



Subject card

Subject name and code	Business English, PG_00062228						
Field of study	Management						
Date of commencement of studies	October 2023		Academic year of realisation of subject		2023/2024		
Education level	first-cycle studies		Subject group		Optional subject group		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Language Center -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor		mgr Ewa Rogala				
	Teachers		mgr Ewa Rogala				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	45.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
	Additional information: The form of classes - group work, methods - communicative and activating						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		8.0		47.0	100
Subject objectives	Students reach C1/C2 level of business English.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)		Knowledge of specialized vocabulary. Understanding of specialist texts and the use of online resources in English.		[SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task [SU2] Assessment of ability to analyse information		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study		The student can use grammatical and lexical structures that are appropriate to his level in the area of general English language as well as specialist language connected with data science.		[SW3] Assessment of knowledge contained in written work and projects		

Subject contents	<p>Vocabulary:</p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p>Grammar:</p> <p>Developing C1/C2 level grammar structures essential for written and verbal communication.</p> <p>Writing:</p> <p>Practising skills in writing various texts essential in work environment such as e.g. reports.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace.</p> <p>Speaking:</p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc.</p>																	
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B2 or higher.																	
Assessment methods and criteria	<table><tr><th>Subject passing criteria</th><th>Passing threshold</th><th>Percentage of the final grade</th></tr><tr><td></td><td>60.0%</td><td>60.0%</td></tr><tr><td></td><td>60.0%</td><td>20.0%</td></tr><tr><td></td><td>60.0%</td><td>10.0%</td></tr><tr><td></td><td>60.0%</td><td>10.0%</td></tr></table>	Subject passing criteria	Passing threshold	Percentage of the final grade		60.0%	60.0%		60.0%	20.0%		60.0%	10.0%		60.0%	10.0%		
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Recommended reading	Basic literature	Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016																
	Supplementary literature	<ul style="list-style-type: none">CE/Advanced Language Practice (Michael Vince)Business Benchmark Upper-Intermediate / AdvancedBEC Vantage Testbuilder																

	eResources addresses	Adresy na platformie eNauczenie: Ewa Rogala, WZiE, BIM, I st, 1 sem, 23/24z - Moodle ID: 31844 https://enauczenie.pg.edu.pl/moodle/course/view.php?id=31844
Example issues/ example questions/ tasks being completed	preparing and presenting marketing campaign	
Work placement	Not applicable	

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