



Subject card

Subject name and code	Business Language, PG_00053779						
Field of study	Management, Management						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Optional subject group		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Ewa Rogala					
	Teachers	mgr Marek Adamczyk mgr Ewa Rogala					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	18.0	0.0	0.0	0.0	18
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	18	0.0		0.0		18
Subject objectives	The aim of the course is to develop the ability to use English effectively in the academic and professional environments						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_U82] is able to proficiently obtain and process information related to field of study and academic environment in foreign language at B2+ level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English			[SU2] Assessment of ability to analyse information [SU4] Assessment of ability to use methods and tools		
	[K7_K82] is equipped to participate actively in lectures, seminars and laboratory classes conducted in foreign language	Knowledge of specialist terminology. Ability to understand lectures. Ability to understand professional literature			[SK4] Assessment of communication skills, including language correctness [SK2] Assessment of progress of work		
	[K7_W81] has knowledge of complex grammatical structures and diverse lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary			[SW2] Assessment of knowledge contained in presentation [SW3] Assessment of knowledge contained in written work and projects		

Subject contents	<p>Vocabulary:</p> <p>Professional language development enhanced by scenario-based exercises, case studies, comprehension tasks, reading assignments, professional articles, vocabulary exercises contextualized in the field of management.</p> <p>Developing skills in writing various texts essential in the academic and work environments, including an abstract of an academic thesis, a report, a data analysis, a process description, a covering letter/personal statement, a formal letter and email. Developing writing techniques such as style and register, coherence and cohesion, using in-text references, paraphrasing.</p> <p>Listening and speaking:</p> <p>Developing listening comprehension and communication skills in the academic and work environments. Practising giving presentations and pitching an idea for a new product, participating in formal business meetings, videoconferences, negotiations and work performance appraisals. Developing intercultural awareness and critical thinking as well as the skills of team building, project and time management.</p> <p>Reading:</p> <p>Developing comprehension skills in reading academic and professional texts, with particular emphasis on critical reading, skimming and scanning, selecting and prioritising information, recognising and understanding implicit meanings, and note taking.</p>																	
Prerequisites and co-requisites	Before joining a language group, students are expected to demonstrate language ability at level B2.																	
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="456 1182 794 1211">Subject passing criteria</th> <th data-bbox="799 1182 1137 1211">Passing threshold</th> <th data-bbox="1142 1182 1469 1211">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1218 794 1247">oral presentation</td> <td data-bbox="799 1218 1137 1247">60.0%</td> <td data-bbox="1142 1218 1469 1247">10.0%</td> </tr> <tr> <td data-bbox="456 1254 794 1283">writing</td> <td data-bbox="799 1254 1137 1283">60.0%</td> <td data-bbox="1142 1254 1469 1283">20.0%</td> </tr> <tr> <td data-bbox="456 1290 794 1319">participation</td> <td data-bbox="799 1290 1137 1319">60.0%</td> <td data-bbox="1142 1290 1469 1319">10.0%</td> </tr> <tr> <td data-bbox="456 1326 794 1355">tests</td> <td data-bbox="799 1326 1137 1355">60.0%</td> <td data-bbox="1142 1326 1469 1355">60.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	oral presentation	60.0%	10.0%	writing	60.0%	20.0%	participation	60.0%	10.0%	tests	60.0%	60.0%
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Recommended reading	Basic literature	<p>Cambridge Academic English, CUP</p> <p>Cambridge English for Scientists, Upper - Intermediate, CUP</p> <p>Professional English in Use, CUP</p> <p>Dynamic Presentations, CUP</p>																
	Supplementary literature	<p>Business Vocabulary in Use, Advanced, CUP</p> <p>Intelligent Business, Advanced, Pearson</p> <p>Market Leader, Advanced, Pearson</p> <p>Academic English For Engineers, PŁ</p>																
	eResources addresses	Adresy na platformie eNauczenie:																

Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none">• vocabulary concerning marketing• writing a report• negotiating a contract
Work placement	Not applicable