



Subject card

Subject name and code	DECISIONS OF ENTERPRISES ON THE FINANCIAL MARKET, PG_00060730						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			Polish		
Semester of study	1	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. Ewelina Sokołowska				
	Teachers		dr hab. Ewelina Sokołowska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	16.0	0.0	0.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	32		8.0		85.0	125
Subject objectives	Analyzes and evaluates in-depth the functioning of the financial market in the legal, economic and ethical context, making responsible decisions						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W05] takes into account in the analyzes in an in-depth way both the economic, legal and ethical context, being aware of the responsibility for the consequences of its decisions		uses in-depth knowledge of the functioning of the financial market, selecting financial instruments for business needs, ensuring risk minimization		[SW1] Assessment of factual knowledge		
	[K7_U02] presents logical and solid arguments about the obtained results, by analyzing and synthesizing information in various business contexts, approaching their interpretation critically		analyzes and synthesizes information from many sources, making a critical assessment, presenting justified arguments for the impact of decisions on the functioning of the company		[SU2] Assessment of ability to analyse information		
Subject contents	<p>Lecture:</p> <p>Enterprise as an economic entity and managing its finances  The needs of the enterprise in different phases of the life cycle  Risk and uncertainty in the business activity  The financial market as a place for making financial decisions by the company  Enterprise decisions in the money market. Enterprise decisions on the deposit and credit market  Enterprise decisions on the capital market. Instruments supporting the company's activity and assessment of the possibility of their use by the enterprise  Enterprise decisions on the currency market  The derivatives market as a place to reduce the company's financial risk</p> <p>Tutorial</p> <p>Enterprise as an entity on the market  Phases of the enterprise's life cycle and its financial decisions  Risk in the enterprise's activity  Determinants of financial decisions - profitability, liquidity, debt  Enterprise decisions on the financial market  Money market and its instruments  Enterprise decisions on the deposit and credit market  The capital market in the activity of the enterprise  Instruments supporting the enterprise's operations  Enterprise decisions on the currency market  Enterprise decisions on the derivatives market</p>						

Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	written exam in theory	60.0%	50.0%
	student's own project	60.0%	25.0%
	colloquium of tasks	60.0%	25.0%
Recommended reading	Basic literature	<p>Golawska-Witkowska G., Mazurek-Krasodomska E., Rzeczycka A (2019). Decyzje przedsiębiorstwa na rynku finansowym, Wydawnictwo PG, Gdańsk.</p> <p>Golawska-Witkowska G., Mazurek-Krasodomska E., Rzeczycka A (2019). Przedsiębiorstwo na rynku finansowym, Wydawnictwo PG, Gdańsk.</p> <p>Nawrocki T. (2021), Rynek finansowy. Przewodnik do ćwiczeń, CeDeWu, Warszawa.</p> <p>Przedsiębiorstwo na rynku kapitałowym. Studia przypadków red. E. Bukalska, Wydawnictwo UMCS, Lublin 2019.</p>	
	Supplementary literature	<p>Brigham E., Houston J. (2015), Zarządzanie finansami, PWN, Warszawa.</p> <p>Capięga M., Szustak G., Gradoń W., Szewczyk Ł (2015), Infrastruktura rynku finansowego, CH. Beck, Warszawa.</p> <p>Dębski W. (2015), Rynek finansowy i jego mechanizmy, PWN, Warszawa.</p> <p>Sierpińska M., Jachna T. (2012), Metody podejmowania decyzji finansowych, Wydawnictwo PWN, Warszawa.</p>	
	eResources addresses	Adresy na platformie eNauczenie:	
Example issues/ example questions/ tasks being completed	<p>Exchange debt instruments on the capital market</p> <p>How do derivatives affect the reduction of the company's financial risk?</p>		
Work placement	Not applicable		