



## Subject card

Subject name and code	The theory of organization and management, PG_00053595						
Field of study	Spatial Development						
Date of commencement of studies	February 2024	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Urban Design and Regional Planning -> Faculty of Architecture						
Name and surname of lecturer (lecturers)	Subject supervisor		prof. dr hab. Elżbieta Wojnicka-Sycz				
	Teachers		prof. dr hab. Elżbieta Wojnicka-Sycz				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		5.0		40.0	75
Subject objectives	The module aims to provide students with knowledge about the processes of organizing and managing organizations - their resources in a market economy.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	K7_W05	Has extended knowledge of organization and management.			[SW1] Assessment of factual knowledge		
	K7_U07	Is able to direct the process of self-education in management; obtains information from literature and other properly selected sources, interprets and critically assesses it; formulates and fully justifies his opinion and on this basis is able to prepare a short scientific study.			[SU4] Assessment of ability to use methods and tools [SU5] Assessment of ability to present the results of task		
	K7_W02	Has the knowledge necessary to understand the social and economic conditions of design and planning activities, including the principles of developing forms of individual entrepreneurship.			[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation		
	[K7_W71] has general knowledge in humanistic, social, economic or legal sciences, including their fundamentals and applications	Has general knowledge in the field of management sciences including their basics and applications.			[SW1] Assessment of factual knowledge [SW2] Assessment of knowledge contained in presentation		
Subject contents	<ol style="list-style-type: none"><li>1. The global context of business operations</li><li>2. Organization and organizing</li><li>3. Management functions, decision making, management styles</li><li>4. Organizational environment, strategic planning and marketing</li><li>5. Motivating</li><li>6. Organizational culture</li><li>7. Knowledge management</li><li>8. Organizational development (CSR, innovation and restructuring)</li></ol>						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	task solving	0.0%	0.0%
	presentation	0.0%	0.0%
	exam	50.0%	100.0%
Recommended reading	Basic literature	<ul style="list-style-type: none"> <li>• Bielski M., Podstawy teorii organizacji i zarządzania. wyd. 2 rozszerzone. C.H. Beck, Bydgoszcz, 2004.</li> <li>• Evans Ch., Zarządzanie wiedzą. PWE, Warszawa 2005</li> <li>• Griffin R.W., Podstawy zarządzania organizacjami. PWN, Warszawa, 2010.</li> <li>• Jantsch E., The Self – Organizing Universe. Pergamon Press, New York, 1980.</li> <li>• Kowalczyk A., Nogalski B., Zarządzanie wiedzą. Koncepcje i narzędzia. Difin 2007.</li> <li>• Koźmiński A.K., Piotrowski W., Zarządzanie. Teoria i praktyka. PWN, Warszawa, 2010</li> </ul>	
	Supplementary literature	<ul style="list-style-type: none"> <li>• Fołtyn H., Klasyczne i nowoczesne struktury organizacji. Wydawnictwo Key Text, Warszawa 2007.</li> <li>• Grudzewski W.M., Hejduk I., Projektowanie systemów zarządzania. Difin, warszawa 2001</li> <li>• Kauf S., Orientacja marketingowa i logistyczna w zarządzaniu regionem. UO Opole, 2009.</li> <li>• Kauf S., Tłuczak A, Logistyka miasta i regionu. Metody ilościowe w decyzjach przestrzennych. Warszawa, 2014.</li> </ul>	
	eResources addresses	Adresy na platformie eNauczanie: Theory of Organisation and Management and Systems Theory - Moodle ID: 36241 <a href="https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36241">https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36241</a>	
Example issues/ example questions/ tasks being completed	Classical and contemporary organizational structures and their characteristics. Elements of strategic management. Mission, vision, goals, strategy. Organizational Culture.		
Work placement	Not applicable		