

Subject card

Subject name and code	FINANCIAL LIQUIDITY MANAGEMENT,, PG_00061595								
Field of study	Management, Management								
Date of commencement of studies	February 2025		Academic year of realisation of subject			2025/2026			
Education level	second-cycle studies		Subject group			Specialty subject group Subject group related to scientific research in the field of study			
Mode of study	Full-time studies		Mode of delivery			at the university			
Year of study	1		Language of instruction			Polish			
Semester of study	2		ECTS credits			3.0			
Learning profile	general academic profile		Assessment form			exam			
Conducting unit	Department Of Finance -> Faculty C		of Management And Economics -> Wydziały Politechniki Gdańskiej					Gdańskiej	
Name and surname	Subject supervisor Teachers		dr Jarosław Ziętarski						
of lecturer (lecturers)			dr Jarosław Z						
Lesson types and methods	Lesson type	Lecture	Tutorial	Laboratory	tory Project Seminar		SUM		
of instruction	Number of study hours	15.0	30.0	0.0	0.0		0.0	45	
	E-learning hours included: 0.0								
Learning activity and number of study hours	Learning activity	Participation i classes including		Participation consultation		Self-study		SUM	
	Number of study hours	45		5.0		25.0		75	
Subject objectives	Uses various forms of shaping financial liquidity, selecting methods based on a critical analysis of the company, ensuring the maintenance of economic and social values								
Learning outcomes	Course outcome		Subject outcome			Method of verification			
	[K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values		makes competent decisions, taking care of the public interest and maintaining economic and social values			[SK5] Assessment of ability to solve problems that arise in practice			
	[K7_W04] analyzes complex management problems in an indepth way on the basis of reliable data and properly selected methods, obtaining logical solutions		obtains solutions to complex financial problems of the organization using appropriately selected methods			[SW1] Assessment of factual knowledge			
Subject contents	Liquidity and solvency of the enterprise Risk and financial liquidity Determinants of financial decisions in shaping the enterprise's liquidity Trade credit management as a form of shaping liquidity Methods of managing the financial liquidity of enterprises in Poland in the conditions of payment backlogs Liquidity reserve Internal liquidity reserve in shaping the company's liquidity External liquidity reserve in the company's operations								
Prerequisites and co-requisites									
Assessment methods and criteria	Subject passing criteria		Pass	Passing threshold		Per	Percentage of the final grade		
	Tests in the semester		60.0%		50.0%				
	Exam		60.0% 50.0%						
Recommended reading	Basic literature	Michalski G., (2013), Płynność finansowa w małych i średnich przedsiębiorstwach, Warszawa; PWN Płynność finansowa przedsiębiorstw w Polsce, Grzywacz J. (red.), (2014), Warszawa, SGH Rzeczycka A., (2016), Płynność w działalności przedsiębiorstw. Zarządzanie i ryzyko, Gdańsk, Politechnika Gdańska							

	Supplementary literature	Golawska Witkowska G., Rzeczycka A., (2013), Faktoring jako narzędzie zarządzania płynnością przedsiębiorstwa, Gdańsk, Politechnika Gdańska Jaworski J., (2010), Teoria i praktyka zarządzania finansami przedsiębiorstw, Warszawa, CeDeWu Motylska A., 0.Kuźma, (2013), Decyzje finansowe w przedsiębiorstwie, , Warszawa, Difin Rytko P., (2009), Zarządzanie kredytem handlowym, Warszawa, Difin				
	eResources addresses	Adresy na platformie eNauczanie:				
Example issues/ example questions/ tasks being completed	Determine the symptoms of a crisis situation in the enterprise List the methods of managing the company's financial liquidity Evaluate the role of the internal liquidity reserve in the process of shaping the company's liquidity					
Work placement	Not applicable					

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