



Subject card

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|---|--|--|-------------------------------------|------------|---|---------|-----|
| Subject name and code | Business English, PG_00063061 | | | | | | |
| Field of study | Management | | | | | | |
| Date of commencement of studies | October 2023 | Academic year of realisation of subject | | | 2023/2024 | | |
| Education level | first-cycle studies | Subject group | | | Optional subject group | | |
| Mode of study | Full-time studies | Mode of delivery | | | at the university | | |
| Year of study | 1 | Language of instruction | | | Polish | | |
| Semester of study | 2 | ECTS credits | | | 2.0 | | |
| Learning profile | general academic profile | Assessment form | | | assessment | | |
| Conducting unit | Language Centre -> Vice-Rector for Education | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | mgr Ewa Rogala | | | | | |
| | Teachers | mgr Ewa Rogala mgr Danuta Zalewska | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 30.0 | 0.0 | 0.0 | 0.0 | 30 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | | Self-study | SUM | |
| | Number of study hours | 30 | 0.0 | | 0.0 | 30 | |
| Subject objectives | Students reach B2 or C1 level of business English. The course is concluded with the ACERT exam. | | | | | | |
| Learning outcomes | Course outcome | Subject outcome | | | Method of verification | | |
| | [K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR) | Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English. | | | [SU3] Assessment of ability to use knowledge gained from the subject [SU1] Assessment of task fulfilment [SU5] Assessment of ability to present the results of task | | |
| | [K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study | Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary. | | | [SW1] Assessment of factual knowledge | | |

| Subject contents | <p>Vocabulary:</p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p>Grammar:</p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p>Writing:</p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p>Speaking:</p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</p> | | | | | | | | | | | | | | |
|--|---|--|--|--------------------------|-------------------|-------------------------------|-------|-------|-------|----------|-------|-------|-----------------------------|-------|-------|
| Prerequisites and co-requisites | Before joining a language group, students are expected to be at level B1 or higher. | | | | | | | | | | | | | | |
| Assessment methods and criteria | <table border="1"> <thead> <tr> <th data-bbox="456 1312 794 1339">Subject passing criteria</th> <th data-bbox="801 1312 1139 1339">Passing threshold</th> <th data-bbox="1145 1312 1482 1339">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1348 794 1375">tests</td> <td data-bbox="801 1348 1139 1375">60.0%</td> <td data-bbox="1145 1348 1482 1375">60.0%</td> </tr> <tr> <td data-bbox="456 1384 794 1411">homework</td> <td data-bbox="801 1384 1139 1411">60.0%</td> <td data-bbox="1145 1384 1482 1411">20.0%</td> </tr> <tr> <td data-bbox="456 1420 794 1438">active course participation</td> <td data-bbox="801 1420 1139 1438">60.0%</td> <td data-bbox="1145 1420 1482 1438">20.0%</td> </tr> </tbody> </table> | | | Subject passing criteria | Passing threshold | Percentage of the final grade | tests | 60.0% | 60.0% | homework | 60.0% | 20.0% | active course participation | 60.0% | 20.0% |
| Subject passing criteria | Passing threshold | Percentage of the final grade | | | | | | | | | | | | | |
| tests | 60.0% | 60.0% | | | | | | | | | | | | | |
| homework | 60.0% | 20.0% | | | | | | | | | | | | | |
| active course participation | 60.0% | 20.0% | | | | | | | | | | | | | |
| Recommended reading | Basic literature | Market Leader 3rd Edition Extra (Upper-Intermediate / Advanced) + Business English Practice File, Education Ltd, Harlow, England, 2016 | | | | | | | | | | | | | |
| | Supplementary literature | <ul style="list-style-type: none"> • FCE/Advanced Language Practice (Michael Vince) • Business Vocabulary in Use Upper-Intermediate / Advanced • BEC Vantage Testbuilder | | | | | | | | | | | | | |
| | eResources addresses | Adresy na platformie eNauczenie: Ewa Rogala, WZiE, BIM, 1 st, 2 sem, 23/24L - Moodle ID: 35643 https://enauczenie.pg.edu.pl/moodle/course/view.php?id=35643 | | | | | | | | | | | | | |
| Example issues/ example questions/ tasks being completed | Vocabulary connected with brand management, 'Restless Pursuer of Luxury Future' - an article about luxury brands, case study - creating a global brand of Henri Claude Cosmetics. | | | | | | | | | | | | | | |
| Work placement | Not applicable | | | | | | | | | | | | | | |