GDAŃSK UNIVERSITY OF TECHNOLOGY

Subject card

Subject name and code	ESSENTIALS OF MANAGEMENT, PG_00058544		
Field of study	Economic Analytics		
Date of commencement of studies	October 2024	Academic year of realisation of subject	2024/2025
Education level	first-cycle studies	Subject group	Obligatory subject group in the field of study Subject group related to scientific research in the field of study
Mode of study	Part-time studies	Mode of delivery	at the university
Year of study	1	Language of instruction	Polish
Semester of study	1	ECTS credits	5.0
Learning profile	general academic profile	Assessment form	exam
Conducting unit	Department of Management -> Faculty of Management and Economics		
Name and surname of lecturer (lecturers)	Subject supervisor	dr hab. Beata Basińska	
	Teachers	dr hab. Beata Basińska	

Lesson types and methods of instruction

Lesson type	Lecture	Tutorial	Laboratory	Project	Seminar	SUM
Number of study hours	16.0	16.0	0.0	0.0	0.0	32

E-learning hours included: 0.0

Learning activity and number of study hours

Learning activity	Participation in didactic classes included in study plan	Participation in consultation hours	Self-study	SUM
Number of study hours	32	10.0	83.0	125

Subject objectives

Compares different concepts of managing organizations, defining and explaining at an advanced level the meaning of their key components.

Learning outcomes

Course outcome	Subject outcome	Method of verification
[K6_U01] Analyzes and evaluates economic and social processes in the context of their potential improvement, conducting a critical assessment and synthesis of the information used	Analyzes and critically evaluates, in the economic and social context, the management structures of organizations and the processes that are implemented in them	[SU3] Assessment of ability to use knowledge gained from the subject
[K6_W01] Understands and is familiar with economic issues and selects methods to explain them, taking into account their mutual interactions, using advanced general and specialized knowledge related to the field of study in economic analysis.	Compares the concepts of managing organizations using various sets of factors and relations between them	[SW1] Assessment of factual knowledge

Subject contents

Essence of the management process.
Organization and its place in the environment.
Roles and managerial competences.
Planning in organization.
Strategies, strategic analysis.
Organizing and organizational structures.
Motivating, leadership and management styles.
Controlling.
The process of communication in the organization.

Prerequisites and co-requisites

No requirements.

Assessment methods and criteria

Subject passing criteria	Passing threshold	Percentage of the final grade
Exercises	50.0%	50.0%
Test	60.0%	50.0%

Recommended reading	Basic literature	Griffin, R. (2017). Podstawy zarządzania organizacjami. Warszawa: PWN. Zakrzewska-Bielawska, A. (red.) (2020). Podstawy zarządzania: teoria i ćwiczenia. Warszawa: Wydawnictwo Nieoczywiste.
	Supplementary literature	Drucker, P. (2017). Praktyka zarządzania. Warszawa: MT Biznes. Krzakiewicz, K., Cyfert, Sz. (2020). Podstawy zarządzania organizacjami. Poznań: Uniwersytet Ekonomiczny. Korzeniowski, L. (2019). Podstawy zarządzania organizacjami. Warszawa: Difin. Michalski, E. (2022). Zarządzanie przedsiębiorstwem: podręcznik akademicki. Warszawa: Wydawnictwo Naukowe PWN. Stoner, J., Freeman, E., Gilbert, D. (2011). Kierowanie. Warszawa: PWE.
	eResources addresses	Adresy na platformie eNauczanie: Analityka gospodarcza 2024/2025 - zimowy - Moodle ID: 40275 https://enauczanie.pg.edu.pl/moodle/course/view.php?id=40275
Example issues/ example questions/ tasks being completed	Systemic approach to the organization. Organizational resources and environment. Planning process, goals targeting. SWOT analysis, strategy formulation. Types of organizational structures. Communication in the organization.	
Work placement	Not applicable	

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