-cycle studies	Subject group			Optional subject group Humanistic-social subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit							
Name and surname of lecturer (lecturers)	Subject supervisor						
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	30	2.0	18.0	50		
Subject objectives	The purpose of the course is to provide the student with the knowledge of psychology, philosophy, ethics and the basics of macroeconomics necessary to manage human organizations.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_W05] has an elementary knowledge of the fundamental concepts and problems of quality management, the general principles of creation and development of forms of individual entrepreneurship, application of the principles of work organization and integrated management, basic principles of quality control and analysis results; knowledge of basic legal aspects relating to the management of chemicals with particular emphasis on compounds polluting the environment and business, knows and understands the basic concepts and principles of the protection of industrial property and copyright and the need for management of intellectual property.	The student understands and explains the basic phenomena in human organizations. Consequently, he is able to formulate the rationale for the organization and management principles of a modern business.			[SW1] Assessment of factual knowledge		
	[K6_W01] has a basic knowledge from some branches of mathematics and physics useful for formulating and solving simple problems in the field of environmental technologies and modern analytical methods	Has knowledge of chemistry and environmental protection, as well as analytical methods needed to run an enterprise in the areas of environmental protection			[SW1] Assessment of factual knowledge		
	[K6_K04] is ready to think and act in a creative and enterprising way, to negotiate, work in a team, assuming different roles	is ready to fulfill social obligations, co-organize activities for the social environment, initiate action for the public interest, think and act in an entrepreneurial manner			[SK4] Assessment of communication skills, including language correctness [SK5] Assessment of ability to solve problems that arise in practice		

Subject contents	1. Introduction to the history of management 2. The problems of management in a multicultural company 3. Psychological and philosophical aspects of management 4. Basics of ethics in management 5. The importance and organization of time in management 6. Management of information at the managerial level 7. Principles of cooperation in the management of the company 8. Psychometric tests in personnel selection 9. Outline of government financial policy 10. Analysis of the GDP (Gross Domestic Product) equation. 11. Principles of writing a professional resume, (c.v., resume). 12. Preparation for a job interview.		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	test	60.0%	100.0%
Recommended reading	Basic literature	J. Stoner, Ch. Wankel: <i>Kierowanie</i> , PWE Warszawa 1996 i nowsze wydania. R. Griffin: <i>Podstawy zarządzania organizacjami</i> , PWN Warszawa 1996 i nowsze wydania.	
	Supplementary literature	A. K. Koźmiński, D. Jemielniak, <i>Zarządzanie od podstaw. Podręcznik akademicki</i> .	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	ethics in management		
Work placement	Not applicable		