



Subject card

Subject name and code	DECISIONS OF ENTERPRISES ON THE FINANCIAL MARKET, PG_00060787						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Economic Analysis and Finance -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Ewelina Sokołowska					
	Teachers	dr hab. Ewelina Sokołowska					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	60	8.0		57.0		125
Subject objectives	Analyzes and evaluates in-depth the functioning of the financial market in the legal, economic and ethical context, making responsible decisions						
Learning outcomes	Course outcome		Subject outcome			Method of verification	
	[K7_W05] takes into account in the analyzes in an in-depth way both the economic, legal and ethical context, being aware of the responsibility for the consequences of its decisions		uses in-depth knowledge of the functioning of the financial market, selecting financial instruments for business needs, ensuring risk minimization			[SW1] Assessment of factual knowledge	
	[K7_U02] presents logical and solid arguments about the obtained results, by analyzing and synthesizing information in various business contexts, approaching their interpretation critically		analyzes and synthesizes information from many sources, making a critical assessment, presenting justified arguments for the impact of decisions on the functioning of the company			[SU3] Assessment of ability to use knowledge gained from the subject	

Subject contents	<p>Lecture and tutorial:</p> <p>PART 1 Introduction to Managerial Finance</p> <p>1 The Role of Managerial Finance</p> <p>2 The Financial Market Environment</p> <p>PART 2 Financial Tools</p> <p>3 Financial Statements and Ratio Analysis</p> <p>4 Long- and Short-Term Financial Planning</p> <p>5 Time Value of Money</p> <p>PART 3</p> <p>Valuation of Securities</p> <p>6 Interest Rates and Bond Valuation</p> <p>7 Stock Valuation</p> <p>PART 4 Risk and the Required Rate of Return</p> <p>8 Risk and Return</p> <p>9 The Cost of Capital</p>														
Prerequisites and co-requisites															
Assessment methods and criteria	<table border="1"> <thead> <tr> <th data-bbox="454 1355 794 1377">Subject passing criteria</th> <th data-bbox="799 1355 1139 1377">Passing threshold</th> <th data-bbox="1144 1355 1482 1377">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="454 1384 794 1411">student's own project</td> <td data-bbox="799 1384 1139 1411">60.0%</td> <td data-bbox="1144 1384 1482 1411">25.0%</td> </tr> <tr> <td data-bbox="454 1417 794 1444">colloquium of tasks</td> <td data-bbox="799 1417 1139 1444">60.0%</td> <td data-bbox="1144 1417 1482 1444">25.0%</td> </tr> <tr> <td data-bbox="454 1451 794 1478">written exam in theory</td> <td data-bbox="799 1451 1139 1478">60.0%</td> <td data-bbox="1144 1451 1482 1478">50.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	student's own project	60.0%	25.0%	colloquium of tasks	60.0%	25.0%	written exam in theory	60.0%	50.0%
Subject passing criteria	Passing threshold	Percentage of the final grade													
student's own project	60.0%	25.0%													
colloquium of tasks	60.0%	25.0%													
written exam in theory	60.0%	50.0%													
Recommended reading	<table border="1"> <tbody> <tr> <td data-bbox="454 1496 794 1798">Basic literature</td> <td colspan="2" data-bbox="799 1496 1482 1798"> <p>Smart, S. B., Zutter, C. J., & Gitman, L. (2022). Principles of Managerial Finance, Pearson Education.</p> <p>Vernimmen, P., Quiry, P., & Le Fur, Y. (2022). <i>Corporate finance: theory and practice</i>. John Wiley & Sons.</p> <p>Ross, S. A., Westerfield, R. W., & Jordan, B. D. (2022). Fundamentals of corporate finance.</p> </td> </tr> <tr> <td data-bbox="454 1805 794 1877">Supplementary literature</td> <td colspan="2" data-bbox="799 1805 1482 1877"> <p>Golawska-Witkowska G., Mazurek-Krasodomska E., Rzeczycka A (2019). Decyzje przedsiębiorstwa na rynku finansowym, Wydawnictwo PG, Gdańsk.</p> </td> </tr> <tr> <td data-bbox="454 1883 794 1908">eResources addresses</td> <td colspan="2" data-bbox="799 1883 1482 1908"> <p>Adresy na platformie eNauczanie:</p> </td> </tr> </tbody> </table>			Basic literature	<p>Smart, S. B., Zutter, C. J., & Gitman, L. (2022). Principles of Managerial Finance, Pearson Education.</p> <p>Vernimmen, P., Quiry, P., & Le Fur, Y. (2022). <i>Corporate finance: theory and practice</i>. John Wiley & Sons.</p> <p>Ross, S. A., Westerfield, R. W., & Jordan, B. D. (2022). Fundamentals of corporate finance.</p>		Supplementary literature	<p>Golawska-Witkowska G., Mazurek-Krasodomska E., Rzeczycka A (2019). Decyzje przedsiębiorstwa na rynku finansowym, Wydawnictwo PG, Gdańsk.</p>		eResources addresses	<p>Adresy na platformie eNauczanie:</p>				
Basic literature	<p>Smart, S. B., Zutter, C. J., & Gitman, L. (2022). Principles of Managerial Finance, Pearson Education.</p> <p>Vernimmen, P., Quiry, P., & Le Fur, Y. (2022). <i>Corporate finance: theory and practice</i>. John Wiley & Sons.</p> <p>Ross, S. A., Westerfield, R. W., & Jordan, B. D. (2022). Fundamentals of corporate finance.</p>														
Supplementary literature	<p>Golawska-Witkowska G., Mazurek-Krasodomska E., Rzeczycka A (2019). Decyzje przedsiębiorstwa na rynku finansowym, Wydawnictwo PG, Gdańsk.</p>														
eResources addresses	<p>Adresy na platformie eNauczanie:</p>														

Example issues/ example questions/ tasks being completed	<i>How would Friedman view a sole proprietors use of firm resources to pursue social goals?</i> <i>Is the goal of maximizing shareholder wealth necessarily ethical or unethical?</i> <i>Which of the following is a limitation of ratio analysis?</i>
Work placement	Not applicable