



Subject card

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|---|---|--|--|-------------------------------------|--|------------|-----|
| Subject name and code | Business Insurance, PG_00056969 | | | | | | |
| Field of study | Economics | | | | | | |
| Date of commencement of studies | October 2021 | Academic year of realisation of subject | | | 2023/2024 | | |
| Education level | first-cycle studies | Subject group | | | Optional subject group Subject group related to scientific research in the field of study | | |
| Mode of study | Full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 3 | Language of instruction | | | Polish | | |
| Semester of study | 6 | ECTS credits | | | 3.0 | | |
| Learning profile | general academic profile | Assessment form | | | assessment | | |
| Conducting unit | Faculty of Management and Economics | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr Aniela Mikulska | | | | |
| | Teachers | | dr Aniela Mikulska | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 30.0 | 0.0 | 0.0 | 0.0 | 0.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 30 | | 6.0 | | 39.0 | 75 |
| Subject objectives | Student recognizes the source of risk in business. Student specifies the basic functions of insurance and the rules of the business insurance market. Student recognizes the basic insurance products. | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K6_W04] has a basic knowledge of the types of economic and social relations occurring in particular economic structures and knows social mechanisms related to economic sectors and institutions | | Student recognizes the structure of the insurance market, its principles and functions of insurance. | | [SW1] Assessment of factual knowledge | | |
| | [K6_U01] can analyse and interpret basic economic and social phenomena and determine the relationships between them | | Student identifies risks in the organization assesses its impact on its smooth operation, indicates the methods of manipulation risk | | [SU2] Assessment of ability to analyse information [SU3] Assessment of ability to use knowledge gained from the subject | | |
| Subject contents | 1. The risk and uncertainty in business. 2. Enterprise Risk Management.3. The concept of insurance. The nature of insurance services.4. Basic concepts of the insurance contract.5. Basic principles, functions and classifications of insurance.6. Organization of the insurance market.7. Insurance intermediation.8. Criteria for the selection of insurance services. Protection of consumer rights.9. Characteristics of selected products in the field of business insurance. | | | | | | |
| Prerequisites and co-requisites | microeconomics, basic management | | | | | | |
| Assessment methods and criteria | Subject passing criteria | | Passing threshold | | Percentage of the final grade | | |
| | group project | | 60.0% | | 100.0% | | |

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| Recommended reading | Basic literature | <ol style="list-style-type: none"> 1. Ronka-Chmielowiec W. (red.), Ubezpieczenia, Wydawnictwo C.H.Beck, Warszawa 2016 2. Podlewski J., Ryzyko gospodarcze oraz Apetyt na ryzyko; http://www.ryzykonomia.pl/p/e-booki.html |
| | Supplementary literature | <ol style="list-style-type: none"> 1. Williams C.A. Jr., Smith M.L., Young P.C., Zarządzanie ryzykiem a ubezpieczenia 2. Kwiecień I., Ubezpieczenia w Zarządzaniu Ryzykiem Działalności Gospodarczej |
| | eResources addresses | <p>Adresy na platformie eNauczanie: Ubezpieczenia gospodarcze 2023/24 - Moodle ID: 36819 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36819</p> |
| Example issues/ example questions/ tasks being completed | Project: case study, identification of sources of risk in economic activity, an indication of the methods used in risk management, insurance practices. | |
| Work placement | Not applicable | |