



Subject card

Subject name and code	MICROECONOMICS , PG_00061098						
Field of study	Management						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			3.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Krzysztof Zięba					
	Teachers	dr Jakub Golik dr hab. inż. Krzysztof Zięba					
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	45	7.0		23.0		75
Subject objectives	Explains the mechanisms of the market economy based on the known theory and commonly used concepts						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_K01] recognizes the importance of knowledge related to the field of study in solving cognitive and practical problems		explains cognitive and practical economic problems based on learned theories		[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_W01] identifies in-depth the phenomena related to the field of study and the theories describing them and possible analytical methods		correctly identifies the mechanisms of the market economy on the basis of generally accepted theories		[SW1] Assessment of factual knowledge		
Subject contents	Introduction to Microeconomics Problems of scarcity and choice Market mechanism Elasticity of supply and demand Consumer behavior theory Fundamentals of production theory Cost theory Profit maximization in perfect competition Profit maximization in a pure monopoly Monopolistic behavior Oligopoly - selected market models Elements of game theory The market of production factors The regulatory role of the state in markets in terms of competition Summary						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Written exam		60.0%		60.0%		
	2 tests per semester		60.0%		40.0%		

Recommended reading	Basic literature	Mankiw N.G. Principles of Economics, Cengage Learning 2018 Taylor J.B., Weerapana A., Economics, Cengage Learning, 2010 Wasilczuk J., Zięba K., Introduction to basic economics, Politechnika Gdańska, 2004
	Supplementary literature	Milewski R., Podstawy ekonomii, WN PWN, Warszawa, 1999 i późniejsze Varian H. R., Mikroekonomia, WN PWN, Warszawa 2002 Ossowski J. Cz., Wybrane zagadnienia z mikroekonomii, WSFiR, Sopot, 2004 Tyszka T., Psychologia ekonomiczna, Gdańskie Wydawnictwo Psychologiczne, Gdańsk 2004
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	The supply and demand functions of the data are the following formulas: $Q_d=600-25*p$; $Q_s=-100+25*p$ On the market outlined in this way, a price of 16 has been administratively imposed. Is this the minimum or maximum price? What is the magnitude of the imbalance in this market at price 16? What kind of imbalance is it: market shortage or market surplus?	
Work placement	Not applicable	