



Subject card

Subject name and code	AGING ECONOMY, PG_00058581						
Field of study	Economic Analytics						
Date of commencement of studies	October 2024	Academic year of realisation of subject			2025/2026		
Education level	first-cycle studies	Subject group			Optional subject group Subject group related to scientific research in the field of study		
Mode of study	Part-time studies	Mode of delivery			at the university		
Year of study	2	Language of instruction			Polish		
Semester of study	4	ECTS credits			2.0		
Learning profile	general academic profile	Assessment form			assessment		
Conducting unit	Department of Entrepreneurship and Business Law -> Faculty of Management and Economics						
Name and surname of lecturer (lecturers)	Subject supervisor	dr inż. Anita Richert-Kaźmierska					
	Teachers						
Lesson types and methods of instruction	Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
	Number of study hours	0.0	16.0	0.0	0.0	0.0	16
	E-learning hours included: 0.0						
Learning activity and number of study hours	Learning activity	Participation in didactic classes included in study plan		Participation in consultation hours		Self-study	SUM
	Number of study hours	16		5.0		29.0	50
Subject objectives	Analyzes the issues of the aging economy.						
Learning outcomes	Course outcome		Subject outcome		Method of verification		
	[K6_K03] demonstrates the ability to think critically and analytically and integrates knowledge from many disciplines, acting in an entrepreneurial manner		demonstrates a critical approach to the selection of reliable sources of information required to analyze the aging economy		[SK4] Assessment of communication skills, including language correctness [SK5] Assessment of ability to solve problems that arise in practice [SK1] Assessment of group work skills		
	[K6_U06] acquires new knowledge by planning lifelong learning strategies		acquires new knowledge in the field of the aging economy		[SU1] Assessment of task fulfilment [SU2] Assessment of ability to analyse information [SU5] Assessment of ability to present the results of task		
Subject contents	<p>Population aging versus society aging. Territorial differences in the ageing process. Factors determining the progress of the aging of the Polish society. Population aging and the economic development. The labor market versus ageing labour force. Silver economy. Age management. Pension systems. Older adults care system. Telecare and telemedicine in the care services dedicated to the seniors. Gerontechnology. Intergenerational cooperation and integration. Social activation of the seniors. Senior policy versus policy towards population aging.</p>						
Prerequisites and co-requisites							

Assessment methods and criteria	Subject passing criteria	Passing threshold	Percentage of the final grade
	group/individual tasks	50.0%	40.0%
	written test	60.0%	40.0%
	presentation	50.0%	20.0%
Recommended reading	Basic literature	<p>Nyce, S.A., Schieber, S.J. (2011). Ekonomiczne konsekwencje starzenia się społeczeństwa. Warszawa: WN PWN.</p> <p>Jurek, Ł. (2012). Ekonomia starzejącego się społeczeństwa. Warszawa: Difin.</p> <p>Gawron, G., Klimczuk, A., Szveda-Lewandowska, Z. (2021). Starzenie się populacji. Aktywizacja, koprodukcja i integracja społeczna osób starszych. Katowice: Wydawnictwo Uniwersytetu Śląskiego.</p>	
	Supplementary literature	<p>Kleer, J. (red.) (2008). Konsekwencje ekonomiczne i społeczne starzenia się społeczeństwa. Warszawa: Komitet Prognoz "Polska 2000 Plus" przy Prezydium PAN.</p> <p>Morgan, L.A., Kunkel, S.R. (2011). Aging society and life course. New York: Springer Publishing Company.</p> <p>Krzyżowski, Ł., Kowalik, W., Suwada, K., Pawlina, A. (2014). Młodzi emeryci w Polsce. warszawa: WN Scholar.</p> <p>Kubiak, M. (2016). Polityka społeczna wobec ludzi starych w Polsce na tle współczesnych przemian społeczno-gospodarczych. Gdańsk: Wydawnictwo Uniwersytetu Gdańskiego.</p>	
	eResources addresses	Adresy na platformie eNauczanie:	
Example issues/ example questions/ tasks being completed	<p>What are the consequences of population aging to the labor market?</p> <p>Demand and supply side perspective</p> <p>Age management rules in teams of different ages.</p> <p>What is the silver economy?</p>		
Work placement	Not applicable		