



Subject card

Subject name and code	Intellectual property protection, PG_00045367						
Field of study	Data Engineering						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2027/2028		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Humanistic-social subject group		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	4		Language of instruction		English		
Semester of study	7		ECTS credits		2.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Philosophy and Science Methodology -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr inż. Marita McPhillips				
	Teachers		dr inż. Marita McPhillips				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	15.0	0.0	0.0	0.0	15
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	15		1.0		34.0	50
Subject objectives	Provide students with the knowledge base in the field of the protection of intellectual property rights.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_K02] makes competent and ethical decisions to create and maintain economic, social and environmental values		Student makes ethical decisions regarding intellectual property protection through responsible management and commercialization of innovations, patents, copyrights, and other intellectual property assets		[SK5] Assessment of ability to solve problems that arise in practice		
	[K6_K01] demonstrates awareness of legal, ethical and cultural diversity issues, making socially responsible decisions		The student demonstrates legal, ethical, and cultural awareness when making decisions related to intellectual property protection, taking social responsibility into account in managing innovations, patents, copyrights, and other forms of intellectual property.		[SK5] Assessment of ability to solve problems that arise in practice [SK4] Assessment of communication skills, including language correctness		
	[K6_W03] identifies veracious sources of information relevant to the analyzed issues		student identifies reliable sources of information related to intellectual property protection, such as patents, copyrights, trademarks, industrial designs		[SW1] Assessment of factual knowledge		

Subject contents	<p>1. Conservation of works - a historical outline. Intellectual property protection in business journalism.</p> <p>2. The issue of intellectual property law doctrine.</p> <p>3. Industrial property rights - general characteristics. Inventions, utility models, industrial designs - common provisions.</p> <p>4. The structure, organization and tasks of the Patent Office.</p> <p>5. Legal grounds for unfair competition. Acts of unfair competition.</p> <p>6. Copyright - the subject of copyright, the scope of protection and conditions for its application. Copyright holder.</p> <p>7. Copyright - moral rights and property. Fair use works protected by copyright laws. Plagiarism.</p>											
Prerequisites and co-requisites	No requirements											
Assessment methods and criteria	<table border="1" data-bbox="451 752 1487 819"> <thead> <tr> <th data-bbox="451 752 794 786">Subject passing criteria</th> <th data-bbox="794 752 1137 786">Passing threshold</th> <th data-bbox="1137 752 1487 786">Percentage of the final grade</th> </tr> </thead> <tbody> <tr> <td data-bbox="451 786 794 819">Final test</td> <td data-bbox="794 786 1137 819">50.0%</td> <td data-bbox="1137 786 1487 819">100.0%</td> </tr> </tbody> </table>			Subject passing criteria	Passing threshold	Percentage of the final grade	Final test	50.0%	100.0%			
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Example issues/ example questions/ tasks being completed	<p>1. What is the subject of copyright?</p> <p>2. What is the subject of industrial property rights?</p>											
Work placement	Not applicable											

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