



## Subject card

|   |  |  |  |                                     |  |            |     |
|---|--|--|--|-------------------------------------|--|------------|-----|
| Subject name and code                       | MANAGEMENT CONCEPTS, PG_00063812   |  |  |                                     |  |            |     |
| Field of study                              | Management   |  |  |                                     |  |            |     |
| Date of commencement of studies             | October 2024   | Academic year of realisation of subject                  |  |                                     | 2024/2025  |            |     |
| Education level                             | second-cycle studies   | Subject group  |  |                                     | Obligatory subject group in the field of study<br>Subject group related to scientific research in the field of study |            |     |
| Mode of study                               | Full-time studies  | Mode of delivery   |  |                                     | at the university  |            |     |
| Year of study                               | 1  | Language of instruction                                  |  |                                     | English  |            |     |
| Semester of study                           | 2  | ECTS credits   |  |                                     | 2.0  |            |     |
| Learning profile                            | general academic profile   | Assessment form  |  |                                     | assessment   |            |     |
| Conducting unit                             | Department of Management -> Faculty of Management and Economics  |  |  |                                     |  |            |     |
| Name and surname of lecturer (lecturers)    | Subject supervisor   |  | dr Marta Szeluga-Romańska  |                                     |  |            |     |
|   | Teachers   |  | dr Marta Szeluga-Romańska  |                                     |  |            |     |
| Lesson types and methods of instruction     | Lesson type  | Lecture  | Tutorial   | Laboratory                          | Project  | Seminar    | SUM |
|   | Number of study hours  | 30.0   | 0.0  | 0.0                                 | 0.0  | 0.0        | 30  |
|   | E-learning hours included: 0.0   |  |  |                                     |  |            |     |
| Learning activity and number of study hours | Learning activity  | Participation in didactic classes included in study plan |  | Participation in consultation hours |  | Self-study | SUM |
|   | Number of study hours  | 30   |  | 6.0                                 |  | 14.0       | 50  |
| Subject objectives                          | The goal is to introduce students to key management concepts that have been used and ideas that may be used in the future.   |  |  |                                     |  |            |     |
| Learning outcomes                           | Course outcome   |  | Subject outcome  |                                     | Method of verification   |            |     |
|   | [K7_U05] cooperates with other people in the implementation of teamwork, both as a leader and a team member, effectively achieving the assumed goals   |  | Concepts are presented and students know that it is necessary to apply various management concepts using available technology. |                                     | [SU3] Assessment of ability to use knowledge gained from the subject   |            |     |
|   | [K7_W02] explains the meaning and interdependence of the key components describing economic processes, using in-depth knowledge consistent with the main trends in the development of scientific disciplines related to the field of study |  | Students know the main management concepts.  |                                     | [SW1] Assessment of factual knowledge  |            |     |

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| Subject contents   | Lectures: <ol style="list-style-type: none"> <li>1. Introduction to the module</li> <li>2. Management processes and the role of a manager</li> <li>3. Classical school of management</li> <li>4. Behavioral school of management</li> <li>5. Organizational leadership</li> <li>6. Employee motivation</li> <li>7. Team management</li> <li>8. Inclusive diversity management</li> <li>9. Organizational culture</li> <li>10. Organizational flexibility</li> <li>11. Human resource management</li> <li>12. Well-being Management</li> <li>13. New ideas in management</li> <li>14. Revision</li> <li>15. Assessment</li> </ol> Tutorials/Exercises: Case studies |  |  |                               |
| Prerequisites and co-requisites                          |  |  |  |                               |
| Assessment methods and criteria                          | Subject passing criteria   |  | Passing threshold  | Percentage of the final grade |
|  | Classes  |  | 60.0%  | 40.0%                         |
|  | Written test   |  | 60.0%  | 60.0%                         |
| Recommended reading                                      | Basic literature   |  | Stephen P. Robbins & David A. DeCenzo, Mary Coulter (2013). Fundamentals of management. Essential concepts and applications. 8th International edition. Pearson/Prentice Hall.<br><br>+ Academic articles shared during weekly classes |                               |
|  | Supplementary literature   |  | Academic articles shared during weekly classes   |                               |
|  | eResources addresses   |  | Adresy na platformie eNauczenie:   |                               |
| Example issues/ example questions/ tasks being completed | Evolution of management concepts using a specific industry/business as an example<br><br>What is meant by effective management?<br><br>The impact of Covid-19 crisis on management concepts<br><br>Directions in the development of management concepts  |  |  |                               |
| Work placement   | Not applicable   |  |  |                               |

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