



Subject card

Subject name and code	INTRODUCTION TO MANAGEMENT, PG_00063771						
Field of study	Management						
Date of commencement of studies	February 2025		Academic year of realisation of subject		2024/2025		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies		Mode of delivery		at the university		
Year of study	1		Language of instruction		Polish Polish		
Semester of study	1		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Marta Szeluga-Romańska				
	Teachers		dr Marta Szeluga-Romańska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	8.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		4.0		55.0	75
Subject objectives	Explains the principles of the functioning of the organization, indicating the key factors determining its effective operation.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_U04] prepares and presents convincing, professional presentations of the results of its activities, with their in-depth interpretation		interprets all areas of the organization's activities, presenting in a convincing way the factors affecting the effectiveness of these activities		[SU2] Assessment of ability to analyse information		
	[K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values		makes management decisions caring for the public interest and maintaining economic, social and environmental values		[SK5] Assessment of ability to solve problems that arise in practice		

Subject contents	Management and leadership The concept of the managerial role Organization, its types and formalization Organizational structure Creators of management science Material and intangible resources Motivating people: classical and contemporary theories Information, knowledge and communication What is organizational culture? The internal and external environment of an organization Change management Personality types and team work, and development Strategy building Value creationInnovations		
Prerequisites and co-requisites			
Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Attendance	90.0%	15.0%
	Activity in class	0.0%	45.0%
	Final test	51.0%	40.0%
Recommended reading	Basic literature	Griffin, Ricky, W. (2017) Podstawy Zarządzania. Wydanie PWN. Czarniawska B. (2010) Trochę inna teoria organizacji, Warszawa: Poltext Koźmiński A.K., Jemielniak D. (2011) Zarządzanie od podstaw, Warszawa: Wolters Kluwer	
	Supplementary literature	Koźmiński A.K., Jemielniak D. et alia (2023) Zarządzanie. Nowe otwarcie, Poltext.	
	eResources addresses	Adresy na platformie eNauczanie: Wprowadzenie do zarządzania - lato 2025 - Moodle ID: 45141 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=45141	

Example issues/ example questions/ tasks being completed	What is management?How to effectively manage individual groups/units in an organization?What is the organization's environment?How to stimulate innovation?What is effective communication?
Work placement	Not applicable

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