



Subject card

Subject name and code	Entrepreneurship, PG_00031920						
Field of study	Technical Physics						
Date of commencement of studies	February 2024	Academic year of realisation of subject			2023/2024		
Education level	second-cycle studies	Subject group			Humanistic-social subject group		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			1.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Julita Wasilczuk					
	Teachers	dr hab. Julita Wasilczuk					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	0.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	15	2.0		8.0		25
Subject objectives	The main aim of the course is to familiarize students with a wide range of issues in the field of entrepreneurship and train their skills needed for developing the business concept and its implementation.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K7_W10] Knows general rules of starting and developing individual business initiatives, using knowledge of exact sciences.	defines the terms of entrepreneurship and entrepreneur; has the basic knowledge of entrepreneurial and business management and entrepreneurship			[SW1] Assessment of factual knowledge		
	[K7_K71] is able to explain the need to apply knowledge from humanistic, social, economic or legal sciences in order to function in a social environment	participates in the discussions about determinants of entrepreneurial behaviours			[SK4] Assessment of communication skills, including language correctness		
Subject contents	Not saints make pots - types of entrepreneurship Who needs a compass and a map? - business model and planning Want to win? learn faster than others - lean start ups The world is not so bad? - contemporary challenges From paper to stamp - the legal challenges of entrepreneurship I produce, but how to sell it? - marketing aspects of new ventures No money, no move - seeking capital for new ventures A world to fix - the social and ethical foundations of entrepreneurship						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria	Passing threshold			Percentage of the final grade		
	Written final exam	51.0%			100.0%		
Recommended reading	Basic literature			Glinka B. Sudkova S. Przedsiębiorczość, Wolters Kluwer Polska, 2011			
				Wasilczuk J., Janasz K. Kaczmarska B. Przedsiębiorczość i finansowanie innowacji, PWE, 2020			

	Supplementary literature	<p>Casson M. (2010). Entrepreneurship. Theory, Networks, History. Massachusetts: Edward Elgar Publishing Inc.</p> <p>Glinka B. (2008). Kulturowe uwarunkowania przedsiębiorczości w Polsce. Warszawa: Polskie Wydawnictwo Ekonomiczne.</p>
	eResources addresses	<p>Adresy na platformie eNauczenie:</p> <p>Przedsiębiorczość 2024 - Moodle ID: 36658</p> <p>https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36658</p>
Example issues/ example questions/ tasks being completed	<ol style="list-style-type: none"> 1. Entrepreneurship as a process 2. Determinants of SMEs' innovativeness 3. Entrepreneurship supporting system in Poland 	
Work placement	Not applicable	