



Subject card

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|---|---|--|---|-------------------------------------|--|------------|-----|
| Subject name and code | ENTREPRENEURSHIP - A TEAM PROJECT, PG_00061355 | | | | | | |
| Field of study | Engineering Management | | | | | | |
| Date of commencement of studies | October 2023 | | Academic year of realisation of subject | | 2025/2026 | | |
| Education level | first-cycle studies | | Subject group | | Obligatory subject group in the field of study Subject group related to scientific research in the field of study | | |
| Mode of study | Full-time studies | | Mode of delivery | | at the university | | |
| Year of study | 3 | | Language of instruction | | Polish | | |
| Semester of study | 6 | | ECTS credits | | 5.0 | | |
| Learning profile | general academic profile | | Assessment form | | exam | | |
| Conducting unit | Department Of Entrepreneurship -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Mariusz Zaborowski | | | | |
| | Teachers | | dr Mariusz Zaborowski | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 30.0 | 0.0 | 0.0 | 30.0 | 0.0 | 60 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 60 | | 7.0 | | 58.0 | 125 |
| Subject objectives | Carries out creative entrepreneurial activities, developing and implementing innovative business ideas | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K6_U03] demonstrates professional and effective teamwork, both as a leader and as a team member | | works effectively in a team, preparing the concept of starting a business | | [SU3] Assessment of ability to use knowledge gained from the subject | | |
| | [K6_W04] demonstrates creative and entrepreneurial activity in formulating and implementing innovative ideas | | creates innovative business solutions, taking into account the financial, legal and technical aspects of entrepreneurial activity | | [SW1] Assessment of factual knowledge | | |
| Subject contents | LECTURE Entrepreneurship basic concepts Entrepreneur in economics and law SME sector in Poland Innovation as a tool of entrepreneurship Innovation strategies and entrepreneurial strategies Entrepreneurial management style/VUCA intrapreneurship; startups; Entrepreneurship incubators Sources of financing your own company Intellectual Entrepreneurship. Academic Entrepreneurship. Social entrepreneurship PROJECT Defining problems Generating solutions; External analysis - introduction: market environment and the search for competitive advantages Internal analysis - introduction: company resources, competencies and team roles Legal regulations regarding running and starting a business Market selection Company, company designation, trademark Registration steps | | | | | | |
| Prerequisites and co-requisites | | | | | | | |

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| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | Team project | 60.0% | 50.0% |
| | Exam | 60.0% | 50.0% |
| Recommended reading | Basic literature | Bławat F, Przedsiębiorca w teorii i praktyce małych firm, Gdańskie Towarzystwo Naukowe, Gdańsk 2003 Cieślík J., Przedsiębiorczość dla ambitnych. Jak uruchomić własną firmę, WAP, Warszawa 2006 Matusiak K., Rozwój systemów wsparcia przedsiębiorczości - przesłanki, polityka i instytucje, ITE, Radom-Łódź 2006 Glinka B., Gudkova S. (2011). Przedsiębiorczość. Warszawa: Wolters Kluwer Polska | |
| | Supplementary literature | Casson M. (2010). Entrepreneurship. Theory, Networks, History. Massachusetts: Edward Elgar Publishing Inc. Glinka B. (2008). Kulturowe uwarunkowania przedsiębiorczości w Polsce. Warszawa: Polskie Wydawnictwo Ekonomiczne T. Kraśnicka, Koncepcje rozwoju przedsiębiorczości ekonomicznej i pozaekonomicznej. Wydawnictwo AEKatowice 2002 | |
| | eResources addresses | Adresy na platformie eNauczanie: | |
| | Example issues/ example questions/ tasks being completed | List and discuss the stages of creating your own business Identify the key factors affecting the competitiveness of a newly created company Entrepreneur and his role in the economy | |
| Work placement | Not applicable | | |

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