



Subject card

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|---|--|--|-------------------------------------|------------|---|---------|-----|
| Subject name and code | Business Language, PG_00063105 | | | | | | |
| Field of study | Management, Management | | | | | | |
| Date of commencement of studies | October 2023 | Academic year of realisation of subject | | | 2023/2024 | | |
| Education level | second-cycle studies | Subject group | | | Optional subject group | | |
| Mode of study | Part-time studies | Mode of delivery | | | at the university | | |
| Year of study | 1 | Language of instruction | | | Polish | | |
| Semester of study | 2 | ECTS credits | | | 2.0 | | |
| Learning profile | general academic profile | Assessment form | | | assessment | | |
| Conducting unit | Language Centre -> Vice-Rector for Education | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | mgr Ewa Rogala | | | | | |
| | Teachers | mgr Marek Adamczyk mgr Ewa Rogala | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 0.0 | 18.0 | 0.0 | 0.0 | 0.0 | 18 |
| E-learning hours included: 0.0 | | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | | Self-study | | SUM |
| | Number of study hours | 18 | 0.0 | | 0.0 | | 18 |
| Subject objectives | The aim of the course is to develop the ability to use English effectively in the academic and professional environments. | | | | | | |
| Learning outcomes | Course outcome | Subject outcome | | | Method of verification | | |
| | [K7_U82] is able to proficiently obtain and process information related to field of study and academic environment in foreign language at B2+ level of the Common European Framework of Reference for Languages (CEFR) | Knowledge of specialist vocabulary. Ability to understand specialist literature and use online sources in English. | | | [SU5] Assessment of ability to present the results of task [SU1] Assessment of task fulfilment | | |
| | [K7_W81] has knowledge of complex grammatical structures and diverse lexical resources needed to communicate in foreign language in terms of general and specialist language related to field of study | Ability to build grammatically correct structures. Ability to differentiate between formal and informal registers. Knowledge of basic business vocabulary. | | | [SW1] Assessment of factual knowledge | | |

| Subject contents | <p>Vocabulary:</p> <p>Professional language development enhanced by scenario-based exercises, case studies, comprehension tasks, reading assignments, professional articles, vocabulary exercises contextualized in the field of management and business in general.</p> <p>Writing:</p> <p>Developing skills in writing various texts essential in the academic and work environments, including an abstract of an academic thesis, a report, a data analysis, a process description, a covering letter/personal statement, a formal letter and email. Developing writing techniques such as style and register, coherence and cohesion, using in-text references, paraphrasing.</p> <p>Listening and speaking:</p> <p>Developing listening comprehension and communication skills in the academic and work environments. Practising giving presentations and pitching an idea for a new product, participating in formal business meetings, videoconferences, negotiations and work performance appraisals. Developing intercultural awareness and critical thinking as well as the skills of team building, project and time management.</p> <p>Reading:</p> <p>Developing comprehension skills in reading academic and professional texts, with particular emphasis on critical reading, skimming and scanning, selecting and prioritising information, recognising and understanding implicit meanings, and note taking.</p> | | | | | | | | | | | | | | |
|---------------------------------|---|---|--|--------------------------|-------------------|-------------------------------|---------|-------|-------|------------------|-------|-------|--------------|-------|-------|
| Prerequisites and co-requisites | Before joining a language group, students are expected to demonstrate language ability at level B2. | | | | | | | | | | | | | | |
| Assessment methods and criteria | <table border="1"> <thead> <tr> <th data-bbox="456 1182 794 1211">Subject passing criteria</th> <th data-bbox="798 1182 1136 1211">Passing threshold</th> <th data-bbox="1139 1182 1485 1211">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="456 1216 794 1245">writing</td> <td data-bbox="798 1216 1136 1245">60.0%</td> <td data-bbox="1139 1216 1485 1245">20.0%</td> </tr> <tr> <td data-bbox="456 1249 794 1279">vocabulary tests</td> <td data-bbox="798 1249 1136 1279">60.0%</td> <td data-bbox="1139 1249 1485 1279">20.0%</td> </tr> <tr> <td data-bbox="456 1283 794 1312">presentation</td> <td data-bbox="798 1283 1136 1312">60.0%</td> <td data-bbox="1139 1283 1485 1312">60.0%</td> </tr> </tbody> </table> | | | Subject passing criteria | Passing threshold | Percentage of the final grade | writing | 60.0% | 20.0% | vocabulary tests | 60.0% | 20.0% | presentation | 60.0% | 60.0% |
| Subject passing criteria | Passing threshold | Percentage of the final grade | | | | | | | | | | | | | |
| writing | 60.0% | 20.0% | | | | | | | | | | | | | |
| vocabulary tests | 60.0% | 20.0% | | | | | | | | | | | | | |
| presentation | 60.0% | 60.0% | | | | | | | | | | | | | |
| Recommended reading | Basic literature | Business Partner, Upper-Intermediate / Advanced, Pearson Business Result 2nd edition, Upper-Intermediate / Advanced, CUP | | | | | | | | | | | | | |

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| | Supplementary literature | <p>Business Vocabulary in Use, Advanced, CUP</p> <p>Intelligent Business, Advanced, Pearson</p> <p>Academic English For Engineers, CUP</p> <p>Intelligent Business Advanced, Pearson</p> <p>Dynamic Presentations, CUP</p> <p>Cambridge Academic English, CUP</p> <p>Cambridge English for Scientists, Upper-Intermediate, CUP</p> <p>Professional English in Use, CUP</p> |
| | eResources addresses | <p>Adresy na platformie eNauczanie:</p> <p>Marek Adamczyk, WZiE, II st, 4 sem, niestacjonarne, 2023/24 L - Moodle ID: 35422</p> <p>https://enauczanie.pg.edu.pl/moodle/course/view.php?id=35422</p> |
| Example issues/ example questions/ tasks being completed | <ul style="list-style-type: none"> • discussing employee monitoring software based on the article 'The Big Brother is Watching You' • negotiations in English • preparing for a job interview in English | |
| Work placement | Not applicable | |