



Subject card

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| Subject name and code | Entrepreneurship, PG_00031920 | | | | | | |
| Field of study | Technical Physics | | | | | | |
| Date of commencement of studies | February 2024 | | Academic year of realisation of subject | | 2023/2024 | | |
| Education level | second-cycle studies | | Subject group | | Humanistic-social subject group | | |
| Mode of study | Full-time studies | | Mode of delivery | | at the university | | |
| Year of study | 1 | | Language of instruction | | Polish | | |
| Semester of study | 1 | | ECTS credits | | 1.0 | | |
| Learning profile | general academic profile | | Assessment form | | assessment | | |
| Conducting unit | Department Of Entrepreneurship -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskie] | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr hab. Julita Wasilczuk | | | | |
| | Teachers | | dr hab. Julita Wasilczuk | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 15.0 | 0.0 | 0.0 | 0.0 | 0.0 | 15 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 15 | | 2.0 | | 8.0 | 25 |
| Subject objectives | The main aim of the course is to familiarize students with a wide range of issues in the field of entrepreneurship and train their skills needed for developing the business concept and its implementation. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K7_W10] Knows general rules of starting and developing individual business initiatives, using knowledge of exact sciences. | | defines the terms of entrepreneurship and entrepreneur; has the basic knowledge of entrepreneurial and business management and entrepreneurship | | [SW1] Assessment of factual knowledge | | |
| | [K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment | | participates in the discussions about determinants of entrepreneurial behaviours | | [SK4] Assessment of communication skills, including language correctness | | |
| Subject contents | Not saints make pots - types of entrepreneurship Who needs a compass and a map? - business model and planning Want to win? learn faster than others - lean start ups The world is not so bad? - contemporary challenges From paper to stamp - the legal challenges of entrepreneurship I produce, but how to sell it? - marketing aspects of new ventures No money, no move - seeking capital for new ventures A world to fix - the social and ethical foundations of entrepreneurship | | | | | | |
| Prerequisites and co-requisites | | | | | | | |
| Assessment methods and criteria | Subject passing criteria | | Passing threshold | | Percentage of the final grade | | |
| | Written final exam | | 51.0% | | 100.0% | | |
| Recommended reading | Basic literature | | Glinka B. Sudkova S. Przedsiębiorczość, Wolters Kluwer Polska, 2011 | | | | |
| | | | Wasilczuk J., Janasz K. Kaczmarska B. Przedsiębiorczość i finansowanie innowacji, PWE, 2020 | | | | |

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| | Supplementary literature | <p>Casson M. (2010). Entrepreneurship. Theory, Networks, History. Massachusetts: Edward Elgar Publishing Inc.</p> <p>Glinka B. (2008). Kulturowe uwarunkowania przedsiębiorczości w Polsce. Warszawa: Polskie Wydawnictwo Ekonomiczne.</p> |
| | eResources addresses | <p>Adresy na platformie eNauczanie:</p> <p>Przedsiębiorczość 2024 - Moodle ID: 36658</p> <p>https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36658</p> |
| Example issues/ example questions/ tasks being completed | <p>1. Entrepreneurship as a process</p> <p>2. Determinants of SMEs' innovativeness</p> <p>3. Entrepreneurship supporting system in Poland</p> | |
| Work placement | Not applicable | |

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