

Subject card

| Subject name and code | Psychological aspects of assessment and decision making, PG_00045306 | | | | | | | | | |
|---|--|---|--|-------------------------------------|------------------------|---|---------|---------------|--|--|
| Field of study | Data Engineering | | | | | | | | | |
| Date of commencement of studies | October 2024 | | Academic year of realisation of subject | | | 2025/2026 | | | | |
| Education level | first-cycle studies | | Subject group | | | Optional subject group Humanistic-social subject group | | | | |
| Mode of study | Full-time studies | | Mode of delivery | | | at the university | | | | |
| Year of study | 2 | | Language of instruction | | | English | | | | |
| Semester of study | 4 | | ECTS credits | | | 3.0 | | | | |
| Learning profile | general academic profile | | Assessment form | | | assessment | | | | |
| Conducting unit | Department of Entrepreneurship -> Faculty of Management and Economics | | | | | | | | | |
| Name and surname | Subject supervisor | | dr Paweł Ziemiański | | | | | | | |
| of lecturer (lecturers) | Teachers | | dr Paweł Ziemiański | | | | | | | |
| Lesson types and methods of instruction | Lesson type | Lecture | Tutorial | Laboratory | Projec | t | Seminar | SUM | | |
| | Number of study hours | 0.0 | 30.0 | 0.0 | 0.0 | | 0.0 | 30 | | |
| | E-learning hours inclu | E-learning hours included: 0.0 | | | | | | | | |
| Learning activity and number of study hours | Learning activity | Participation in classes include plan | | Participation in consultation hours | | Self-study | | SUM | | |
| | Number of study hours | 30 | | 2.0 | | 43.0 | | 75 | | |
| | -To get acquainted with psychological aspects of decision making, including both rational, considerate processes and simplified, heuristic processes To realize how this processes operate in important aspects of human activities, including group decision financial decisions, decisions involving risks, decisions involving perception of time and other significant choices. | | | | | | | ıp decisions, | | |
| Learning outcomes | Course outcome | | Subject outcome | | Method of verification | | | | | |
| | [K6_K02] makes competent and ethical decisions to create and maintain economic, social and environmental values | | The student makes competent and ethical decisions, considering the psychological, ethical, and cultural conditions of the decision-making process. | | | [SK4] Assessment of communication skills, including language correctness [SK5] Assessment of ability to solve problems that arise in practice | | | | |
| | [K6_K01] demonstrates awareness of legal, ethical and cultural diversity issues, making socially responsible decisions | | The student demonstrates awareness of the psychological, ethical, and cultural aspects of decision-making, taking into account heuristics, deviations from rationality, cultural differences, and individual and group decision-making processes | | | [SK4] Assessment of communication skills, including language correctness [SK1] Assessment of group work skills | | | | |
| | [K6_W07] analyzes business processes in an advanced way in the technical, legal, economic, financial and social context | | The student analyzes the psychological aspects of assessment and decision-making in a business context | | | [SW2] Assessment of knowledge contained in presentation | | | | |
| Subject contents | Heuristics and biases in decision making; Rational and optimal decisions; Cultural differences pertaining to decision making processes; Processes affecting group decision making; Financial decision making and the psychology of money; Individual differences in decision making and cognitive styles; Social cognition theoretical models: Assessment of individuals and social situations; Creative thinking and decision making; Facilitation of decision making processes | | | | | | | | | |

Data wygenerowania: 22.01.2025 16:36 Strona 1 z 2

| Prerequisites and co-requisites | | | | | |
|--|---|---|-------------------------------|--|--|
| Assessment methods and criteria | Subject passing criteria | Passing threshold | Percentage of the final grade | | |
| | Final project | 0.0% | 40.0% | | |
| | Passing a half semester test | 0.0% | 30.0% | | |
| | Class participation and contribution | 0.0% | 30.0% | | |
| Recommended reading | Basic literature | Kahneman, D. <i>Thinking, fast and slow.</i> Penguin Books 2012 Maruszewski, T. <i>Psychologia poznania</i> . GWP. 2016 Nisbett, R. <i>The Geography of Thought: How Asians and Westerners Think Differentlyand why.</i> Free Press. 2003 | | | |
| | Supplementary literature | Thaler, R.H., Sunstein, C. R. <i>Nudge</i> . Yale University Press 2008 | | | |
| | eResources addresses Adresy na platformie eNauczanie: | | | | |
| Example issues/ example questions/ tasks being completed | Describe the availability heuristic. How can it lead to accurate and how to wrong conclusions? Suggest a method that can limit the negative effects of human deviations from rationality on decisions. | | | | |
| Work placement | Not applicable | | | | |

Document generated electronically. Does not require a seal or signature.

Data wygenerowania: 22.01.2025 16:36 Strona 2 z 2