



Subject card

Subject name and code	Business English, PG_00062228						
Field of study	Management						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2023/2024		
Education level	first-cycle studies	Subject group			Optional subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			4.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Ewa Rogala					
	Teachers	mgr Ewa Rogala					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	45.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
	Additional information: The form of classes - group work, methods - communicative and activating						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM		
	Number of study hours	45	0.0	0.0	45		
Subject objectives	Students reach C1/C2 level of business English.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of specialized vocabulary. Understanding of specialist texts and the use of online resources in English.			[SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task [SU2] Assessment of ability to analyse information		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	The student can use grammatical and lexical structures that are appropriate to his level in the area of general English language as well as specialist language connected with data science.			[SW3] Assessment of knowledge contained in written work and projects		

Subject contents	<p>Vocabulary:</p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p>Grammar:</p> <p>Developing C1/C2 level grammar structures essential for written and verbal communication.</p> <p>Writing:</p> <p>Practising skills in writing various texts essential in work environment such as e.g. reports.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace.</p> <p>Speaking:</p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc.</p>																	
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B2 or higher.																	
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 1583 794 1615">Subject passing criteria</th> <th data-bbox="798 1583 1137 1615">Passing threshold</th> <th data-bbox="1141 1583 1473 1615">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 1619 794 1650"></td> <td data-bbox="798 1619 1137 1650">60.0%</td> <td data-bbox="1141 1619 1473 1650">60.0%</td> </tr> <tr> <td data-bbox="454 1655 794 1686"></td> <td data-bbox="798 1655 1137 1686">60.0%</td> <td data-bbox="1141 1655 1473 1686">20.0%</td> </tr> <tr> <td data-bbox="454 1691 794 1722"></td> <td data-bbox="798 1691 1137 1722">60.0%</td> <td data-bbox="1141 1691 1473 1722">10.0%</td> </tr> <tr> <td data-bbox="454 1727 794 1758"></td> <td data-bbox="798 1727 1137 1758">60.0%</td> <td data-bbox="1141 1727 1473 1758">10.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade		60.0%	60.0%		60.0%	20.0%		60.0%	10.0%		60.0%	10.0%
Subject passing criteria	Passing threshold	Percentage of the final grade																
	60.0%	60.0%																
	60.0%	20.0%																
	60.0%	10.0%																
	60.0%	10.0%																
Recommended reading	Basic literature	Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016																
	Supplementary literature	<ul style="list-style-type: none"> • CE/Advanced Language Practice (Michael Vince) • Business Benchmark Upper-Intermediate / Advanced • BEC Vantage Testbuilder 																

	eResources addresses	Adresy na platformie eNauczenie: Ewa Rogala, WZiE, BIM, I st, 1 sem, 23/24z - Moodle ID: 31844 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=31844
Example issues/ example questions/ tasks being completed	preparing and presenting marketing campaign	
Work placement	Not applicable	