

## 。 GDAŃSK UNIVERSITY OF TECHNOLOGY

## Subject card

Subject name and code	ENTERPRISES FINANCE MANAGEMENT, PG_00061455							
Field of study	Engineering Management							
Date of commencement of studies	October 2024		Academic year of realisation of subject			2025/2026		
Education level	first-cycle studies		Subject group			Obligatory subject group in the field of study		
						Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery			at the university		
Year of study	2		Language of instruction			Polish		
Semester of study	4		ECTS credits			4.0		
Learning profile	general academic profile		Assessment form			exam		
Conducting unit	Department of Finance -> Faculty of Management and Economics							
Name and surname	Subject supervisor		dr hab. Oleksandr Melnychenko					
of lecturer (lecturers)	Teachers							
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Projec	:t	Seminar	SUM
	Number of study hours	8.0	24.0	0.0	0.0		0.0	32
	E-learning hours included: 0.0							
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study		SUM
	Number of study hours	32		7.0		61.0		100
Subject objectives	Identifies the economic and financial situation of the enterprise and makes responsible decisions regarding the development of the enterprise							
Learning outcomes	Course outcome		Subject outcome			Method of verification		
	[K6_W03] identifies reliable sources of information relevant to the analyzed issues					[SW1] Assessment of factual knowledge		
	[K6_U06] acquires new knowledge by planning own development conducive to achieving the set goals		develops its financial knowledge enabling the achievement of financial goals defined in the company			[SU3] Assessment of ability to use knowledge gained from the subject		

Subject contents	Enterprise and its types							
Subject contents	Features of the enterprise							
	Company goals							
	Enterprise on the financial market							
	Motives for concluding financial transactions and their types Financial decisions and their determinants							
	Principles of making financial decisions							
	Risk in the company's activity							
	Company assets and its structure							
	Components of the company's capital							
	Sources of obtaining equity capital							
	Foreign capital and their types The cost of capital in the enterprise							
	Leverage effect							
	Capital structure and company value							
	The essence of working capital management							
	Liquidity of the company, its essence and types Net working capital in the process of managing a company in the short term Money demand motives Optimization of the level of cash in the enterprise Receivables and liabilities in the enterprise Management of receivables and liabilities and its elements Inventory in the enterprise Methods of shaping the enterprise's inventory The essence and goals of the enterprise Financial decisions of the company and their conditions Sources of financing the company's assets The cost of capital and its structure Working capital management Cash management in the enterprise							
	Management of company receivables and liabilities							
	Enterprise inventory management							
Prerequisites								
and co-requisites								
Assessment methods	Subject passing criteria	Passing threshold	Percentage of the final grade					
and criteria	Exam	60.0%	50.0%					
	Tests during the semester	60.0%	50.0%					
Recommended reading	Basic literature	Golawska - Witkowska Gabriela, Rzeczycka Anna, Zalewski Henryk, Zarządzanie finansami przedsiębiorstwa, Oficyna Wydawnicza Branta, Bydgoszcz 2006 Machała Robert, Zarządzanie finansami i wycena firmy, Unimex, Wrocław 2009 Szczepankowski Piotr J., Zarządzanie finansami przedsiębiorstwa, Wydawnictwo Wyższej Szkoły Przedsiębiorczości i Zarządzania im. Leona Koźmińskiego, Warszawa 2004						
	Supplementary literature	Bielawska Aurelia, Nowoczesne zarządzanie finansami przedsiębiorstwa, Wydawnictwo C.H. Beck, Warszawa 2009 Maślanka Tomasz, Przepływy pieniężne w zarządzaniu finansami przedsiębiorstw, Wydawnictwo C.H. Beck, Warszawa 2008 Rytko Piotr, Zarządzanie kredytem handlowym, Difin, Warszawa 2009						
	eResources addresses Adresy na platformie eNauczanie:							
Example issues/ example questions/ tasks being completed	The essence and goals of the enterprise Financial decisions of the company and their conditions Sources of financing the company's assets The cost of capital and its structure Working capital management Cash management in the enterprise Management of company receivables and liabilities Enterprise inventory management							
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