



## Subject card

|   |   |  |   |                                     |  |            |     |
|---|---|--|---|-------------------------------------|--|------------|-----|
| Subject name and code                       | ENTERPRISES FINANCE MANAGEMENT, PG_00061404   |  |   |                                     |  |            |     |
| Field of study                              | Engineering Management  |  |   |                                     |  |            |     |
| Date of commencement of studies             | October 2023  |  | Academic year of realisation of subject   |                                     | 2024/2025  |            |     |
| Education level                             | first-cycle studies   |  | Subject group   |                                     | Obligatory subject group in the field of study<br>Subject group related to scientific research in the field of study |            |     |
| Mode of study                               | Part-time studies   |  | Mode of delivery  |                                     | at the university  |            |     |
| Year of study                               | 2   |  | Language of instruction   |                                     | Polish   |            |     |
| Semester of study                           | 4   |  | ECTS credits  |                                     | 4.0  |            |     |
| Learning profile                            | general academic profile  |  | Assessment form   |                                     | exam   |            |     |
| Conducting unit                             | Department of Finance -> Faculty of Management and Economics  |  |   |                                     |  |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor  |  | dr Jarosław Ziętański   |                                     |  |            |     |
|   | Teachers  |  | dr Jarosław Ziętański   |                                     |  |            |     |
| Lesson types and methods of instruction     | Lesson type   | Lecture  | Tutorial  | Laboratory                          | Project  | Seminar    | SUM |
|   | Number of study hours   | 8.0  | 24.0  | 0.0                                 | 0.0  | 0.0        | 32  |
|   | E-learning hours included: 0.0  |  |   |                                     |  |            |     |
| Learning activity and number of study hours | Learning activity   | Participation in didactic classes included in study plan |   | Participation in consultation hours |  | Self-study | SUM |
|   | Number of study hours   | 32   |   | 7.0                                 |  | 61.0       | 100 |
| Subject objectives                          | Identifies the economic and financial situation of the enterprise and makes responsible decisions regarding the development of the enterprise |  |   |                                     |  |            |     |
| Learning outcomes                           | Course outcome  |  | Subject outcome   |                                     | Method of verification   |            |     |
|   | [K6_U06] acquires new knowledge by planning own development conducive to achieving the set goals  |  | develops its financial knowledge enabling the achievement of financial goals defined in the company                               |                                     | [SU3] Assessment of ability to use knowledge gained from the subject   |            |     |
|   | [K6_W03] identifies reliable sources of information relevant to the analyzed issues   |  | identifies reliable information describing the economic and financial processes in the enterprise and classifies their importance |                                     | [SW1] Assessment of factual knowledge  |            |     |

| Subject contents   | Enterprise and its types<br>Features of the enterprise<br>Company goals<br>Enterprise on the financial market<br>Motives for concluding financial transactions and their types<br>Financial decisions and their determinants<br>Principles of making financial decisions<br>Risk in the company's activity<br>Company assets and its structure<br>Components of the company's capital<br>Sources of obtaining equity capital<br>Foreign capital and their types<br>The cost of capital in the enterprise<br>Leverage effect<br>Capital structure and company value<br>The essence of working capital management<br>Liquidity of the company, its essence and types<br>Net working capital in the process of managing a company in the short term<br>Money demand motives<br>Optimization of the level of cash in the enterprise<br>Receivables and liabilities in the enterprise<br>Management of receivables and liabilities and its elements<br>Inventory in the enterprise<br>Methods of shaping the enterprise's inventory<br>The essence and goals of the enterprise<br>Financial decisions of the company and their conditions<br>Sources of financing the company's assets<br>The cost of capital and its structure<br>Working capital management<br>Cash management in the enterprise<br>Management of company receivables and liabilities<br>Enterprise inventory management |                               |   |                               |   |                      |  |      |       |       |  |  |
|--|---|-------------------------------|---|-------------------------------|---|----------------------|--|------|-------|-------|--|--|
| Prerequisites and co-requisites                                |   |                               |   |                               |   |                      |  |      |       |       |  |  |
| Assessment methods and criteria                                | <table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td>Tests during the semester</td><td>60.0%</td><td>50.0%</td></tr><tr><td>Exam</td><td>60.0%</td><td>50.0%</td></tr></table>  | Subject passing criteria      | Passing threshold   | Percentage of the final grade | Tests during the semester   | 60.0%                | 50.0%  | Exam | 60.0% | 50.0% |  |  |
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| Tests during the semester                                      | 60.0%   | 50.0%                         |   |                               |   |                      |  |      |       |       |  |  |
| Exam   | 60.0%   | 50.0%                         |   |                               |   |                      |  |      |       |       |  |  |
| Recommended reading  | <table><tr><td>Basic literature</td><td>Golawska - Witkowska Gabriela, Rzeczycka Anna, Zalewski Henryk, Zarządzanie finansami przedsiębiorstwa, Oficyna Wydawnicza Branta, Bydgoszcz 2006<br/>Machała Robert, Zarządzanie finansami i wycena firmy, Unimex, Wrocław 2009<br/>Szczepankowski Piotr J., Zarządzanie finansami przedsiębiorstwa, Wydawnictwo Wyższej Szkoły Przedsiębiorczości i Zarządzania im. Leona Koźmińskiego, Warszawa 2004</td></tr><tr><td>Supplementary literature</td><td>Bielawska Aurelia, Nowoczesne zarządzanie finansami przedsiębiorstwa, Wydawnictwo C.H. Beck, Warszawa 2009<br/>Maślanka Tomasz, Przepływy pieniężne w zarządzaniu finansami przedsiębiorstw, Wydawnictwo C.H. Beck, Warszawa 2008<br/>Rytko Piotr, Zarządzanie kredytem handlowym, Difin, Warszawa 2009</td></tr><tr><td>eResources addresses</td><td>Adresy na platformie eNauczanie:<br/>Zarządzanie finansami przedsiębiorstw 2025 Z I sem 4 - Moodle ID: 44010<br/><a href="https://enauczenie.pg.edu.pl/moodle/course/view.php?id=44010">https://enauczenie.pg.edu.pl/moodle/course/view.php?id=44010</a></td></tr></table>  | Basic literature              | Golawska - Witkowska Gabriela, Rzeczycka Anna, Zalewski Henryk, Zarządzanie finansami przedsiębiorstwa, Oficyna Wydawnicza Branta, Bydgoszcz 2006<br>Machała Robert, Zarządzanie finansami i wycena firmy, Unimex, Wrocław 2009<br>Szczepankowski Piotr J., Zarządzanie finansami przedsiębiorstwa, Wydawnictwo Wyższej Szkoły Przedsiębiorczości i Zarządzania im. Leona Koźmińskiego, Warszawa 2004 | Supplementary literature      | Bielawska Aurelia, Nowoczesne zarządzanie finansami przedsiębiorstwa, Wydawnictwo C.H. Beck, Warszawa 2009<br>Maślanka Tomasz, Przepływy pieniężne w zarządzaniu finansami przedsiębiorstw, Wydawnictwo C.H. Beck, Warszawa 2008<br>Rytko Piotr, Zarządzanie kredytem handlowym, Difin, Warszawa 2009 | eResources addresses | Adresy na platformie eNauczanie:<br>Zarządzanie finansami przedsiębiorstw 2025 Z I sem 4 - Moodle ID: 44010<br><a href="https://enauczenie.pg.edu.pl/moodle/course/view.php?id=44010">https://enauczenie.pg.edu.pl/moodle/course/view.php?id=44010</a> |      |       |       |  |  |
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| Example issues/<br>example questions/<br>tasks being completed | The essence and goals of the enterprise<br>Financial decisions of the company and their conditions<br>Sources of financing the company's assets<br>The cost of capital and its structure<br>Working capital management<br>Cash management in the enterprise<br>Management of company receivables and liabilities<br>Enterprise inventory management   |                               |   |                               |   |                      |  |      |       |       |  |  |
| Work placement   | Not applicable  |                               |   |                               |   |                      |  |      |       |       |  |  |

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