



Subject card

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|---|--|--|---|-------------------------------------|---|------------|-----|
| Subject name and code | MICRO ENTREPRENEURSHIP, PG_00061588 | | | | | | |
| Field of study | Management, Management | | | | | | |
| Date of commencement of studies | February 2025 | | Academic year of realisation of subject | | 2025/2026 | | |
| Education level | second-cycle studies | | Subject group | | Specialty subject group Subject group related to scientific research in the field of study | | |
| Mode of study | Full-time studies | | Mode of delivery | | at the university | | |
| Year of study | 1 | | Language of instruction | | Polish | | |
| Semester of study | 2 | | ECTS credits | | 3.0 | | |
| Learning profile | general academic profile | | Assessment form | | exam | | |
| Conducting unit | Department Of Entrepreneurship -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej | | | | | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | | dr hab. Przemysław Banasik | | | | |
| | Teachers | | dr hab. Przemysław Banasik | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
| | Number of study hours | 30.0 | 15.0 | 0.0 | 0.0 | 0.0 | 45 |
| | E-learning hours included: 0.0 | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in didactic classes included in study plan | | Participation in consultation hours | | Self-study | SUM |
| | Number of study hours | 45 | | 5.0 | | 25.0 | 75 |
| Subject objectives | Identifies management concepts and methods that can be used in micro-enterprises, taking into account legal and financial regulations | | | | | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | |
| | [K7_U01] creates innovative solutions to complex and unstructured problems, taking into account the variability of the environment by synthesising information from many sources | | creates innovative solutions conducive to the development of micro-entrepreneurship, using in-depth knowledge in the field of law, finance and management | | [SU2] Assessment of ability to analyse information | | |
| | [K7_W01] identifies in-depth the phenomena related to the studied field and the theories describing them as well as possible concepts and methods of management | | identifies and uses management concepts and methods that can be applied in micro-enterprises | | [SW1] Assessment of factual knowledge | | |
| Subject contents | LECTURE Choosing a legal form from the point of view of accounting and tax records Small business taxes The use of Internet tools and programs supporting business activity Quality systems for small businesses Quality management in small enterprises - basic information TUTORIAL Choosing a legal form from the point of view of accounting and tax records Small business taxes Differences between traditional and flexible employment - benefits for the employee and the employer Ways of establishing and terminating an employment relationship as an element of the employee selection strategy Rights and obligations of the employee and the employer Public procurement as an instrument to support enterprises in Poland Public procurement and innovation The use of IT tools to analyze and develop a strategy in the company Quality systems for small businesses Quality management in small enterprises - basic information | | | | | | |
| Prerequisites and co-requisites | | | | | | | |

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| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | Essay | 60.0% | 30.0% |
| | Activity in class | 60.0% | 20.0% |
| | Exam | 60.0% | 50.0% |
| Recommended reading | Basic literature | Alexander Osterwalder, Yves Pigneur, Tworzenie modeli biznesowych, Onepress 2012 J. Iwin-Garzyńska, Opodatkowanie przedsiębiorstw Wybrane zagadnienia Difin, 2013 W. Wyrzykowski Księgi, ewidencje i rejestry podatkowe małych przedsiębiorców, VM Media VM Group, Gdańsk, 2005 | |
| | Supplementary literature | C. Zott, R. Amit, & L.Massa. 'The Business Model: Theoretical Roots, Recent Developments, and Future Research', WP-862, IESE, June, 2010 - revised September 2010 Z. Żaro P.Sasin, Jak założyć i poprowadzić własną firmę, Wydawnictwo Sigma 2015 | |
| | eResources addresses | Adresy na platformie eNauczanie: | |
| Example issues/ example questions/ tasks being completed | Describe the methods of promoting a micro-enterprise using online tools Describe the basic methods of tax records Indicate ways of hiring employees Suggest a quality system for a sample company | | |
| Work placement | Not applicable | | |

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