



## Subject card

Subject name and code	ESSENTIALS OF MANAGEMENT, PG_00061385						
Field of study	Engineering Management						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2023/2024		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Marta Szeluga-Romańska					
	Teachers	dr Marta Szeluga-Romańska dr Franciszek Kutrzeba					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	32	10.0		83.0		125
Subject objectives	Compares different concepts of managing organizations, defining and explaining at an advanced level the meaning of their key components						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U01] analyzes and evaluates complex processes in the context of the possibility of their improvement, using various methods, including analytical and simulation		analyzes and critically evaluates, in the economic and social context, the management structures of organizations and the processes that are implemented in them		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W01] identifies the determinants of the processes taking place in the analyzed systems and selects methods to solve them using the accumulated knowledge, taking into account the mutual relations between the analyzed phenomena		compares the concepts of managing organizations using various sets of factors and relations between them		[SW1] Assessment of factual knowledge		
Subject contents	Genesis of management Essence of management Organization and its place in the environment Management functions Planning in organization, business plan Strategies, strategic analysis Organizational structures Motivating, leadership and management styles Control Organization types Resource characteristics Stages of the planning process, goal tree Formulating a strategy Building an organizational structure Perception and barriers in the process of communication in the organization						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Evaluation work	60.0%	50.0%
	Exam	60.0%	50.0%
Recommended reading	Basic literature	Krzakiewicz, K., Cyfert, Sz. (2020). Podstawy zarządzania organizacjami. Poznań: Uniwersytet Ekonomiczny Korzeniowski, L. (2019). Podstawy zarządzania organizacjami. Warszawa: Difin Zakrzewska-Bielawska, A. (red.) (2020). Podstawy zarządzania: teoria i ćwiczenia. Warszawa: Wydawnictwo Nieoczywiste Michalski, E. (2022). Zarządzanie przedsiębiorstwem: podręcznik akademicki. Warszawa: Wydawnictwo Naukowe PWN Stoner, J., Freeman, E., Gilbert, D. (2011) Kierowanie. Warszawa: PWE	
	Supplementary literature	Drucker, P. (2017). Praktyka zarządzania. Warszawa: MT Biznes Griffin, R. (2017). Podstawy zarządzania organizacjami. Warszawa: PWN	
	eResources addresses	Adresy na platformie eNauczanie: Podstawy zarządzania-wykład i ćw. - Moodle ID: 33365 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=33365">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=33365</a>	
Example issues/ example questions/ tasks being completed	Systemic approach to the organization Organizational resources and environment Planning process, goals targeting SWOT analysis, strategy formulation Types of organizational structures Communication in the organization		
Work placement	Not applicable		