GDAŃSK UNIVERSITY
OF TECHNOLOGY

# Subject card

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|---|---|---|---|
| Subject name and code | CORPORATE SUSTAINABILITY, PG_00061591 | | |
| Field of study | Management, Management | | |
| Date of commencement of studies | February 2025 | Academic year of realisation of subject | 2025/2026 |
| Education level | second-cycle studies | Subject group | Specialty subject group<br>Subject group related to scientific research in the field of study |
| Mode of study | Full-time studies | Mode of delivery | at the university |
| Year of study | 1 | Language of instruction | Polish |
| Semester of study | 2 | ECTS credits | 3.0 |
| Learning profile | general academic profile | Assessment form | exam |
| Conducting unit | Department Of Management -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej | | |
| Name and surname of lecturer (lecturers) | Subject supervisor | dr hab. inż. Małgorzata Zięba | |
| | Teachers | dr hab. inż. Małgorzata Zięba | |

**Lesson types and methods of instruction**

| Lesson type | Lecture | Tutorial | Laboratory | Project | Seminar | SUM |
|---|---|---|---|---|---|---|
| Number of study hours | 15.0 | 30.0 | 0.0 | 0.0 | 0.0 | 45 |

E-learning hours included: 0.0

**Learning activity and number of study hours**

| Learning activity | Participation in didactic classes included in study plan | Participation in consultation hours | Self-study | SUM |
|---|---|---|---|---|
| Number of study hours | 45 | 5.0 | 25.0 | 75 |

**Subject objectives**

Identifies and explains the complex relationships between factors affecting the sustainable development of an organization

**Learning outcomes**

| Course outcome | Subject outcome | Method of verification |
|---|---|---|
| [K7_W02] explains the meaning and interdependence of key components describing management processes, using in-depth knowledge consistent with the main trends in the development of scientific disciplines related to the field of study | improves the functioning of the organization by explaining the impact and mutual relations of key factors influencing its sustainable development | [SW1] Assessment of factual knowledge |
| [K7_K01] recognizes the importance of knowledge related to the field of study in solving cognitive and practical problems | explains cognitive and practical problems of sustainable development based on known theories | [SK5] Assessment of ability to solve problems that arise in practice |

**Subject contents**

Climate change and sustainability
Corporate social and environmental responsibility (CSER)
Sustainable management
Responsible businesses theory and examples
Sustainable growth strategies
Sustainable finance and risks
Environmental audits assumptions
Environmental audits examples
Sustainability reporting assumptions
Sustainability reporting examples
Sustainable internationalization
Sustainable tourism
Sustainable production sector
Sustainable public organizations
Sustainable organizations future trends

**Prerequisites and co-requisites**

| | | | |
|---|---|---|---|
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade |
| | Exam | 60.0% | 50.0% |
| | Tests in the semester | 60.0% | 50.0% |
| Recommended reading | Basic literature | Jabłoński, A. (2013). Modele zrównoważonego biznesu-miejsce i rola w koncepcji zarządzania strategicznego. Prace Naukowe Wałbrzyskiej Wyższej Szkoły Zarządzania i Przedsiębiorczości, 22, 283-295<br>Laszlo, C. (2008). Firma zrównoważonego rozwoju: jak wypracować trwałą wartość z uwzględnieniem efektów społecznych i ekologicznych. Wydawnictwo Studio Emka<br>Kuciński, K. (Ed.). (2009). Strategie przedsiębiorstw wobec wymogów zrównoważonego rozwoju: praca zbiorowa. Szkoła Główna Handlowa-Oficyna Wydawnicza | |
| | Supplementary literature | ISO 26000 Social responsibility standard<br>ISO 14000 standard series for Environmental management<br>Wybrane artykuły z czasopism: Social Responsibility Journal (Emerald Publishing), Journal of Business Ethics (Springer), Business and Society (Sage)<br>Mierzenie efektywności i wpływu społecznego działań CSR https://odpowiedzialnybiznes.pl/wp-content/uploads/2012/12/Mierzenie-efektywnosci-dzialan-CSR_FOB_2012.pdf | |
| | eResources addresses | Adresy na platformie eNauczanie: | |
| Example issues/ example questions/ tasks being completed | Please analyse the CSER strategy of the company (...)<br>Please study the sustainability report of the company (...) and reflect on the companys environmental impact communicated. What are the main challenges and how does the company deal with them?<br>Please analyse the stakeholder communication strategy of the company (...)<br>What are the elements of an environmental audit?<br>Provide examples of activities from the sustainable tourism sector | | |
| Work placement | Not applicable | | |

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