



## Subject card

Subject name and code	BUSINESS FINANCING, PG_00060969						
Field of study	Management, Management						
Date of commencement of studies	February 2025		Academic year of realisation of subject		2025/2026		
Education level	second-cycle studies		Subject group		Specialty subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish		
Semester of study	2		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department Of Entrepreneurship -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Anita Richert-Kaźmierska				
	Teachers		dr inż. Anita Richert-Kaźmierska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		4.0		26.0	75
Subject objectives	Plans to start and run a business, specifying the sources of its financing						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W04] analyzes complex management problems in an in-depth way on the basis of reliable data and properly selected methods, obtaining logical solutions		analyzes the possibilities of starting and running a business and alternative sources of its financing		[SW1] Assessment of factual knowledge		
	[K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values		decides on the methods of financing the activity, observing the principles of rational management of financial resources		[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	LECTURE Introduction to small business finance Foreign exchange risk in a small company Internal and external sources of financing Forms of external financing in the life cycle of an enterprise Capital budgeting Cashflow Forecasting for small business financing Factoring and forfaiting EU funds for entrepreneurs in the SME sector in the next perspectives: direct subsidies and indirect aid TUTORIAL Small business financing sequence Capital budgeting in practice Practical use of various forms of SME financing Selected issues in the field of obtaining and managing EU funds by entrepreneurs in the SME sector						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Practical exercises	60.0%	30.0%
	Test	60.0%	50.0%
	Essay	60.0%	20.0%
Recommended reading	Basic literature	Adelman P.J.: Entrepreneurial Finance: Finance for Small Business, Prentice Hall 2003 Burton E.J., Bragg S.M.: Accounting and Finance for Your Small Business, John Wiley&Sons, Inc. 2001 Leeds R. S.: Financing Small Enterprises in Developing Nations: Learning from Experience, Transnational Publishers, Inc. 2003 Lister K., Harnish T.: Finding Money: the Small Business Guide to Financing, John Wiley&Sons, Inc. 1995 Timmons J., Spinelli S., Zacharakis A.: How to Raise Capital : Techniques and Strategies for Financing and Valuing Your Small Business, McGraw-Hill 2004	
	Supplementary literature	M. Matejun (red.), Zarządzanie małą i średnią firmą w teorii i w ćwiczeniach, Difin, Warszawa 2012 Finanse małych i średnich przedsiębiorstw, PWE, Warszawa 2004	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	What external sources of funding will you use in the seed phase and which in the maturity phase? What conditions must be met by the enterprise in order to obtain co-financing of investments from the EU cohesion policy?		
Work placement	Not applicable		

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