



Subject card

Subject name and code	MANAGEMENT, PG_00061095						
Field of study	Management						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2024/2025		
Education level	second-cycle studies	Subject group			Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	1	Language of instruction			English		
Semester of study	1	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			exam		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Aleksander Orłowski				
	Teachers		dr hab. inż. Aleksander Orłowski				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	30.0	0.0	0.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	60	10.0		55.0		125
Subject objectives	Explains the principles of the functioning of the organization, indicating the key factors determining its effective operation						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U04] prepares and presents convincing, professional presentations of analysis results, with their in-depth interpretation		interprets all areas of the organization's activities, presenting in a convincing way the factors affecting the effectiveness of these activities		[SU2] Assessment of ability to analyse information		
	[K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values		makes management decisions caring for the public interest and maintaining economic, social and environmental values		[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	Introduction to management Basic functions: planning, organizing, motivating and controlling (Porter's 5 forces, Maslow, BCG matrix, Herzberg) Assumptions and concepts of public management Smart City example The most important new trends in management: the use of Blockchain, Internet of Things (IoT), Big Data and sharing economy						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Tutorial		51.0%		40.0%		
	Exam		51.0%		60.0%		
Recommended reading	Basic literature		Griffin R. W. , Management, Houghton Mifflin Company Stoner J.A.F. , R.E. Freeman, Management, Prentice-Hall International Edition				
	Supplementary literature		Wehrich H., Koontz H., Management - a global perspective, McGraw-Hill Inc.				
	eResources addresses		Adresy na platformie eNauczanie:				

Example issues/ example questions/ tasks being completed	Present the main assumptions of Herzberg's theory of motivation
Work placement	Not applicable