

。 GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	MANAGEMENT CONCEPTS, PG_00063812								
Field of study	Management								
Date of commencement of studies	October 2024		Academic year of realisation of subject			2024/2025			
Education level	second-cycle studies		Subject group			Obligatory subject group in the field of study			
						Subject group related to scientific research in the field of study			
Mode of study	Full-time studies		Mode of delivery			at the university			
Year of study	1		Language of instruction			Englis	English		
Semester of study	2		ECTS credits			2.0	2.0		
Learning profile	general academic profile		Assessmer	essment form			assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics								
Name and surname	Subject supervisor		dr Marta Szeluga-Romańska						
of lecturer (lecturers)	Teachers		dr Marta Szeluga-Romańska						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Projec	t	Seminar	SUM	
	Number of study hours	30.0	0.0	0.0	0.0		0.0	30	
	E-learning hours included: 0.0								
Learning activity and number of study hours	Learning activity	Participation in classes includ		Participation in consultation hours		Self-study S		SUM	
	Number of study hours	30		6.0		14.0		50	
Subject objectives	The goal is to introduce students to key management concepts that have been used and ideas that may be used in the future.								
Learning outcomes	Course outcome		Subject outcome			Method of verification			
	[K7_U05] cooperates with other people in the implementation of teamwork, both as a leader and a team member, effectively achieving the assumed goals		Concepts are presented and students know that it is necessary to apply various management concepts using available technology.			[SU3] Assessment of ability to use knowledge gained from the subject			
	[K7_W02] explains the meaning and interdependence of the key components describing economic processes, using in-depth knowledge consistent with the main trends in the development of scientific disciplines related to the field of study		Students know the main management concepts.			[SW1] Assessment of factual knowledge			

Subject contents	Lectures: 1. Introduction to the module 2. Management processes and the role of a manager 3. Classical school of management 4. Behavioral school of management 5. Organizational leadership 6. Employee motivation 7. Team management						
	 8. Inclusive diversity management 9. Organizational culture 10. Organizational flexibility 11. Human resource management 12. Well-being Management 13. New ideas in management 14. Revision 15. Assessment Tutorials/Exercises: Case studies 						
Prerequisites and co-requisites							
Assessment methods	Subject passing criteria	Passing threshold	Percentage of the final grade				
and criteria	Classes	60.0%	40.0%				
	Written test	60.0%	60.0%				
Recommended reading	Basic literature Stephen P. Robbins & David A. DeCenzo, Mary Coulter (2013). Fundamentals of management. Essential concepts and applications. 8th International edition. Pearson/Prentice Hall. + Academic articles shared during weekly classes						
	Supplementary literature	Acaedmic articles shared during weekly classes					
	eResources addresses	Adresy na platformie eNauczanie:					
Example issues/ example questions/ tasks being completed	Evolution of management concepts using a specific industry/business as an example						
	What is meant by effective management?						
	The impact of Covid-19 crisis on management concepts						
	Directions in the development of management concepts						
Work placement	Not applicable	Not applicable					

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