



Subject card

Subject name and code	Management of Transport Company, PG_00060670						
Field of study	Transport and Logistics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2026/2027		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Full-time studies	Mode of delivery			at the university		
Year of study	3	Language of instruction			Polish		
Semester of study	6	ECTS credits			5.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Zakład Mechaniki i Konstrukcji Morskich -> Institute of Ocean Engineering and Ship Technology -> Faculty of Mechanical Engineering and Ship Technology						
Name and surname of lecturer (lecturers)	Subject supervisor	dr Anna Dembicka					
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	30.0	0.0	0.0	30.0	0.0	60
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours		Self-study		SUM
	Number of study hours	60	5.0		60.0		125
Subject objectives	Understanding the principles of managing a modern transport company						
Learning outcomes	Course outcome	Subject outcome			Method of verification		
	[K6_U71] is able to apply knowledge from humanistic, social, economic or legal sciences in order to solve problems	The student solves emerging problems using the acquired knowledge in the field of humanities, social sciences, economics or law			[SU5] Assessment of ability to present the results of task [SU4] Assessment of ability to use methods and tools [SU3] Assessment of ability to use knowledge gained from the subject		
	[K6_W07] has general knowledge in the field of humanities, social and economic sciences. Knows the principles of creating forms of individual entrepreneurship and running a business, and knows how to protect industrial and intellectual property and copyright law	Uses basic management concepts. Analyzes current issues in the life of the organization. Distinguishes between the processes of planning, organizing, motivating, controlling, resources, capital, ethics, innovation, and communication.			[SW1] Assessment of factual knowledge [SW3] Assessment of knowledge contained in written work and projects		
Subject contents	Contemporary management of a transport company (megatrends: VUCA, Fourth Industrial Revolution, culture of excellence), Planning/Organizing/Control/Motivation, TSL, Strategic management (Strategy/Vision/Mission/Goals), Quality CULTURE OF EXCELLENCE Maritime transport, Inland water transport, Transport road transport, rail transport, air transport, urban transport, transport management, inventory management, warehouse management, supply management, innovations, legal requirements, the role of efficient information/data flow						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria	Passing threshold			Percentage of the final grade		
	lectures - 2 tests	60.0%			50.0%		
	guidelines indicated by the project leader	60.0%			50.0%		

Recommended reading	Basic literature	<p>Współczesna polityka transportowa, pod red. W. Rydzkowski, PWE, Warszawa 2017.</p> <p>Rynek usług transportowych w Polsce, red. nauk. D. Rucińska, PWE, Warszawa 2015.</p> <p>J. Neider, Transport międzynarodowy, PWE, Warszawa 2019.</p> <p>M. Banach, Od inteligentnego transportu do inteligentnych miast, PWN Warszawa 2018.</p> <p>P. Blaik, Logistyka. Koncepcja zintegrowanego zarządzania, PWE, Warszawa 2017</p> <p>A, Kaliszewski, J. Dąbrowski, H. Klimek, Konkurencyjność portów morskich, Wydawnictwo UG, Gdańsk 2021.</p> <p>R. W. Griffin, Podstawy zarządzania organizacjami, PWN, Warszawa 2004.</p>
	Supplementary literature	Indicated on an ongoing basis by the instructor
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	transport and logistics points (ports, intermodal terminals, distribution centers, logistics centers), intermodal transport, strategic management in TSL, green logistics, port competitiveness	
Work placement	Not applicable	