



## Subject card

Subject name and code	INTERNATIONAL MANAGEMENT, PG_00061126						
Field of study	Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	second-cycle studies		Subject group		Specialty subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		English		
Semester of study	3		ECTS credits		4.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department Of Management -> Faculty Of Management And Economics -> Wydziały Politechniki Gdańskiej						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Małgorzata Zięba				
	Teachers		dr hab. inż. Małgorzata Zięba				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	15.0	0.0	0.0	0.0	45
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	45		6.0		49.0	100
Subject objectives	Analyzes management systems operating in an international environment						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_W04] analyzes complex problems in an in-depth way on the basis of reliable data and properly selected methods, obtaining logical solutions		identifies reliable sources of information about the international conditions of management processes, using them to create solutions supporting managers operating on the global market		[SW1] Assessment of factual knowledge		
	[K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values		make competent and ethical decisions, taking into account international conditions, taking care of economic, social and environmental values		[SK5] Assessment of ability to solve problems that arise in practice		
Subject contents	Introduction Global business environment Political, legal and technological environment Differences between countries in economic policies Business responsibility and ethical aspects The role of culture in international management Geographical aspects of international business How to become an international company Entering foreign markets International structures Global production, outsourcing, logistics Competitive advantage in the global aspect International HR Management Emigrants in international business						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Exam		51.0%		60.0%		
	Test during the semester		51.0%		40.0%		

Recommended reading	Basic literature	International Management: Culture, Strategy, and Behavior, Fred Luthans, Jonathan Doh Challenges and Opportunities in International Business, <a href="https://2012books.lardbucket.org/pdfs/challenges-and-opportunities-ininternational-business.pdf">https://2012books.lardbucket.org/pdfs/challenges-and-opportunities-ininternational-business.pdf</a> Global Strategy, <a href="https://2012books.lardbucket.org/pdfs/globalstrategy.pdf">https://2012books.lardbucket.org/pdfs/globalstrategy.pdf</a> Deresky H. - International Management, 2016 Czinkota, Rivoli, Ronkainen - International Business
	Supplementary literature	Hooley G., Wilson D., - Internationalization. Process, Context and Markets
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	Discussion of the location of the new factory of the international concern	
Work placement	Not applicable	

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