



Subject card

Subject name and code	INTRODUCTION TO MANAGEMENT, PG_00063793						
Field of study	Management						
Date of commencement of studies	February 2025		Academic year of realisation of subject		2024/2025		
Education level	second-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery		blended-learning		
Year of study	1		Language of instruction		Polish The language of lectures and classes is Polish. Supporting materials (e-resources, slides.ppt) may contain elements presented in English. Students who do not wish to use the supporting materials in English should keep their own notes from the course.		
Semester of study	1		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Wioleta Kucharska				
	Teachers		dr hab. inż. Wioleta Kucharska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	8.0	8.0	0.0	0.0	0.0	16
	E-learning hours included: 12.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		4.0		55.0	75
Subject objectives	Explains the principles of the functioning of the organization, indicating the key factors determining its effective operation						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K7_K02] makes competent and ethical decisions, taking care of the public interest and maintaining economic, social and environmental values		makes management decisions caring for the public interest and maintaining economic, social and environmental values		[SK5] Assessment of ability to solve problems that arise in practice		
	[K7_U04] prepares and presents convincing, professional presentations of the results of its activities, with their in-depth interpretation		interprets all areas of the organization's activities, presenting in a convincing way the factors affecting the effectiveness of these activities		[SU2] Assessment of ability to analyse information		
Subject contents	1. Efficient manager 2. Management theory yesterday and today: from hierarchy to networking 3. Planning - managing the future and risk: is it real? 4. Organizing: processes and projects - on the art of achieving goals 5. Motivation and leadership: why does no one like managers? 6. Control: why do we measure everything? 7. Objectives and structures and levels of management: on complexity, decomposition, synthesis and analysis in management 8. Managing the culture of an organization 9. Decision-making: a privilege or an obligation? 10. Change management: a comfort zone or a development zone? 11. People management, or open-heart surgery 12. Managing non-human resources 1 13. Managing non-human resources 2 14. Crisis management 15. Managing success						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Final test	60.0%	50.0%
	Activity in class	60.0%	50.0%
	Attendance	90.0%	0.0%
Recommended reading	Basic literature	Griffin Ricky W. (2016).Podstawy zarządzania organizacjami, #mce_temp_url# Warszawa: Wolters Kluwer Czarniawska B. (2010) Trochę inna teoria organizacji, Warszawa: Poltext Koźmiński A.K., Jemielniak D. (2011) Zarządzanie od podstaw, Warszawa: Wolters Kluwer Ciuk S. (2008) Nowe kierunki w badaniach nad przywództwem (w): Nowe kierunki w zarządzaniu, red. M. Kostera	
	Supplementary literature	Mintzberg H. (2011) Managing, Pearson Education	
	eResources addresses	Adresy na platformie eNauczanie: Wprowadzenie do zarządzania 2024/2025 (ZII msu 4 sem zao on-line) - Moodle ID: 44817 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=44817	
Example issues/ example questions/ tasks being completed	What is management? How to effectively manage individual groups / units in the organization? In light of the presented situation (case study), determine what phase of development the described group is in and propose actions to support its transition to the next phase.		
Work placement	Not applicable		

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