GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	Knowledge management, PG_00045362
Field of study	Data Engineering

Date of commencement of studies	October 2024	**Academic year of realisation of subject**	2025/2026
Education level	first-cycle studies	**Subject group**	Obligatory subject group in the field of study
			Subject group related to scientific research in the field of study
Mode of study	Full-time studies	**Mode of delivery**	at the university
Year of study	2	**Language of instruction**	Polish
Semester of study	3	**ECTS credits**	3.0
Learning profile	general academic profile	**Assessment form**	assessment

Conducting unit	Department of Management -> Faculty of Management and Economics

Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. inż. Wioleta Kucharska
	Teachers	dr hab. inż. Wioleta Kucharska

Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	15.0	15.0	0.0	0.0	0.0	30
	E-learning hours included: 0.0						

Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
	Number of study hours	30	3.0	42.0	75

Subject objectives	1. The understanding of the knowledge management process essence for organizations. 2. The presentation of the current theoretical knowledge of the field. 3. The presentation of key challenges related to knowledge management and best-known practices. 4. The open-mind attitude creation towards a wide range of standard and non-standard sources of knowledge with an emphasis on the ability to identify knowledge sources, knowledge transfer and knowledge usage.

Learning outcomes	Course outcome	Subject outcome	Method of verification

Subject contents	1. Knowledge 2. Knowledge Management 3. Intellectual Capital & Knowledge Strategy 4. Tacit Knowledge & Innovation 5. Knowledge Workers 6. Knowledge Risks 7. Knowledge Culture 8. Knowledge & Intelligence 9. Knowledge & Change Management 10. Learning Organizations 11. Learning/Unlearning 12. Learning from errors 13.Unconcious mind 14. 'Idiots' everywhere?!'-about mindsets 15.Knowledge Management: summary

Prerequisites and co-requisites	Essentials of Management. Essentials of Marketing. Essentials of Economics.

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	Exam	51.0%	50.0%
	Exercises	51.0%	50.0%

Recommended reading	Basic literature	Nonaka, I., & Takeuchi, H. (1995), The Knowledge-Creating Company, Oxford University Press.
		Erickson, S., & Rothberg, H.N. (2008), From Knowledge to Intelligence, Elsevier.
		Massingham. P. (2016), Knowledge Management, Sage.
		Morabito, J. et al. (2015),Designing Knowlege Organizations, Wiley.
		Voehl, F, Harrington, H.J. (2015), Change Management. C.R.C. Press.
		Bedford, D, Kucharska, W. (2020) Relating Information Culture to Information Policies and management Strategies, IGI Global.
	Supplementary literature	Milton, T., & Young, N. (2011), Knowledge Mangement for Sales and Marketing, Chandos Publishing
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed		
Work placement	Not applicable	

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