



## Subject card

Subject name and code	The theory of organization and management, PG_00053452						
Field of study	Spatial Development						
Date of commencement of studies	February 2024		Academic year of realisation of subject		2023/2024		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Urban Design and Regional Planning -> Faculty of Architecture						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Elżbieta Wojnicka-Sycz				
	Teachers		prof. dr hab. Elżbieta Wojnicka-Sycz				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		5.0		40.0	75
Subject objectives	The module aims to provide students with knowledge about the processes of organizing and managing organizations - their resources in a market economy.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications		Has general knowledge in the field of management sciences including their basics and applications.		[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation		
	K7_W02		Has the knowledge necessary to understand the social and economic conditions of design and planning activities, including the principles of developing forms of individual entrepreneurship.		[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation		
	K7_U07		Is able to direct the process of self-education in management; obtains information from literature and other properly selected sources, interprets and critically assesses it; formulates and fully justifies his opinion and on this basis is able to prepare a short scientific study.		[SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task		
	K7_W05		Has extended knowledge of organization and management.		[SW1] Assessment of factual knowledge		
Subject contents	1. The global context of business operations 2. Organization and organizing 3. Management functions, decision making, management styles 4. Organizational environment, strategic planning and marketing 5. Motivating 6. Organizational culture 7. Knowledge management 8. Organizational development (CSR, innovation and restructuring)						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	task solving	0.0%	0.0%
	presentation	0.0%	0.0%
	exam	50.0%	100.0%
Recommended reading	Basic literature	<ul style="list-style-type: none"><li>• Bielski M., Podstawy teorii organizacji i zarządzania. wyd. 2 rozszerzone. C.H. Beck, Bydgoszcz, 2004.</li><li>• Evans Ch., Zarządzanie wiedzą. PWE, Warszawa 2005</li><li>• Griffin R.W., Podstawy zarządzania organizacjami. PWN, Warszawa, 2010.</li><li>• Jantsch E., The Self – Organizing Universe. Pergamon Press, New York, 1980.</li><li>• Kowalczyk A., Nogalski B., Zarządzanie wiedzą. Koncepcje i narzędzia. Difin 2007.</li><li>• Koźmiński A.K., Piotrowski W., Zarządzanie. Teoria i praktyka. PWN, Warszawa, 2010</li></ul>	
	Supplementary literature	<ul style="list-style-type: none"><li>• Fołtyn H., Klasyczne i nowoczesne struktury organizacji. Wydawnictwo Key Text, Warszawa 2007.</li><li>• Grudzewski W.M., Hejduk I., Projektowanie systemów zarządzania. Difin, warszawa 2001</li><li>• Kauf S., Orientacja marketingowa i logistyczna w zarządzaniu regionem. UO Opole, 2009.</li><li>• Kauf S., Tłuczak A, Logistyka miasta i regionu. Metody ilościowe w decyzjach przestrzennych. Warszawa, 2014.</li></ul>	
	eResources addresses	Adresy na platformie eNauczanie: Teoria Organizacji i Zarządzania oraz Teoria Systemów - Moodle ID: 36240 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36240">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36240</a>	
Example issues/ example questions/ tasks being completed	Classical and contemporary organizational structures and their characteristics. Elements of strategic management. Mission, vision, goals, strategy. Organizational Culture.		
Work placement	Not applicable		