



## Subject card

Subject name and code	ENTERPRISES FINANCE MANAGEMENT, PG_00061404						
Field of study	Engineering Management						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	first-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Jarosław Ziętarski				
	Teachers		dr Jarosław Ziętarski				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	24.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	32		7.0		61.0	100
Subject objectives	Identifies the economic and financial situation of the enterprise and makes responsible decisions regarding the development of the enterprise						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U06] acquires new knowledge by planning own development conducive to achieving the set goals		develops its financial knowledge enabling the achievement of financial goals defined in the company		[SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W03] identifies reliable sources of information relevant to the analyzed issues		identifies reliable information describing the economic and financial processes in the enterprise and classifies their importance		[SW1] Assessment of factual knowledge		

Subject contents	Enterprise and its types Features of the enterprise Company goals Enterprise on the financial market Motives for concluding financial transactions and their types Financial decisions and their determinants Principles of making financial decisions Risk in the company's activity Company assets and its structure Components of the company's capital Sources of obtaining equity capital Foreign capital and their types The cost of capital in the enterprise Leverage effect Capital structure and company value The essence of working capital management Liquidity of the company, its essence and types Net working capital in the process of managing a company in the short term Money demand motives Optimization of the level of cash in the enterprise Receivables and liabilities in the enterprise Management of receivables and liabilities and its elements Inventory in the enterprise Methods of shaping the enterprise's inventory The essence and goals of the enterprise Financial decisions of the company and their conditions Sources of financing the company's assets The cost of capital and its structure Working capital management Cash management in the enterprise Management of company receivables and liabilities Enterprise inventory management											
Prerequisites and co-requisites												
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="459 909 794 943">Subject passing criteria</th> <th data-bbox="802 909 1137 943">Passing threshold</th> <th data-bbox="1145 909 1481 943">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="459 954 794 976">Tests during the semester</td> <td data-bbox="802 954 1137 976">60.0%</td> <td data-bbox="1145 954 1481 976">50.0%</td> </tr> <tr> <td data-bbox="459 987 794 1010">Exam</td> <td data-bbox="802 987 1137 1010">60.0%</td> <td data-bbox="1145 987 1481 1010">50.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Tests during the semester	60.0%	50.0%	Exam	60.0%	50.0%
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Recommended reading	<table border="1"> <tbody> <tr> <td data-bbox="459 1021 794 1211">Basic literature</td> <td colspan="2" data-bbox="802 1021 1481 1211">           Golawska - Witkowska Gabriela, Rzeczycka Anna, Zalewski Henryk, Zarządzanie finansami przedsiębiorstwa, Oficyna Wydawnicza Branta, Bydgoszcz 2006            Machała Robert, Zarządzanie finansami i wycena firmy, Unimex, Wrocław 2009            Szczepankowski Piotr J., Zarządzanie finansami przedsiębiorstwa, Wydawnictwo Wyższej Szkoły Przedsiębiorczości i Zarządzania im. Leona Koźmińskiego, Warszawa 2004         </td> </tr> <tr> <td data-bbox="459 1223 794 1346">Supplementary literature</td> <td colspan="2" data-bbox="802 1223 1481 1346">           Bielawska Aurelia, Nowoczesne zarządzanie finansami przedsiębiorstwa, Wydawnictwo C.H. Beck, Warszawa 2009            Maślanka Tomasz, Przepływy pieniężne w zarządzaniu finansami przedsiębiorstw, Wydawnictwo C.H. Beck, Warszawa 2008            Rytko Piotr, Zarządzanie kredytem handlowym, Difin, Warszawa 2009         </td> </tr> <tr> <td data-bbox="459 1357 794 1458">eResources addresses</td> <td colspan="2" data-bbox="802 1357 1481 1458">           Adresy na platformie eNauczanie:            Zarządzanie finansami przedsiębiorstw 2025 Z I sem 4 - Moodle ID: 44010  <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=44010">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=44010</a> </td> </tr> </tbody> </table>			Basic literature	Golawska - Witkowska Gabriela, Rzeczycka Anna, Zalewski Henryk, Zarządzanie finansami przedsiębiorstwa, Oficyna Wydawnicza Branta, Bydgoszcz 2006 Machała Robert, Zarządzanie finansami i wycena firmy, Unimex, Wrocław 2009 Szczepankowski Piotr J., Zarządzanie finansami przedsiębiorstwa, Wydawnictwo Wyższej Szkoły Przedsiębiorczości i Zarządzania im. Leona Koźmińskiego, Warszawa 2004		Supplementary literature	Bielawska Aurelia, Nowoczesne zarządzanie finansami przedsiębiorstwa, Wydawnictwo C.H. Beck, Warszawa 2009 Maślanka Tomasz, Przepływy pieniężne w zarządzaniu finansami przedsiębiorstw, Wydawnictwo C.H. Beck, Warszawa 2008 Rytko Piotr, Zarządzanie kredytem handlowym, Difin, Warszawa 2009		eResources addresses	Adresy na platformie eNauczanie: Zarządzanie finansami przedsiębiorstw 2025 Z I sem 4 - Moodle ID: 44010 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=44010">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=44010</a>	
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Example issues/ example questions/ tasks being completed	The essence and goals of the enterprise Financial decisions of the company and their conditions Sources of financing the company's assets The cost of capital and its structure Working capital management Cash management in the enterprise Management of company receivables and liabilities Enterprise inventory management											
Work placement	Not applicable											

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