



Subject card

Subject name and code	English language, PG_00063100						
Field of study	Economic Analytics						
Date of commencement of studies	October 2023	Academic year of realisation of subject			2023/2024		
Education level	first-cycle studies	Subject group			Optional subject group		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	2	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Language Centre -> Vice-Rector for Education						
Name and surname of lecturer (lecturers)	Subject supervisor	mgr Janina Badocha					
	Teachers	mgr Marzena Grygiel mgr Janina Badocha					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	18.0	0.0	0.0	0.0	18
E-learning hours included: 0.0							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study	SUM	
	Number of study hours	18	0.0		0.0	18	
Subject objectives	Students reach B2 or C1 level of business English.						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U82] is able to obtain and process information related to field of study and academic environment in foreign language at B2 level of the Common European Framework of Reference for Languages (CEFR)	Knowledge of professional vocabulary. Ability to understand specialist texts. Ability to use online sources in English.			[SU3] Assessment of ability to use knowledge gained from the subject [SU5] Assessment of ability to present the results of task		
	[K6_W81] has knowledge of grammatical structures and lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study	Ability to create grammatically correct linguistic structures. Ability to distinguish between formal and informal registers. Knowledge of basic business vocabulary			[SW3] Assessment of knowledge contained in written work and projects		

Subject contents	<p>Vocabulary:</p> <p>Introduction of specialist language in the field of management, economics, marketing and finance.</p> <p>Grammar:</p> <p>Developing B2/C1 level grammar structures essential for written and verbal communication.</p> <p>Writing:</p> <p>Practising skills in writing various texts essential in work environment such as reports, CVs, emails, summaries, notes, abstracts, instructions and descriptions of processes.</p> <p>Reading:</p> <p>Developing various techniques of reading texts in the field of management, economics, marketing and finance.</p> <p>Listening:</p> <p>Developing listening comprehension skills concerning workplace and everyday life situations, such as: telephone conversations, interviews, customer service, lectures and presentations.</p> <p>Speaking:</p> <p>Practising communication skills such as giving presentations, job interviews, formal and informal conversations, negotiating, presenting arguments, solving problems, participating in case studies, conducting formal meetings, etc. Practising the correct pronunciation and intonation of expressions.</p>															
Prerequisites and co-requisites	Before joining a language group, students are expected to be at level B1 or higher.															
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 1704 794 1733">Subject passing criteria</th> <th data-bbox="799 1704 1141 1733">Passing threshold</th> <th data-bbox="1145 1704 1485 1733">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 1740 794 1769">presentation</td> <td data-bbox="799 1740 1141 1769">60.0%</td> <td data-bbox="1145 1740 1485 1769">10.0%</td> </tr> <tr> <td data-bbox="453 1776 794 1805">active participation</td> <td data-bbox="799 1776 1141 1805">60.0%</td> <td data-bbox="1145 1776 1485 1805">20.0%</td> </tr> <tr> <td data-bbox="453 1812 794 1841">writing</td> <td data-bbox="799 1812 1141 1841">60.0%</td> <td data-bbox="1145 1812 1485 1841">10.0%</td> </tr> <tr> <td data-bbox="453 1848 794 1877">tests</td> <td data-bbox="799 1848 1141 1877">60.0%</td> <td data-bbox="1145 1848 1485 1877">60.0%</td> </tr> </tbody> </table>	Subject passing criteria	Passing threshold	Percentage of the final grade	presentation	60.0%	10.0%	active participation	60.0%	20.0%	writing	60.0%	10.0%	tests	60.0%	60.0%
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Recommended reading	Basic literature	Literatura podstawowa: Dubicka, OKeefe, Market Leader 3rd Edition Extra . Pearson Education Ltd, Harlow, England, 2016
	Supplementary literature	Mascull, Business Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2004 Godwin, Strutt, Test Your Vocabulary in Use (intermediate-advanced). CUP, Cambridge, 2005. BEC Testbuilder (Vantage/Higher), Macmillan.
	eResources addresses	Adresy na platformie eNauczenie:
Example issues/ example questions/ tasks being completed	<ul style="list-style-type: none"> • vocabulary concerning marketing • writing a report • negotiating a contract 	
Work placement	Not applicable	