GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	ESSENTIALS OF MANAGEMENT, PG_00061436					
Field of study	Engineering Management					
Date of commencement of studies	October 2023		Academic year of realisation of subject		2023/2024	
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study	
					Subject group related to scientific research in the field of study	
Mode of study	Part-time studies (on-line)		Mode of delivery		blended-learning	
Year of study	1		Language of instruction		Polish	
Semester of study	1		ECTS credits		5.0	
Learning profile	general academic profile		Assessment form		exam	
Conducting unit	Department of Management -> Faculty of Management and Economics					
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Wioleta Kucharska			
	Teachers		dr hab. inż. Wioleta Kucharska			

Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 24.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	32	10.0	83.0	125

Subject objectives	Compares different concepts of managing organizations, defining and explaining at an advanced level the meaning of their key components

Learning outcomes	Course outcome	Subject outcome	Method of verification
	[K6_U01] analyzes and evaluates complex processes in the context of the possibility of their improvement, using various methods, including analytical and simulation	analyzes and critically evaluates, in the economic and social context, the management structures of organizations and the processes that are implemented in them	[SU3] Assessment of ability to use knowledge gained from the subject
	[K6_W01] identifies the determinants of the processes taking place in the analyzed systems and selects methods to solve them using the accumulated knowledge, taking into account the mutual relations between the analyzed phenomena	compares the concepts of managing organizations using various sets of factors and relations between them	[SW1] Assessment of factual knowledge

| Subject contents | Genesis of management
Essence of management
Organization and its place in the environment
Management functions
Planning in organization, business plan
Strategies, strategic analysis
Organizational structures
Motivating, leadership and management styles
Control
Organization types
Resource characteristics
Stages of the planning process, goal tree
Formulating a strategy
Building an organizational structure
Perception and barriers in the process of communication in the organization |
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Prerequisites and co-requisites	

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Evaluation work	60.0%	50.0%
	Exam	60.0%	50.0%

Recommended reading	Basic literature	Drucker, P. (2017). Praktyka zarządzania. Warszawa: MT Biznes. Griffin, R. (2017). Podstawy zarządzania organizacjami. Warszawa: PWN.
	Supplementary literature	Krzakiewicz, K., Cyfert, Sz. (2020). Podstawy zarządzania organizacjami. Poznań: Uniwersytet Ekonomiczny Korzeniowski, L. (2019). Podstawy zarządzania organizacjami. Warszawa: Difin Zakrzewska-Bielawska, A. (red.) (2020). Podstawy zarządzania: teoria i ćwiczenia. Warszawa: Wydawnictwo Nieoczywiste Michalski, E. (2022). Zarządzanie przedsiębiorstwem: podręcznik akademicki. Warszawa: Wydawnictwo Naukowe PWN
	eResources addresses	Adresy na platformie eNauczanie: Podstawy Zarządzania NOWY - Moodle ID: 32879 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=32879

Example issues/ example questions/ tasks being completed	Systemic approach to the organization Organizational resources and environment Planning process, goals targeting SWOT analysis, strategy formulation Types of organizational structures Communication in the organization
Work placement	Not applicable