



## Subject card

Subject name and code	ENTREPRENEURSHIP - A TEAM PROJECT, PG_00061464						
Field of study	Engineering Management						
Date of commencement of studies	October 2024		Academic year of realisation of subject		2026/2027		
Education level	first-cycle studies		Subject group		Obligatory subject group in the field of study Subject group related to scientific research in the field of study		
Mode of study	Part-time studies (on-line)		Mode of delivery		at the university		
Year of study	3		Language of instruction		Polish		
Semester of study	6		ECTS credits		5.0		
Learning profile	general academic profile		Assessment form		exam		
Conducting unit	Department of Entrepreneurship -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor		dr Mariusz Zaborowski				
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	16.0	0.0	0.0	16.0	0.0	32
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	32		7.0		86.0	125
Subject objectives	Carries out creative entrepreneurial activities, developing and implementing innovative business ideas						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_W04] demonstrates creative and entrepreneurial activity in formulating and implementing innovative ideas		creates innovative business solutions, taking into account the financial, legal and technical aspects of entrepreneurial activity		[SW1] Assessment of factual knowledge		
	[K6_U03] demonstrates professional and effective teamwork, both as a leader and as a team member		works effectively in a team, preparing the concept of starting a business		[SU3] Assessment of ability to use knowledge gained from the subject		
Subject contents	LECTURE Entrepreneurship basic concepts Entrepreneur in economics and law SME sector in Poland Innovation as a tool of entrepreneurship Innovation strategies and entrepreneurial strategies Entrepreneurial management style/VUCA intrapreneurship; startups; Entrepreneurship incubators Sources of financing your own company Intellectual Entrepreneurship. Academic Entrepreneurship. Social entrepreneurship PROJECT Defining problems Generating solutions; External analysis - introduction: market environment and the search for competitive advantages Internal analysis - introduction: company resources, competencies and team roles Legal regulations regarding running and starting a business Market selection Company, company designation, trademark Registration steps						
Prerequisites and co-requisites							
Assessment methods and criteria	Subject passing criteria		Passing threshold		Percentage of the final grade		
	Team project		60.0%		50.0%		
	Exam		60.0%		50.0%		

Recommended reading	Basic literature	<p>Bławat F, Przedsiębiorca w teorii i praktyce małych firm, Gdańskie Towarzystwo Naukowe, Gdańsk 2003</p> <p>Cieślak J., Przedsiębiorczość dla ambitnych. Jak uruchomić własną firmę, WAP, Warszawa 2006</p> <p>Matusiak K., Rozwój systemów wsparcia przedsiębiorczości - przesłanki, polityka i instytucje, ITE, Radom-Łódź 2006</p> <p>Glinka B., Gudkova S. (2011). Przedsiębiorczość. Warszawa: Wolters Kluwer Polska</p>
	Supplementary literature	<p>Casson M. (2010). Entrepreneurship. Theory, Networks, History. Massachusetts: Edward Elgar Publishing Inc.</p> <p>Glinka B. (2008). Kulturowe uwarunkowania przedsiębiorczości w Polsce. Warszawa: Polskie Wydawnictwo Ekonomiczne</p> <p>T. Kraśnicka, Koncepcje rozwoju przedsiębiorczości ekonomicznej i pozaekonomicznej. Wydawnictwo AEKatowice 2002</p>
	eResources addresses	Adresy na platformie eNauczanie:
Example issues/ example questions/ tasks being completed	<p>List and discuss the stages of creating your own business</p> <p>Identify the key factors affecting the competitiveness of a newly created company</p> <p>Entrepreneur and his role in the economy</p>	
Work placement	Not applicable	

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