



Subject card

Subject name and code	Presentation Techniques, PG_00039089						
Field of study	Chemistry in Construction Engineering						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2024/2025		
Education level	first-cycle studies	Subject group			Humanistic-social subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	3	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Inorganic Chemistry -> Faculty of Chemistry						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Katarzyna Kazmierczuk					
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	15.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	30	4.0		16.0		50
Subject objectives	The acquiring of skills required for the oral and visual transmission of information to a wider audience.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	K6_U05	He/she is able to prepare and present the results of an engineering job.			[SU1] Assessment of task fulfilment		
Subject contents	Basic information: meeting the needs in the field of presentation techniques – types and forms used. Communication in engineer's work. Oral presentations -types and elements. The historical background and presently used programs. The speaker – audience interaction; effectiveness of different methods used. Preparation of oral presentation - the role of adequate illustration. Designing visual aids. Formatting of the text and the pictures. Composition. The principles of giving the talk. Significance of questions asked, assessing the presentation . The process of creating and formatting documents during preparation of poster, abstract and article. Document and its primary elements. The principles of creating graphical components: tables, graphs. References.						
Prerequisites and co-requisites	The knowledge of either Microsoft's Power Point and Word or (optionally) OpenOffice Impress and Writer, Keynote (Apple iWork), Google Presently (Google Docs), Prezi or Corel Presentations.						
Assessment methods and criteria	Subject passing criteria	Passing threshold			Percentage of the final grade		
	Test	60.0%			50.0%		
	Poster presentation	60.0%			5.0%		
	Practical exercise	60.0%			5.0%		
	Presentation (one in semester)	60.0%			40.0%		

Recommended reading	Basic literature	<p>B. Lundén, L. Rosell, Techniki prezentacji, BL Info Polska, Gdańsk, 2003.</p> <p>G. Reynolds, Presentation Zen: Simple Ideas on Presentation Design and Delivery (Voices That Matter), Helion, 2009.</p> <p>A. Rzędowska, J. Rzędowski, Mistrzowskie prezentacje - slajdowy poradnik mówcy doskonałego, One press, 2010.</p> <p>J. Weiner, Technika pisania i prezentowania przyrodniczych prac naukowych Przewodnik praktyczny. Wydanie nowe, Wydawnictwo Naukowe PWN, 2012.</p> <p>R. Pijarowska, A. M. Seweryńska, Sztuka prezentacji. Dać szansę młodzieży, czyli jak uczyć prezentacji. Poradnik, WSiP, 2005.</p> <p>M. Kopertowska, Grafika menedżerska i prezentacyjna, Mikom, 2004.</p> <p>R. Williams, The Non-Designer's Presentation Book, Helion, 2011.</p>
	Supplementary literature	<p>D. L. Adamy, Preparing and Delivering Effective Technical Presentations, Artech House Publishers, Boston - London, 2001.</p> <p>E. R. Tufte, The Visual Display of Quantitative Information, Graphics Press, Cheshire, 2001.</p> <p>D. Lindsay, Dobre rady dla piszących teksty naukowe, Oficyna Wydawnicza Politechniki Wrocławskiej, 1995.</p> <p>M. McKay, M. Davis, P. Fanning, Sztuka skutecznego porozumiewania się, GWP, Gdańsk, 2001.</p> <p>G. Łasiński, Sztuka Prezentacji, eMPI2, Poznań, 2000.</p> <p>P. Kenny, Panie Przewodniczący, Panie, Panowie, ... , Oficyna Wydawnicza Politechniki Wrocławskiej, Wrocław, 1995.</p> <p>J. Bralczyk, Język na sprzedaż, Oficyna Wydawnicza Branta, Warszawa-Bydgoszcz, 2000</p>
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	