

Subject card

MICRO ENTREPRENEURSHIP, PG 00061604								
_								
33.0301 2020		realisation of subject			2025/2026			
second-cycle studies		Subject group			Specialty subject group Subject group related to scientific research in the field of study			
Part-time studies		Mode of delivery			at the university			
1		Language of instruction			Polish			
2		ECTS credits			3.0			
general academic profile		Assessment form			exam			
Department Of Entrepreneurship -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej								
Subject supervisor		dr hab. Przemysław Banasik						
Teachers		dr hab. Przen	nysław Banasił	(
Lesson type	Lecture	Tutorial	Laboratory		t	Seminar	SUM	
Number of study hours		8.0	0.0	0.0	0.0		24	
E-learning hours inclu	ided: 0.0						•	
Learning activity				Self-st	Self-study SUM			
Number of study hours	24	5.0			46.0 75		75	
Identifies management concepts and methods that can be used in micro-enterprises, taking into account legal and financial regulations								
Course out	Subject outcome			Method of verification				
[K7_W01] identifies in-depth the phenomena related to the studied field and the theories describing them as well as possible concepts and methods of management		identifies and uses management concepts and methods that can be applied in micro-enterprises			[SW1] Assessment of factual knowledge			
solutions to complex unstructured problem account the variabilit environment by synth	and ns, taking into y of the nesising	conducive to the development of micro-entrepreneurship, using indepth knowledge in the field of				2] Assessment of ability to lyse information		
LECTURE Choosing a legal form from the point of view of accounting and tax records Small business taxes The use of Internet tools and programs supporting business activity Quality systems for small businesses Quality management in small enterprises - basic information TUTORIAL Choosing a legal form from the point of view of accounting and tax records Small business taxes Differences between traditional and flexible employment - benefits for the employee and the employer Ways of establishing and terminating an employment relationship as an element of the employee selection strategy Rights and obligations of the employee and the employer Public procurement as an instrument to support enterprises in Poland Public procurement and innovation The use of IT tools to analyze and develop a strategy in the company Quality systems for small businesses Quality management in small enterprises - basic information								
	Management, Management, Management, Management, Management, Management 2025 second-cycle studies 1 2 general academic production of Entrep Gdańskiej Subject supervisor Teachers Lesson type Number of study hours E-learning hours inclustive and financial recomposition of the study hours Identifies management legal and financial recomposition of the study hours Identifies management [K7_W01] identifies in phenomena related the field and the theories them as well as possible and methods of management of the student of the st	Management, Management October 2025 second-cycle studies Part-time studies 1 2 general academic profile Department Of Entrepreneurship -> Gdańskiej Subject supervisor Teachers Lesson type Lecture Number of study hours E-learning hours included: 0.0 Learning activity Participation in classes includiplan Number of study hours Course outcome [K7_W01] identifies in-depth the phenomena related to the studied field and the theories describing them as well as possible concepts and unstructured problems, taking into account the variability of the environment by synthesising information from many sources LECTURE Choosing a legal form from the poin Small business taxes The use of Internet tools and progra Quality systems for small businesse Quality management in small enternations and ways of establishing and terminatin strategy Rights and obligations of the emplo Public procurement as an instrumer Public procurement and innovation The use of IT tools to analyze and of Quality systems for small businesses.	October 2025 Realisation Second-cycle studies Part-time studies Mode of de Language of ECTS cred general academic profile Department Of Entrepreneurship -> Faculty Of Mar Gdańskiej Subject supervisor Teachers Lesson type Lecture Lesson type Lecture Number of study hours Learning activity Participation in didactic classes included in study plan Number of study hours Learning activity Participation in didactic classes included in study plan Number of study hours Learning activity Participation in didactic classes included in study plan Number of study hours Course outcome [K7_W01] identifies in-depth the phenomena related to the studied field and the theories describing them as well as possible concepts and methods of management [K7_U01] creates innovative solutions to complex and unstructured problems, taking into account the variability of the environment by synthesising information from many sources LECTURE Choosing a legal form from the point of view of acc Small business taxes The use of Internet tools and programs supporting Quality systems for small businesses Quality management in small enterprises - basic in TUTORIAL Choosing a legal form from the point of view of acc Small business taxes Differences between traditional and flexible employ Ways of establishing and terminating an employme strategy Rights and obligations of the employee and the en Public procurement as an instrument to support er Public procurement as an instrument to support er Public procurement and innovation Quality systems for small businesses	Management, Management October 2025 Academic year of realisation of subject second-cycle studies Part-time studies Mode of delivery 1 Language of instruction 2 ECTS credits general academic profile Assessment form Department Of Entrepreneurship -> Faculty Of Management And Gdańskie] Subject supervisor Teachers dr hab. Przemysław Banasik Lesson type Lecture Tutorial Laboratory Number of study hours E-learning hours included: 0.0 Learning activity Participation in didactic classes included in study plan Number of study hours Identifies management concepts and methods that can be used in legal and financial regulations Course outcome [K7_W01] identifies in-depth the phenomena related to the studied field and the theories describing them as well as possible concepts and methods of management [K7_U01] creates innovative solutions to complex and unstructured problems, taking into account the variability of the environment by synthesising information from many sources LECTURE Choosing a legal form from the point of view of accounting and tes Small business taxes The use of Internet tools and programs supporting business active Quality management in small enterprises - basic information TUTORIAL Choosing a legal form from the point of view of accounting and tes Small business taxes Differences between traditional and flexible employment - benefit Ways of establishing and terminating an employment relationship strategy Rights procurement as an instrument to support enterprises in Pot Public procurement and innovation The use of Irto to only a strategy in the comp Quality systems for small businesses	Academic year of realisation of subject second-cycle studies Subject group Part-time studies Mode of delivery 1 Language of instruction 2 ECTS credits general academic profile Department Of Entrepreneurship -> Faculty Of Management And Econor Gdańskiej Subject supervisor Teachers Lesson type Lecture Tutorial Laboratory Projec Number of study hours Learning hours included: 0.0 Learning activity Participation in didactic classes included in study plan Number of study hours Learning activity Identifies management concepts and methods that can be used in microlegal and financial regulations Course outcome IKT_W01] identifies in-depth the phenomena related to the studied field and the theories describing them as well as possible concepts and unstructured problems, taking into account the variability of the environment by synthesising information from many sources LECTURE Choosing a legal form from the point of view of accounting and tax reconsmall business taxes The use of Internet tools and programs supporting business activity Quality systems for small businesses Differences between traditional and flexible employment - benefits for the Ways of establishing and terminating an employment relationship as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in	Management, Management October 2025 Academic year of realisation of subject second-cycle studies Subject group Specia Subje resear Part-time studies Mode of delivery at the Language of instruction ECTS credits 3.0 general academic profile Assessment form Department Of Entrepreneurship -> Faculty Of Management And Economics -> to Gdańskie) Subject supervisor dr hab. Przemysław Banasik Teachers dr hab. Przemysław Banasik Lesson type Lecture Tutorial Laboratory Project Number of study hours Learning hours included: 0.0 Learning activity Participation in didactic classes included in study plan Number of study hours Identifies management concepts and methods that can be used in micro-enterprilegal and financial regulations Course outcome IKT_W01] identifies in-depth the phenomena related to the studied field and the theories describing them as well as possible concepts and methods of management IKT_U101 reates innovative solutions to complex and unstructured problems, taking into account the variability of the environment by synthesising information from many sources LECTURE Choosing a legal form from the point of view of accounting and tax records Small business taxes The use of Internet tools and programs supporting business activity Ouality systems for small businesses Quality management in small enterprises - basic information TUTORIAL Choosing a legal form from the point of view of accounting and tax records Small businesses taxes Differences between traditional and flexible employment - benefits for the employ procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement as an instrument to support enterprises in Poland Public procurement and innovation The use of IT tools to analyze and develop a strategy in the company	Academic year of realisation of subject Second-cycle studies Subject group Specialty subject group relate research in the field Subject group relate research in the field Part-time studies Mode of delivery at the university Language of instruction Language of instruction Pollish Language of instruction Pollish ECTS credits 3.0 general academic profile Assessment form Department Of Entrepreneurship → Faculty Of Management And Economics → Wydziały Polit Gdańskiej Subject supervisor Department Of Entrepreneurship → Faculty Of Management And Economics → Wydziały Polit Gdańskiej Subject supervisor Department Of Entrepreneurship → Faculty Of Management And Economics → Wydziały Polit Gdańskiej Subject supervisor Teachers dr hab. Przemysław Banasik Lesson type Lecture Tutorial Laboratory Project Seminar Number of study hours Learning activity Participation in didactic classes included in study plan Number of study hours Number of study hours Number of study hours Course outcome [KT_WO1] identifies in-depth the phenomena related to the studied field and the theories describing them as well as possible concepts and methods that can be used in micro-enterprises, taking interpreneurship, using indepth management concepts and methods that can be applied in micro-enterprises hand methods of management in small enterprises - basic information from many sounces LECTURE Choosing a legal form from the point of view of accounting and tax records Small business taxes Unterprenceurship, using indepth knowledge in the field of law, finance and management in micro-enterprises and methods that can be applied in micro-enterprises between the point of view of accounting and tax records Small business taxes Uniferences between traditional and flexible employment - benefits for the employee and the efficiency strategy William and terminating an employment relationship as an element of the employer Public procurement as an instrument to support enterprises in Poland Public procurement as an inst	

Assessment methods	Subject passing criteria	Passing threshold	Percentage of the final grade			
and criteria	Exam	60.0%	50.0%			
	Activity in class	60.0%	20.0%			
	Essay	60.0%	30.0%			
Recommended reading	Basic literature	Alexander Osterwalder, Yves Pigneur, Tworzenie modeli biznesowych, Onepress 2012 J. Iwin-Garzyńska, Opodatkowanie przedsiębiorstw Wybrane zagadnienia Difin, 2013 W. Wyrzykowski Księgi, ewidencje i rejestry podatkowe małych przedsiębiorców, VM Media VM Group, Gdańsk, 2005				
	Supplementary literature	C. Zott, R. Amit, & L.Massa. 'The Business Model: Theoretical Roots, Recent Developments, and Future Research', WP-862, IESE, June, 2010 - revised September 2010 Z. Żaro P.Sasin, Jak założyć i poprowadzić własną firmę, Wydawnictwo Sigma 2015				
	eResources addresses	Adresy na platformie eNauczanie:				
Example issues/ example questions/ tasks being completed	Describe the methods of promoting a micro-enterprise using online tools Describe the basic methods of tax records Indicate ways of hiring employees Suggest a quality system for a sample company					
Work placement	Not applicable					

Document generated electronically. Does not require a seal or signature.

Data wygenerowania: 03.05.2025 17:48 Strona 2 z 2