



Subject card

Subject name and code	Business Insurance, PG_00056969						
Field of study	Economics						
Date of commencement of studies	October 2021		Academic year of realisation of subject		2023/2024		
Education level	first-cycle studies		Subject group		Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Aniela Mikulska				
	Teachers		dr Aniela Mikulska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		6.0		39.0	75
Subject objectives	Student recognizes the source of risk in business. Student specifies the basic functions of insurance and the rules of the business insurance market. Student recognizes the basic insurance products.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W04] has a basic knowledge of the types of economic and social relations occurring in particular economic structures and knows social mechanisms related to economic sectors and institutions		Student recognizes the structure of the insurance market, its principles and functions of insurance.		[SW1] Assessment of factual knowledge		
	[K6_U01] can analyse and interpret basic economic and social phenomena and determine the relationships between them		Student identifies risks in the organization assesses its impact on its smooth operation, indicates the methods of manipulation risk		[SU2] Assessment of ability to analyse information [SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	1. The risk and uncertainty in business. 2. Enterprise Risk Management.3. The concept of insurance. The nature of insurance services.4. Basic concepts of the insurance contract.5. Basic principles, functions and classifications of insurance.6. Organization of the insurance market.7. Insurance intermediation.8. Criteria for the selection of insurance services. Protection of consumer rights.9. Characteristics of selected products in the field of business insurance.						
Prerequisites and co-requisites	microeconomics, basic management						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	group project		60.0%		100.0%		

Recommended reading	Basic literature	1. Ronka-Chmielowiec W. (red.), Ubezpieczenia, Wydawnictwo C.H.Beck, Warszawa 2016 2. Podlewski J., Ryzyko gospodarcze oraz Apetyt na ryzyko; http://www.ryzykonomia.pl/p/e-booki.html
	Supplementary literature	1. Williams C.A. Jr., Smith M.L., Young P.C., Zarządzanie ryzykiem a ubezpieczenia 2. Kwiecień I., Ubezpieczenia w Zarządzaniu Ryzykiem Działalności Gospodarczej
	eResources addresses	Adresy na platformie eNauczanie: Ubezpieczenia gospodarcze 2023/24 - Moodle ID: 36819 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=36819
Example issues/ example questions/ tasks being completed	Project: case study, identification of sources of risk in economic activity, an indication of the methods used in risk management, insurance practices.	
Work placement	Not applicable	