



Subject card

Subject name and code	Knowledge management, PG_00045362						
Field of study	Data Engineering						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2025/2026		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Full-time studies		Mode of delivery		at the university		
Year of study	2		Language of instruction		Polish		
Semester of study	3		ECTS credits		3.0		
Learning profile	general academic profile		Assessment form		assessment		
Conducting unit	Department of Management -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr hab. inż. Wioleta Kucharska				
	Teachers		dr hab. inż. Wioleta Kucharska				
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	30		3.0		42.0	75
Subject objectives	1. The understanding of the knowledge management process essence for organizations. 2. The presentation of the current theoretical knowledge of the field. 3. The presentation of key challenges related to knowledge management and best-known practices. 4. The open-mind attitude creation towards a wide range of standard and non-standard sources of knowledge with an emphasis on the ability to identify knowledge sources, knowledge transfer and knowledge usage.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
Subject contents	1. Knowledge 2. Knowledge Management 3. Intellectual Capital & Knowledge Strategy 4. Tacit Knowledge & Innovation 5. Knowledge Workers 6. Knowledge Risks 7. Knowledge Culture 8. Knowledge & Intelligence 9. Knowledge & Change Management 10. Learning Organizations 11. Learning/Unlearning 12. Learning from errors 13.Unconscious mind 14. 'Idiots' everywhere?!'-about mindsets 15.Knowledge Management: summary						
Prerequisites and co-requisites	Essentials of Management. Essentials of Marketing. Essentials of Economics.						
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Exam		51.0%		50.0%		
	Exercises		51.0%		50.0%		

Recommended reading	Basic literature	<p>Nonaka, I., & Takeuchi, H. (1995), The Knowledge-Creating Company, Oxford University Press.</p> <p>Erickson, S., & Rothberg, H.N. (2008), From Knowledge to Intelligence, Elsevier.</p> <p>Massingham. P. (2016), Knowledge Management, Sage.</p> <p>Morabito, J. et al. (2015), Designing Knowledge Organizations, Wiley.</p> <p>Voehl, F, Harrington, H.J. (2015), Change Management. C.R.C. Press.</p> <p>Bedford, D, Kucharska, W. (2020) Relating Information Culture to Information Policies and management Strategies, IGI Global.</p>
	Supplementary literature	Milton, T., & Young, N. (2011), Knowledge Management for Sales and Marketing, Chandos Publishing
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

Document generated electronically. Does not require a seal or signature.