



Subject card

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| Subject name and code | Entrepreneurship, PG_00020898 | | | | | | | |
| Field of study | Nanotechnology | | | | | | | |
| Date of commencement of studies | February 2024 | Academic year of realisation of subject | | | 2023/2024 | | | |
| Education level | second-cycle studies | Subject group | | | Humanistic-social subject group | | | |
| Mode of study | Full-time studies | Mode of delivery | | | at the university | | | |
| Year of study | 1 | Language of instruction | | | Polish | | | |
| Semester of study | 1 | ECTS credits | | | 1.0 | | | |
| Learning profile | general academic profile | Assessment form | | | assessment | | | |
| Conducting unit | Department of Entrepreneurship and Business Law -> Faculty of Management and Economics | | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr hab. Julita Wasilczuk | | | | | | |
| | Teachers | dr hab. Julita Wasilczuk | | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM | |
| | Number of study hours | 15.0 | 0.0 | 0.0 | 0.0 | 0.0 | 15 | |
| | E-learning hours included: 0.0 | | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | | Self-study | | SUM | |
| | Number of study hours | 15 | 2.0 | | 8.0 | | 25 | |
| Subject objectives | The main aim of the course is to familiarize students with a wide range of issues in the field of entrepreneurship and train their skills needed for developing the business concept and its implementation. | | | | | | | |
| Learning outcomes | Course outcome | Subject outcome | | | Method of verification | | | |
| | [K7_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems | lists the factors affecting the SMEs competitiveness; describes the methods of analysis of companies' social and economic environment | | | [SU4] Assessment of ability to use methods and tools [SU3] Assessment of ability to use knowledge gained from the subject | | | |
| | [K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications | defines the terms of entrepreneurship and entrepreneur; has the basic knowledge of entrepreneurial and business management and entrepreneurship | | | [SW1] Assessment of factual knowledge | | | |
| | K7_K09 | uses the literature analysing management and entrepreneurship problems; formulates opinions based on the knowledge of social responsibility in business issues | | | [SK4] Assessment of communication skills, including language correctness | | | |
| | [K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment | participates in the discussions about determinants of entrepreneurial behaviours | | | [SK4] Assessment of communication skills, including language correctness | | | |
| Subject contents | LECTURES Term of entrepreneurship; Entrepreneurship attributes; Entrepreneurship and entrepreneur in the theory of economics; Entrepreneur, enterprise, company; Entrepreneur within the meaning of Polish law; social entrepreneurship; Innovations and their sources; Legal forms of running a business | | | | | | | |
| Prerequisites and co-requisites | | | | | | | | |
| Assessment methods and criteria | Subject passing criteria | Passing threshold | | | Percentage of the final grade | | | |
| | Written final exam | 51.0% | | | 100.0% | | | |
| Recommended reading | Basic literature | Bławat F., Przedsiębiorca w teorii i praktyce małych firm, Gdańskie Towarzystwo Naukowe, Gdańsk 2003; Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własną firmę, WAP, Warszawa 2006; Matusiak K., Rozwój systemów wsparcia przedsiębiorczości - przesłanki, polityka i instytucje, ITE, Radom-Łódź 2006 | | | | | | |

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| | Supplementary literature | <p>Casson M. (2010). Entrepreneurship. Theory, Networks, History. Massachusetts: Edward Elgar Publishing Inc.</p> <p>Glinka B. (2008). Kulturowe uwarunkowania przedsiębiorczości w Polsce. Warszawa: Polskie Wydawnictwo Ekonomiczne.</p> <p>Glinka B., Gudkova S. (2011). Przedsiębiorczość. Warszawa: Wolters Kluwer Polska.</p> |
| | eResources addresses | <p>Adresy na platformie eNauczanie:</p> <p>Przedsiębiorczość 2024 - Moodle ID: 36658</p> <p>https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36658</p> |
| Example issues/ example questions/ tasks being completed | <ol style="list-style-type: none"> 1. Entrepreneurship as a process 2. Determinants of SMEs' innovativeness 3. Entrepreneurship supporting system in Poland | |
| Work placement | Not applicable | |