



Subject card

Subject name and code	DECISIONS OF ENTERPRISES ON THE FINANCIAL MARKET, PG_00060687						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Maria Jastrzębska					
	Teachers	dr hab. Maria Jastrzębska					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	60	8.0		57.0		125
Subject objectives	Analyzes and evaluates in-depth the functioning of the financial market in the legal, economic and ethical context, making responsible decisions						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[K7_W05] takes into account in the analyzes in an in-depth way both the economic, legal and ethical context, being aware of the responsibility for the consequences of its decisions		uses in-depth knowledge of the functioning of the financial market, selecting financial instruments for business needs, ensuring risk minimization			[SW1] Assessment of factual knowledge	
	[K7_U02] presents logical and solid arguments about the obtained results, by analyzing and synthesizing information in various business contexts, approaching their interpretation critically		analyzes and synthesizes information from many sources, making a critical assessment, presenting justified arguments for the impact of decisions on the functioning of the company			[SU2] Assessment of ability to analyse information	

Subject contents	<p>Lectures</p> <p>The enterprise as an economic entity and management of its finances</p> <p>The needs of the enterprise in various phases of the life cycle</p> <p>Risk and uncertainty in the activities of the enterprise</p> <p>The financial market as a place for making financial decisions</p> <p>Corporate decisions on the money market</p> <p>Corporate decisions on the deposit and credit market</p> <p>Corporate decisions on the capital market</p> <p>Instruments supporting the activities of the enterprise - assessment of the possibility of their use by the enterprise</p> <p>Corporate decisions in the foreign exchange market</p> <p>Corporate decisions on the financial market derivatives market as a place for reducing financial risk of the company</p> <p>Exercises</p> <p>Economic, property and financial gesture of the enterprise</p> <p>Determinants of financial decisions - profitability, liquidity, debt</p> <p>Interest rates in making decisions</p> <p>Operational decisions - their determinants and consequences</p> <p>Investment decisions in the financial market - short and long term</p> <p>Assessment of profitability of investment decisions</p> <p>Criteria for selecting sources of enterprise financing</p> <p>Comparison of financing costs of selected enterprises</p> <p>The use of derivatives in reducing financial risk</p> <p>Estimating cash flows and risk analysis</p>											
Prerequisites and co-requisites												
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="453 725 794 757">Subject passing criteria</th> <th data-bbox="799 725 1141 757">Passing threshold</th> <th data-bbox="1145 725 1492 757">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="453 763 794 795">written exam in theory</td> <td data-bbox="799 763 1141 795">60.0%</td> <td data-bbox="1145 763 1492 795">50.0%</td> </tr> <tr> <td data-bbox="453 801 794 833">colloquium of tasks</td> <td data-bbox="799 801 1141 833">60.0%</td> <td data-bbox="1145 801 1492 833">50.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	written exam in theory	60.0%	50.0%	colloquium of tasks	60.0%	50.0%
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Example issues/ example questions/ tasks being completed	<p>Exchange debt instruments on the capital market</p> <p>How do derivatives affect the reduction of the company's financial risk?</p>											
Work placement	Not applicable											